Why we should use Facebook messenger instead of other chatting platforms

Requirements

Be one of top 3 chatting platforms in United States of America

Not SMS texting, because of the issues with group messaging and the cost

1. Popularity guarantees most people have it
   1. The most basic purpose of a chatting app is to communicate with other people. Therefore, a chatting app is only as good as the number of users
2. Features
   1. Ability to scan others to message instead of typing in username
   2. Reactions to messages
   3. Replies to messages with automatic quoting
   4. Games you can play with your friends if you get bored
   5. Share your location live
   6. Polls
   7. Transfer money
   8. Messenger yourself
   9. Latex Formatting
3. Enjoyable user interface
   1. Desktop browser version
   2. Mobile version

Ideas for what can count as sources

1. Number of people who use facebook messenger in united states
2. Facebook User interface designeer