



# LENU SUNNY

Visit Visa -Dubai, U.A.E.



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## Digital Marketer:

**Career Objective:** Initiative and strategy-driven Digital Marketer, achieved in spanning and developing accurate marketing metrics to manage complete visibility and growth. Skill to liaise with influencers to forge strategic alliances & delivering user-centric solutions in compliance with business welfare and needs.

## EDUCATION

**MG University**, Kerala, India

2019 - 2022

Bachelor of Vocational Education | **Major** : Information Technology | Overall: 7.5

**Higher Secondary**, Kerala, India

2017 - 2019

Stream: Commerce | Overall: 8.6

## DIGITAL MARKETING CERTIFICATIONS:

- Inbound Marketing Certification - HubSpot Academy Sep - Oct 2022
- The Fundamentals of Digital Marketing - Google Sep 2022
- Complete SEO Training + SEO For WordPress Websites - Udemy July - Sep 2022
- The Complete Digital Marketing Course -12 Course in 1 - Udemy Arp - July 2022

## INTERNSHIP/ PROJECTS

**SEO Intern**

| **Simi Foundation**

Aug - Oct 2022

- Endorsement charity Programs for a Non-Governmental Organisation
- Created a Campaign for local Search by Google MyBusiness
- Engagement in emails and Conversations.
- Optimizing the local business for better Results

**Digital Marketing Intern** | **Events - Techshetra, Swamvatham**

Arp - Dec 2020

- Schedule events and Follow up
- Attending team meetings and preparation of Calendars.
- Preparing Various emails and documents as per the requirement
- Sending New invitations to clients Through Mails.

## KNOWLEDGE BASE

### Hard Skills

- SEO
- SEM
- Copy Writing
- Digital Marketing
- Keyword Research
- Google Analytics

### Soft Skills

- Conflict Resolution
- Time Management
- Relation Management
- Flexibility
- Collaborative
- Agile Mindset

## PERSONAL DETAILS

Date of Birth : 12/03/2001

Place of Birth : Abu Dhabi, UAE

Marital Status : Single

**Languages :** • English

• Malayalam

• Hindi

• Tamil

Visa Status : Visit Visa

Passport Number : T4205716

Expiry Date : 31/05/2029