

JACOB ROGINSKI

He/Him | 248-993-9822 | jhroginski305@gmail.com | <https://jacobroginski.netlify.app>

Education

Michigan State University, East Lansing, MI May 2027
Bachelor of Arts, Experience Architecture & Bachelor of Arts, Information Science
Minors: Information Technology and Business

Experience

Lens, East Lansing, MI Nov. 2025-Present

Lead UI/UX Designer

- Partnered with founder to design an accessible software solution that streamlines the research process across multiple academic disciplines
- Drove the product lifecycle from zero to launch through competitive analysis, user research, and iterative prototyping

Waggoner Financial, East Lansing, MI Aug. 2025. 2025-Dec. 2025

Lead UI/UX Designer & Product Manager

- Designed a user-centered internal tool for 50+ employees through continuous client feedback, improving accessibility to key information and boosting overall productivity
- Oversaw project management responsibilities including meeting facilitation, client communication, and team leadership across all phases of development

Arum, East Lansing, MI Aug. 2025. 2025-Dec. 2025

UI/UX Designer & Product Manager

- Designed and delivered a fully interactive high-fidelity prototype. Product management role by organizing workflows in Jira, facilitating discussions, and guiding the project start to finish
- Led cross-functional communication by running meetings, aligning design decisions with product goals, and ensuring a smooth transition from planning to execution

MSU SLE Digital Strategic Services, East Lansing, MI Sept. 2023-Present

Information Technician Assistant

- Responsible for supporting all computers, workstations, printers/copiers, digital signs, time clocks, and all employee equipment that involves replacing, fixing, & troubleshooting any technical issues
- Support 13+ departments and units for 2000+ full-time employees active in the Student Life and Engagement division

Additional Experience

MSU Electric Skateboard RSO, East Lansing, MI Oct. 2024-Present

President & Founder & Events Coordinator & Marketing Lead

- Founded and led the MSU's first Electric Skateboard Club, growing membership to 40+ active participants and fostering a strong community
- Organize group rides, schedule events with companies, and manage the club's social presence

MSU Esports (Rocket League) RSO, East Lansing, MI Nov. 2023-Present

Facilitator & Media Broadcast Announcer & Team Club Manager

- Coordinate competitive gaming events in collaboration with MSU Esports and MSU ECA
- Host and broadcast live esports matches live on Twitch, providing engaging play-by-play commentary
- Engage community through professional communication, facilitating meetings and relationships

Skill Profile

Technical: Figma (Expert), Jira (Intermediate), Basecamp (Basic), Visual Studio Code (Intermediate), CSS (Intermediate), HTML (Intermediate), JavaScript (Basic), TeamDynamix (Intermediate)