[TED.com](http://ted.com)**: Listen, View and Respond #2**

**Due Monday, March 16**

**Assignment:**

1. Go to [TED.com](http://ted.com)

2. Scroll down to “Keep Your Brain Healthy” or search that phrase.

3. Select one that is of interest to you. View and listen very carefully.

4. Write a response/analysis:

a. First paragraph should name the speech/speaker and offer a very brief description or summary. Do not retell the entire content.

b. The rest of the analysis will focus on the content/message, meaning and delivery. Are you in agreement? Give one specific example of content that did NOT ring true or content you found immaterial/ineffective. What is one useful “take away” from this Ted talk, or something with which you are in agreement? Overall, have you been informed, persuaded, and/or delighted by this communication event?

c. Delivery elements should be examined — voice, face, body and (potentially) presentation aids.

5. Please keep the length approximately two pages (double spaced).