THE PROCESS OF
ONLINE DIGITAL MARKETING

CUSTOMERS ON ANY PORTAL

1 CREATE A CUSTOMER PERSONA
- Surveys and Feedback
- Interviews from clients
- Understand their requirements

2 IDENTIFY YOUR GOALS AND TOOLS
- Finalized your goals to find more users

3 FOCUS ON BLOGGING
- Various flexible online payment methods
- For your sematic Density

4 USE THE RIGHT TECHNOLOGY
- Send the finalized order to the partner restaurant
- Merchant payment

5 CONFIRM YOUR DIFFERENTIATORS

6 MAKE IT EASY FOR CUSTOMERS TO REACH YOU
- Merchant or third party delivery service

7 TRACK YOUR PROGRESS