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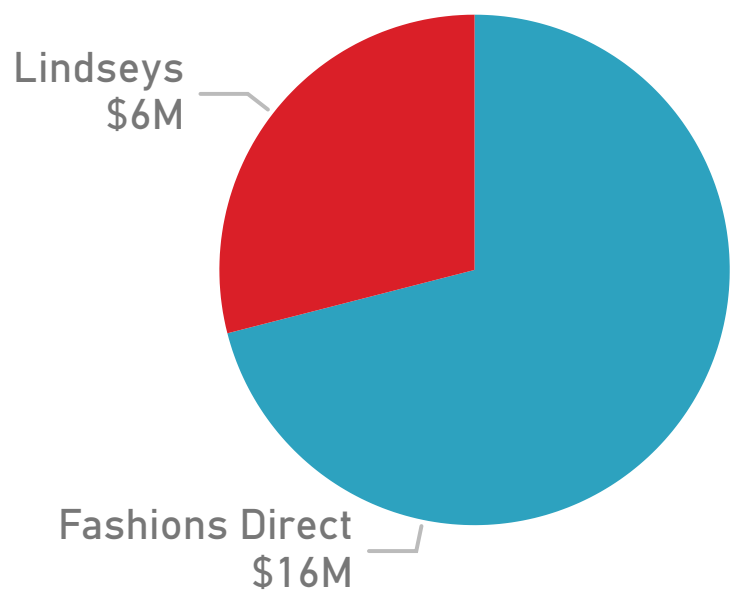
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# Store Sales Overview

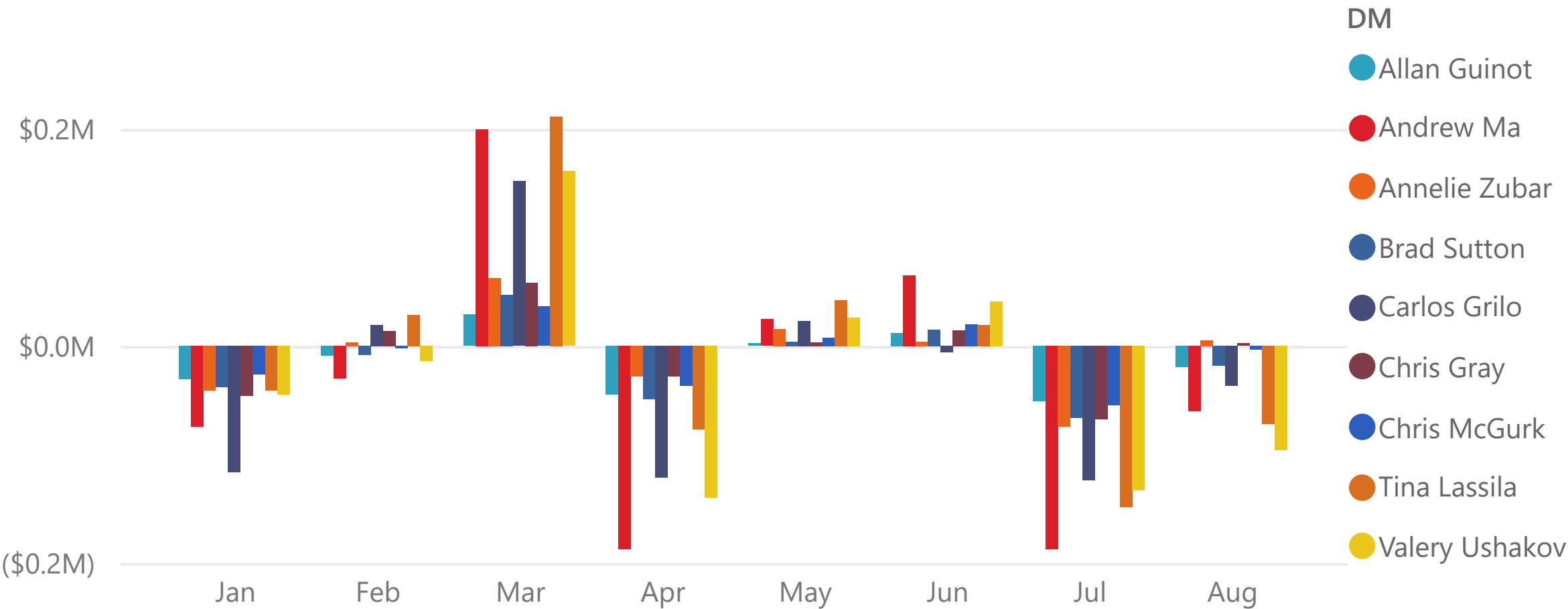
This Year Sales by Chain



10  
New Stores

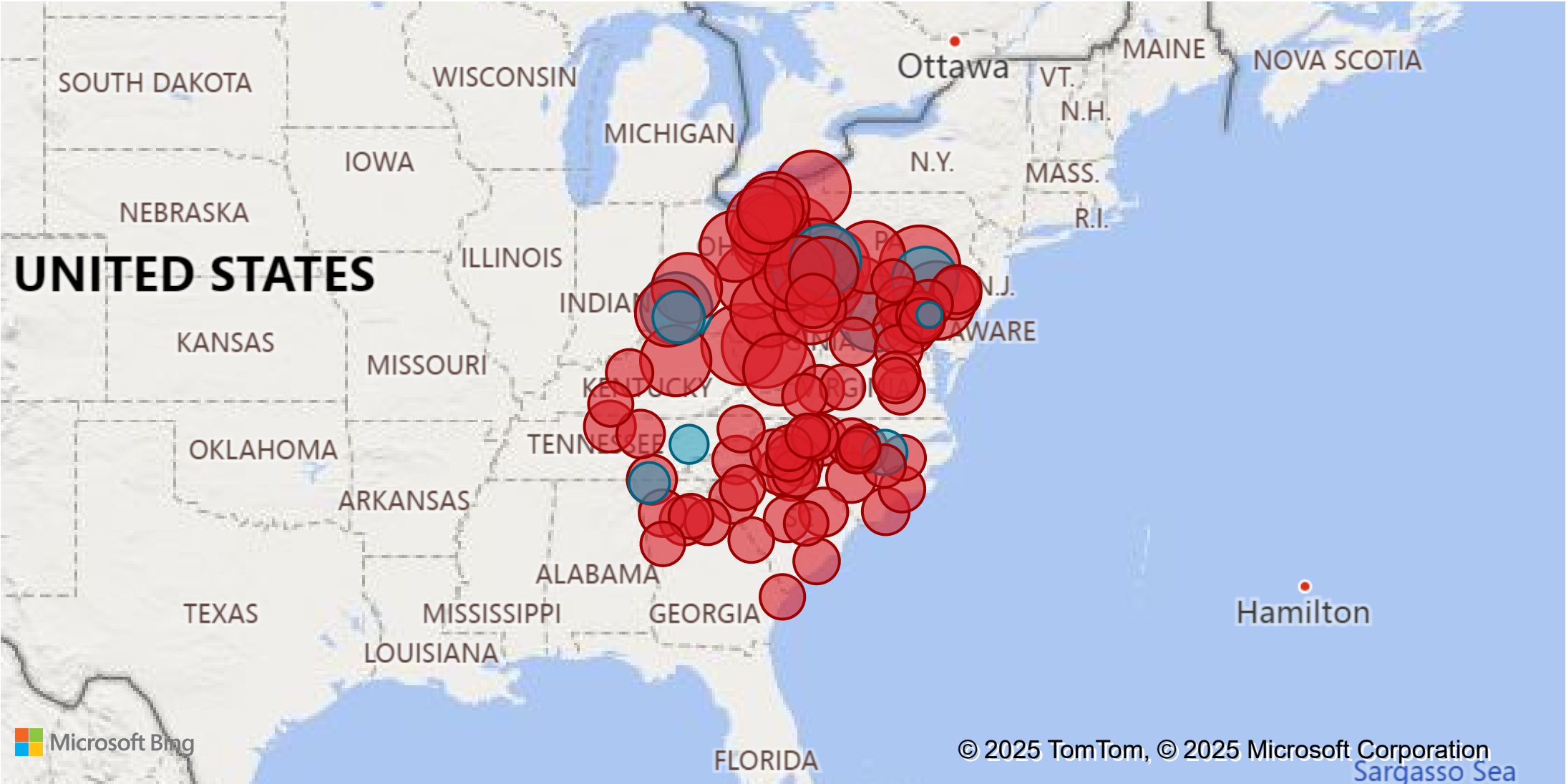
104  
Total Stores

Total Sales Variance by FiscalMonth and District Manager

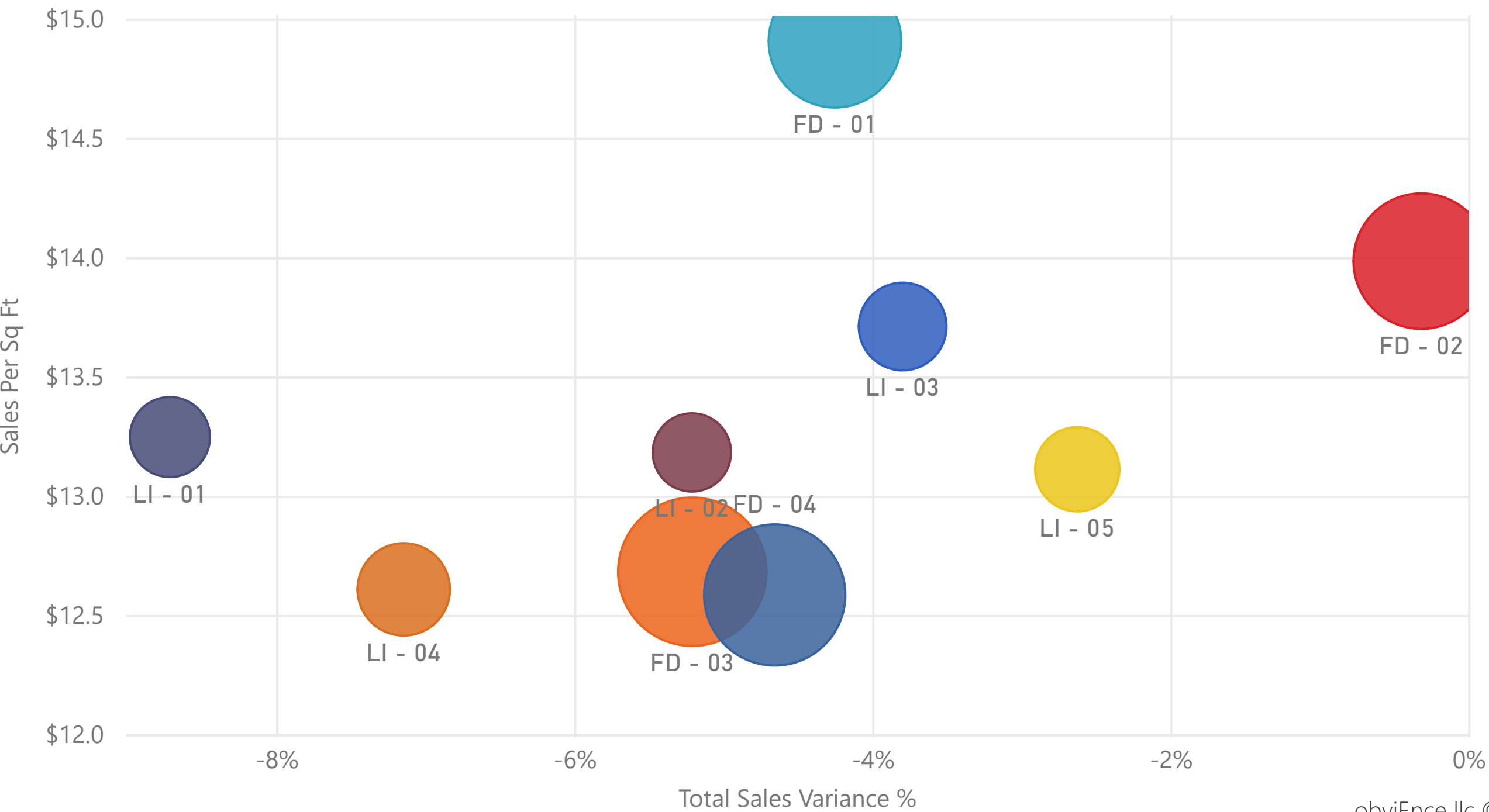


This Year Sales by PostalCode and Store Type

Store Type ● New Store ● Same Store



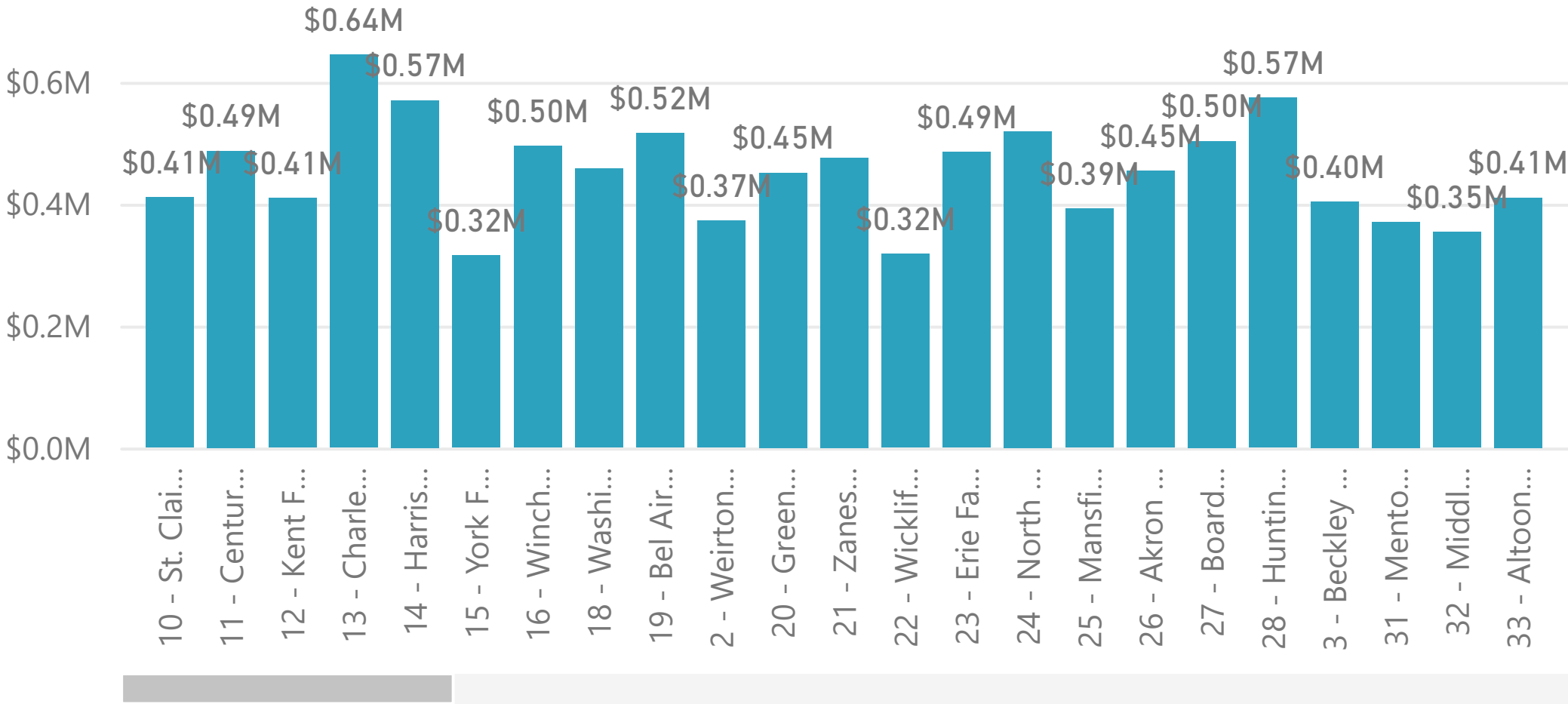
Total Sales Variance %, Sales Per Sq Ft and This Year Sales by District and District



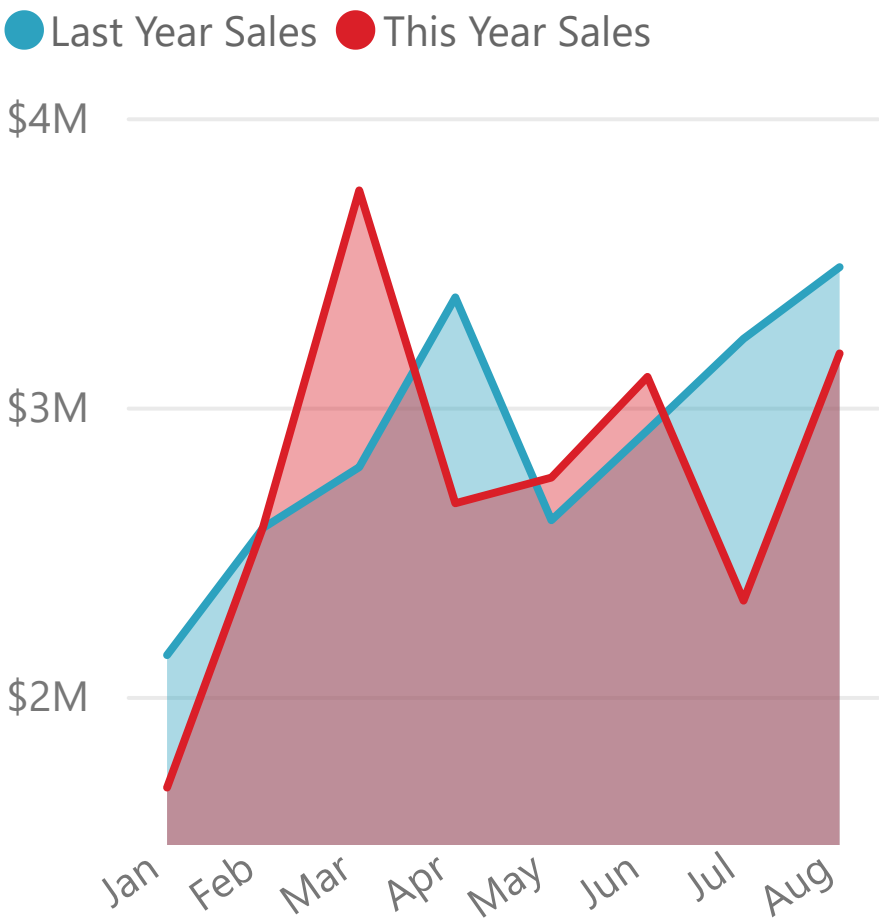
# District Monthly Sales

- District Manager
- Allan Guinot
  - Andrew Ma
  - Annelie Zubar
  - Brad Sutton
  - Carlos Grilo
  - Chris Gray
  - Chris McGurk
  - Tina Lassila
  - Valery Ushakov

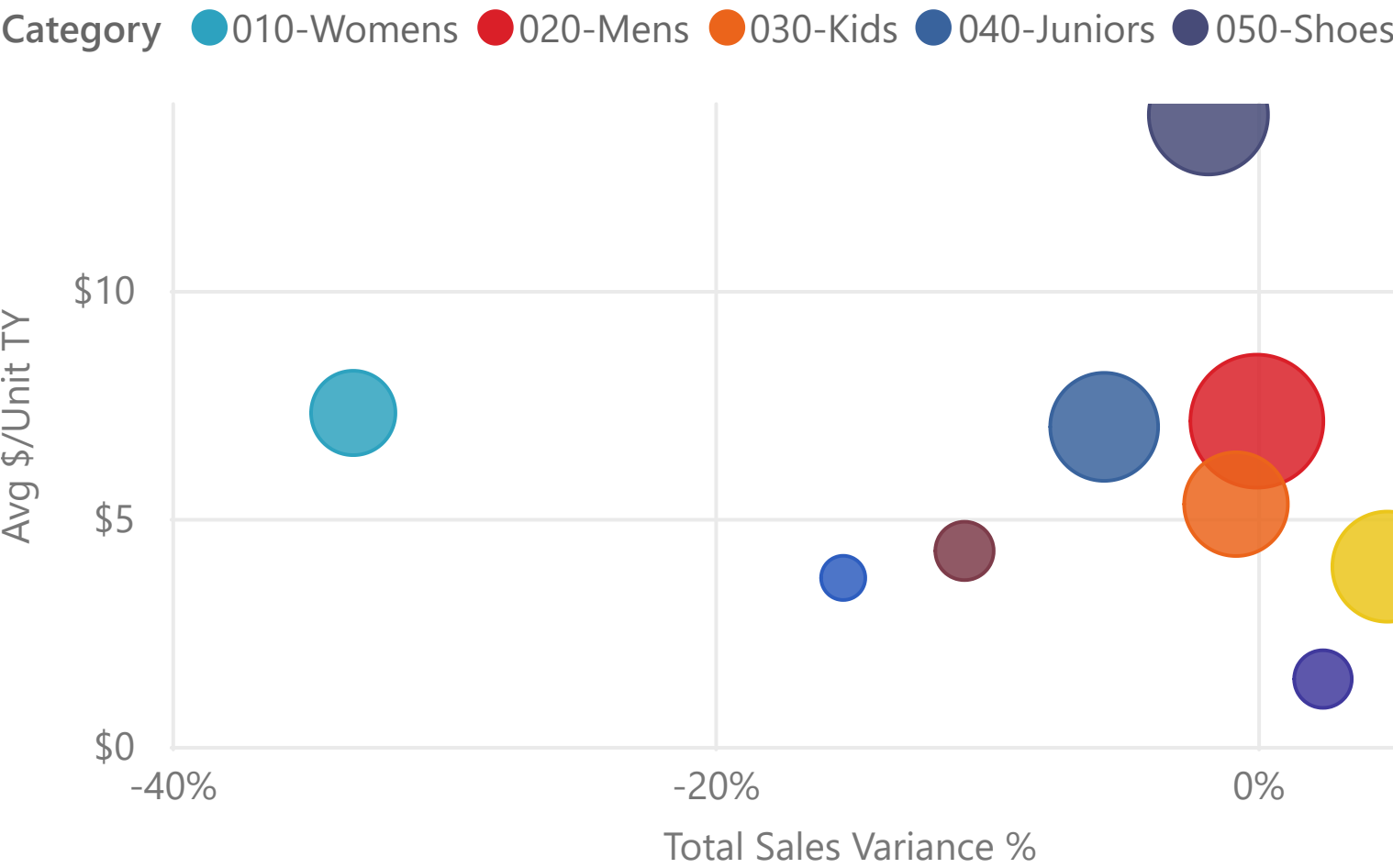
This Year Sales by StoreNumberName



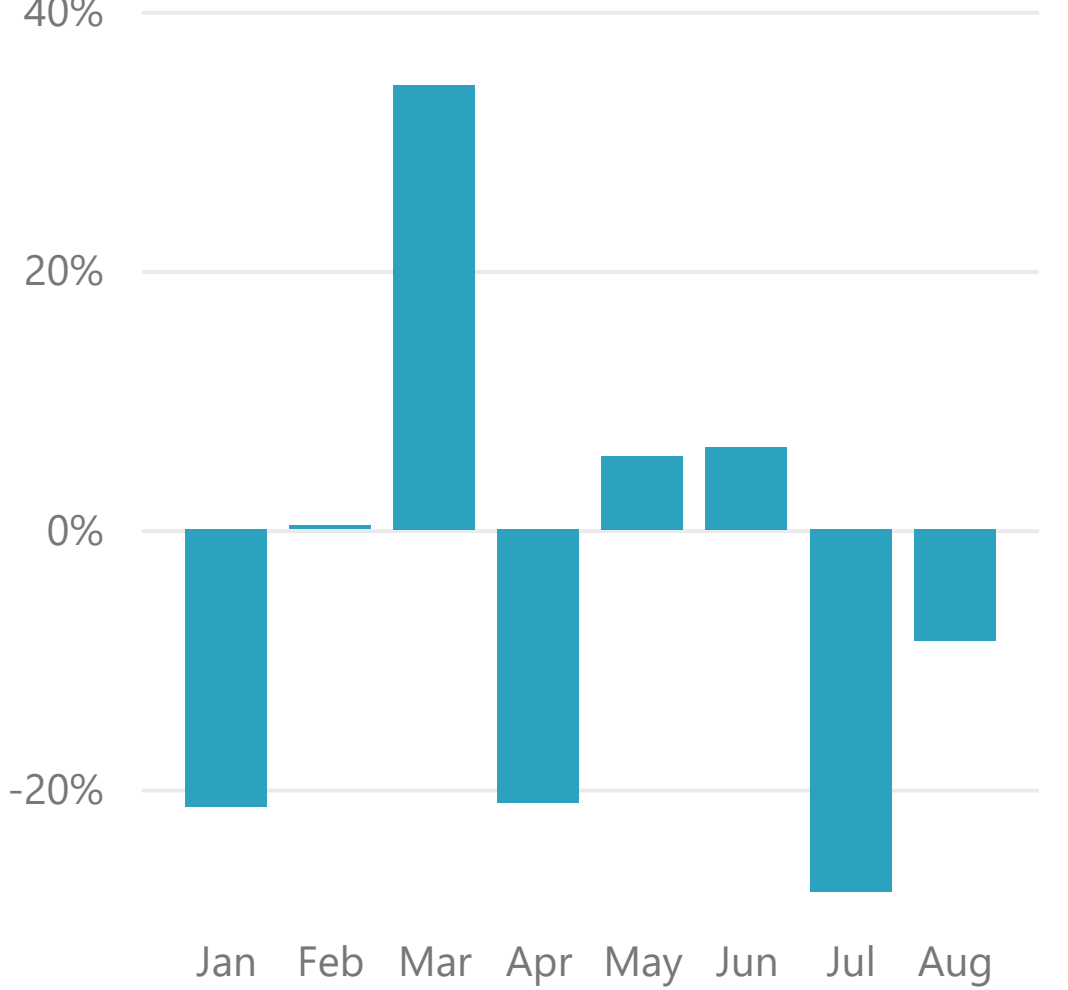
Last Year & This Year Sales by Month



Total Sales Variance by Average Cost per Unit



Total Sales Variance % by FiscalMonth

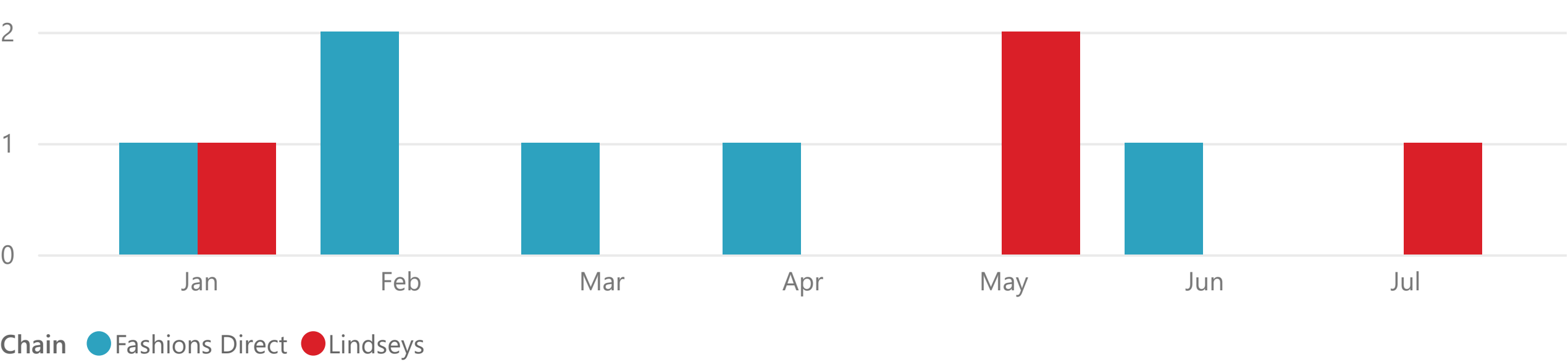


# New Stores Analysis

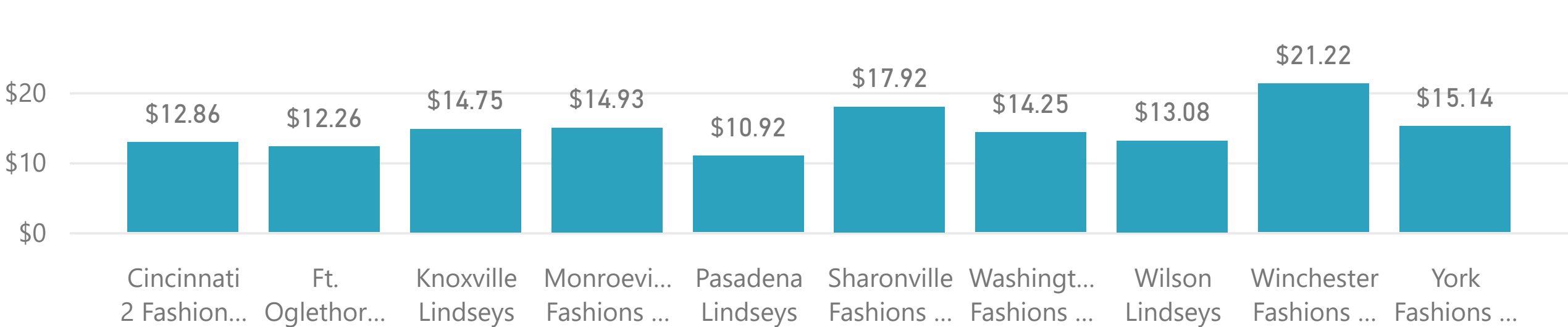
City and Chain



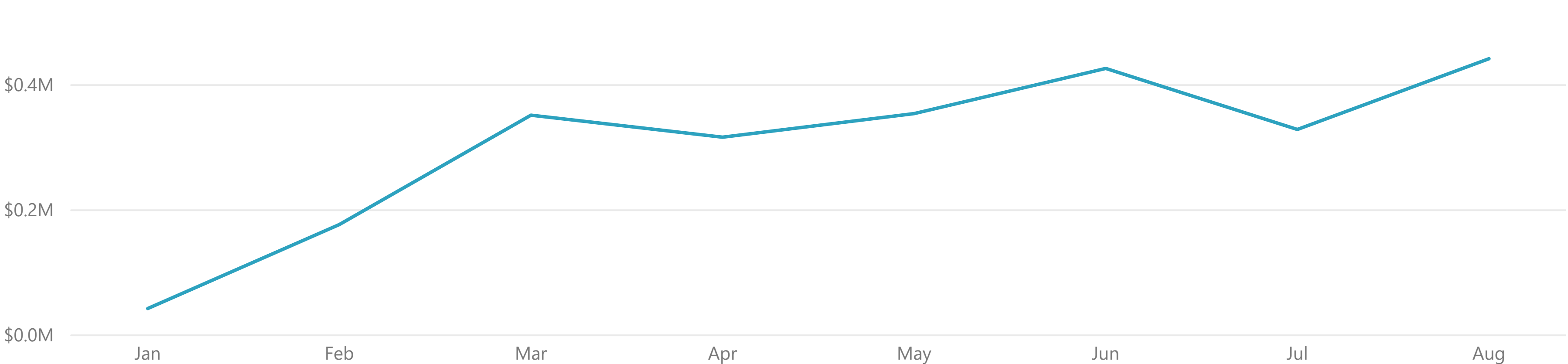
Open Store Count by Open Month and Chain



Sales Per Sq Ft by Name



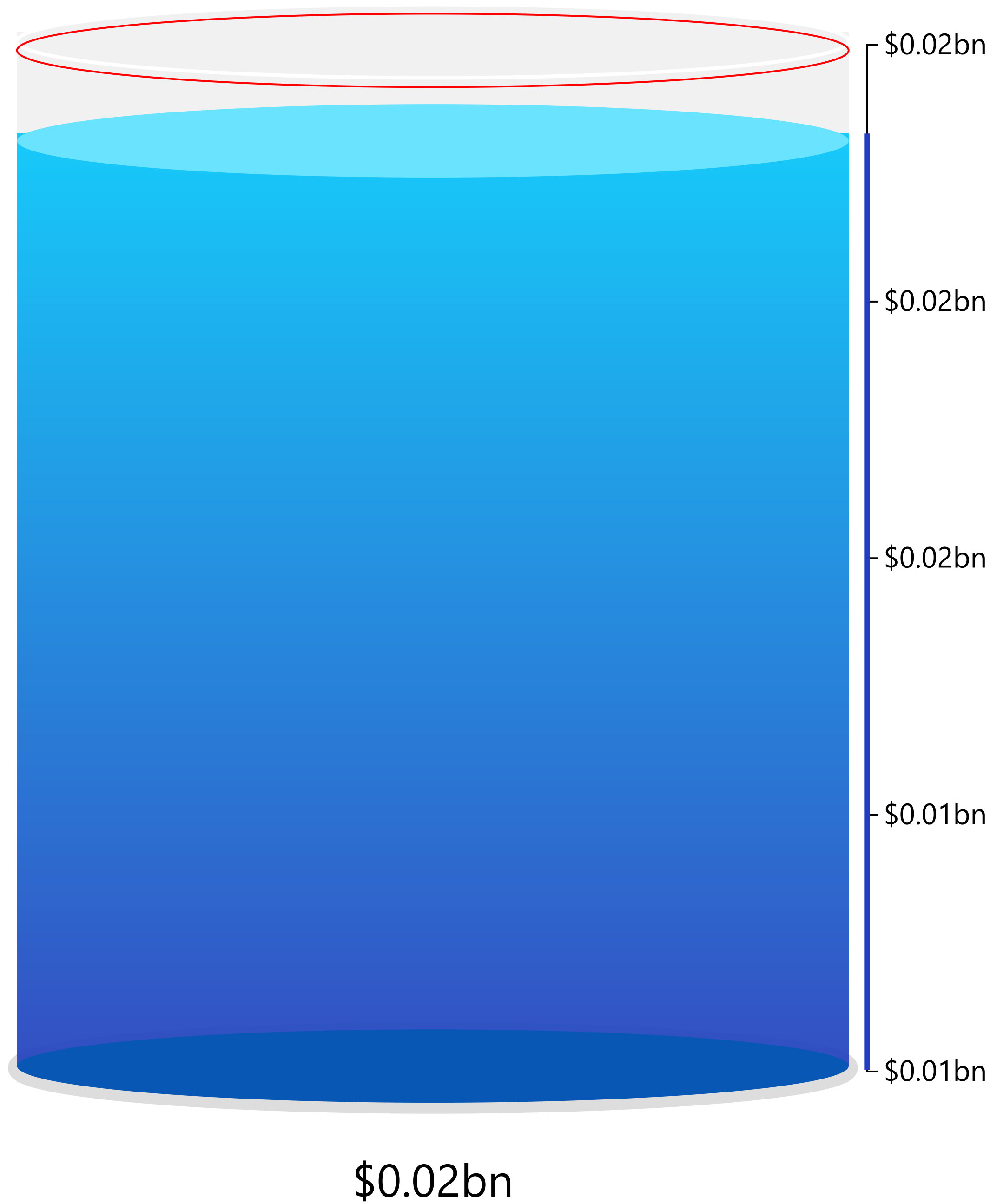
This Year Sales by FiscalMonth



Name

- ☐ Cincinnati 2 Fashions Direct
- ☐ Ft. Oglethorpe Lindseys
- ☐ Knoxville Lindseys
- ☐ Monroeville Fashions Direct
- ☐ Pasadena Lindseys
- ☐ Sharonville Fashions Direct
- ☐ Washington Fashions Direct
- ☐ Wilson Lindseys
- ☐ Winchester Fashions Direct
- ☐ York Fashions Direct

Sales vs Sales Goal Gauge



Current Sales vs Sales Goals

YTD Sales: 22,051,952

YTD Goal: 23,132,601

Attainment: 95.33%

Remaining Gap: \$1,080,649 (4.67%)

This Year Sales and This Year Sales Goal by Territory

