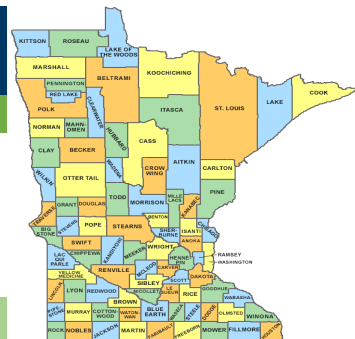


Winona Co.

Winona Co. is a part of Economic Development Region 10, which is located in the Southeast Planning Region.



POPULATION CHARACTERISTICS

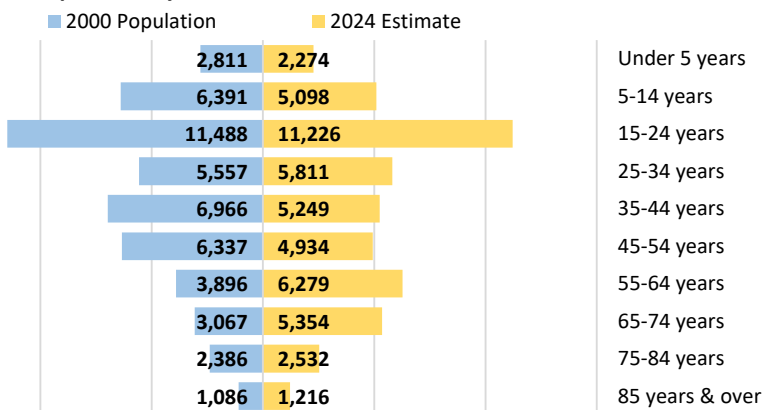
2024 population:	49,973 people	Median Age:	36.1 years
Population change, 2020-2024	302 people 0.6% increase	state:	38.6 years

Winona Co. is the 19th largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 45th fastest growing in the state from 2020 to 2024. Winona Co.'s population has a younger median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

	Number	Percent
Under 5 years	2,274	4.6%
5-14 years	5,098	10.2%
15-24 years	11,226	22.5%
25-34 years	5,811	11.6%
35-44 years	5,249	10.5%
45-54 years	4,934	9.9%
55-64 years	6,279	12.6%
65-74 years	5,354	10.7%
75-84 years	2,532	5.1%
85 years & over	1,216	2.4%
Total Population	49,973	100.0%

Source: Census 2024 Population Estimates, 2019-2023 ACS

Figure 1. Population Pyramid, 2000-2024



Winona Co. suffered a negative natural increase - more deaths than births from 2020 to 2024, but also experienced net in-migration - meaning more people moved in than moved out. In addition to domestic in-migration, Winona Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2024

	Total Population Change	April 1, 2020 to July 1, 2024					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Winona Co.	281	-304	1,656	1,960	548	480	68
State of Minnesota	86,459	51,570	268,689	217,119	33,161	81,091	-47,930

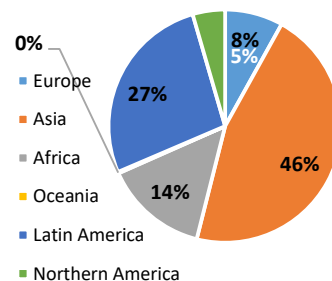
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Winona Co. has a smaller percentage of foreign-born residents. From 2013 to 2023, Winona Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

	Winona Co.		Change 2013-2023		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
Foreign-born Population	1,489	3.0%	-349	-19.0%	8.6%	24.7%
Europe	120	8.1%	-85	-41.5%	8.8%	-3.4%
Asia	683	45.9%	-170	-19.9%	35.7%	18.1%
Africa	215	14.4%	73	51.4%	28.3%	78.8%
Oceania	3	0.2%	1	50.0%	0.4%	5.4%
Americas:	468	31.4%	-168	-26.4%	26.7%	8.7%
Latin America	401	26.9%	-154	-27.7%	24.2%	9.7%
Northern America	67	4.5%	-14	-17.3%	2.5%	0.4%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2023



COUNTY PROFILE

Winona Co.

Winona Co.'s population was becoming more racially diverse over time. Since 2013, the white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2023

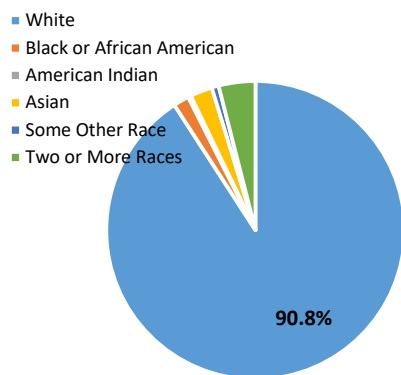


Table 4. Race and Hispanic Origin, 2023

	Winona Co.			Minnesota	
	Number	Percent	Change from 2013-2023	Percent	Change from 2013-2023
Total	49,705	100.0%	-3.2%	100.0%	6.8%
White	45,156	90.8%	-6.8%	78.4%	-2.2%
Black or African American	847	1.7%	33.2%	6.8%	38.9%
American Indian or Alaska Native	156	0.3%	18.2%	0.9%	-11.6%
Asian or Other Pac. Islanders	1,191	2.4%	-3.6%	5.1%	29.6%
Some Other Race	375	0.8%	33.9%	2.7%	96.1%
Two or More Races	1,980	4.0%	230.0%	6.2%	168.3%
Hispanic or Latino origin	1,876	3.8%	45.0%	6.2%	37.5%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

POPULATION PROJECTIONS

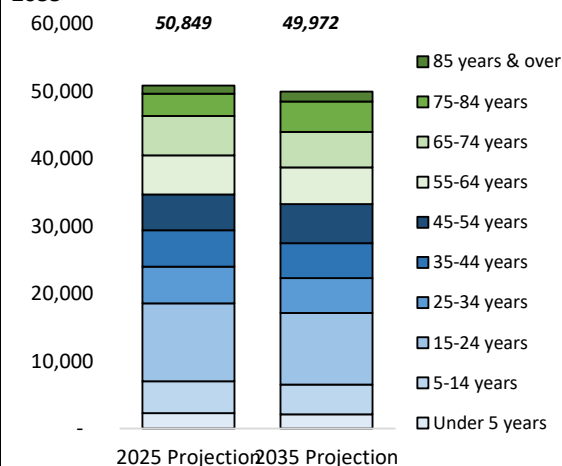
According to the Minnesota State Demographic Center, Winona Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (3.7%). Despite the decline, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035

Winona Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	2,264	2,116	-148	-6.5%
5-14 years	4,731	4,393	-338	-7.1%
15-24 years	11,582	10,649	-933	-8.1%
25-34 years	5,442	5,176	-266	-4.9%
35-44 years	5,398	5,136	-262	-4.9%
45-54 years	5,280	5,809	529	10.0%
55-64 years	5,799	5,439	-360	-6.2%
65-74 years	5,874	5,272	-602	-10.2%
75-84 years	3,301	4,487	1,186	35.9%
85 years & over	1,178	1,495	317	26.9%
Total Population	50,849	49,972	-877	-1.7%

Source: Minnesota State Demographic Center

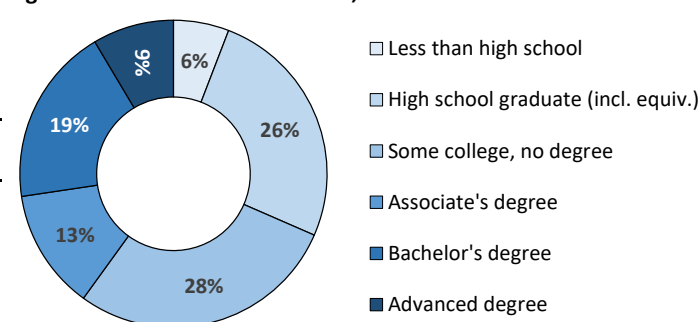
Figure 4. Projections by Age Group, 2025-2035



EDUCATIONAL ATTAINMENT

Winona Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (93.2%), and a lower percentage of people with at least some college experience. Winona Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

Figure 5. Educational Attainment, 2023



Source: U.S. Census Bureau, 2019-2023 American Community Survey

Percentage of the adult population (18 years & over) with at least a high school diploma:

94.1%

College-educated: 68.5%
state: 68.8%

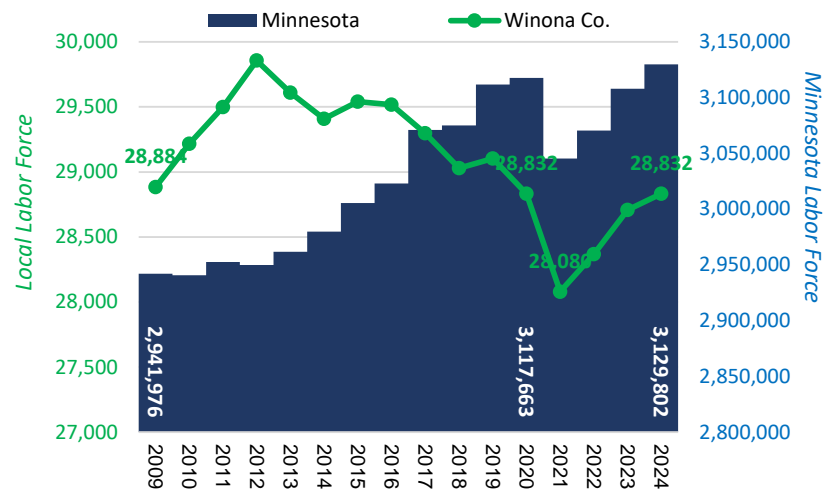
Associate's Degree: 12.7%
Bachelor's Degree: 18.8%
Advanced Degree: 8.5%

LABOR FORCE TRENDS

At 2.3%, Winona Co. had a lower unemployment rate than the state in 2024. After the pandemic recession Winona Co.'s unemployment rate declined compared to the 2.8% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Winona Co. increased over the past year, and is down compared to 2019.

28,832	available workers
Labor Force change, 2009-2024	-52 workers -0.2% decline
2.3%	unemployment rate
2.8%	state
663	unemployed workers

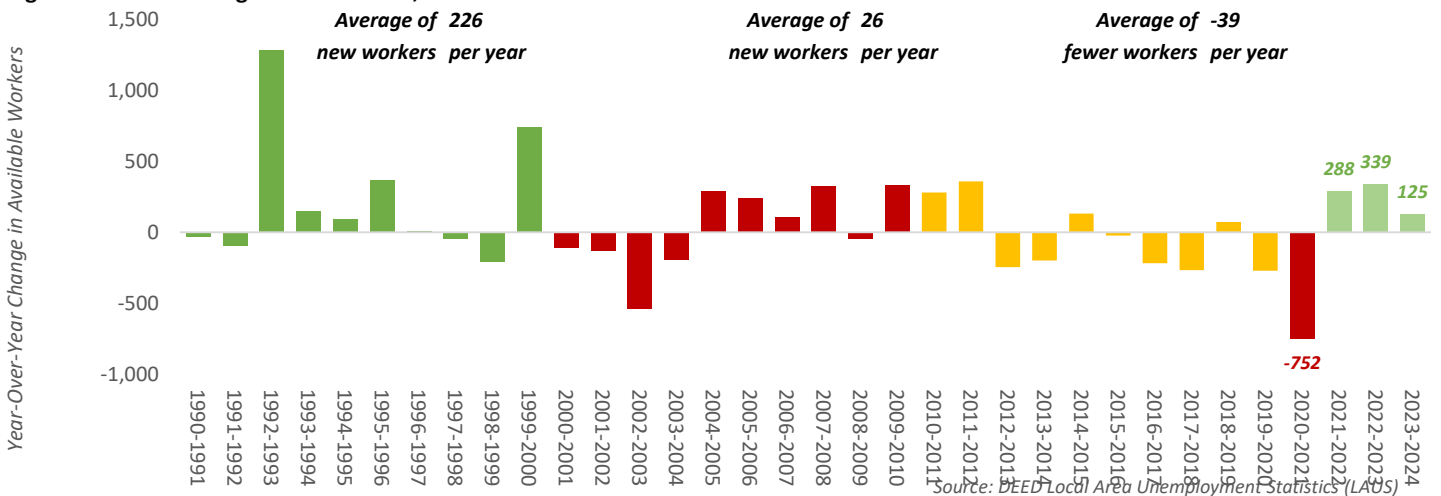
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Winona Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Winona Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2024



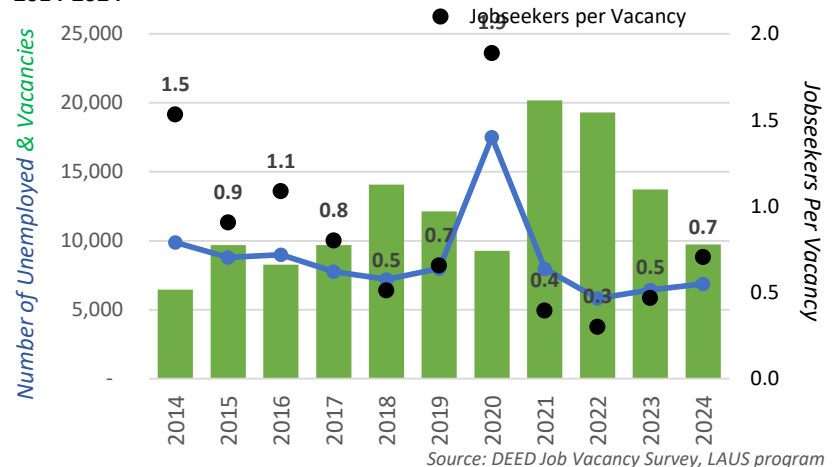
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	7,756	7,120
25 to 54 years	14,686	14,682
55 to 64 years	4,296	4,029
65 years & over	2,198	2,202
Total Labor Force	28,936	28,033

Source: Minnesota State Demographic Center, 2019-2023 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2024, job vacancies in Southeast returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2014-2024

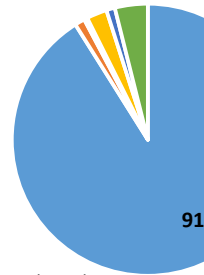


Source: DEED Job Vacancy Survey, LAUS program

LABOR FORCE CHARACTERISTICS

Winona Co. had a same as labor force participation rate than the state. The labor force in Winona Co. is less racially diverse than the state (where 80.0% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2023

	Winona Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	28,597	68.5%	3.0%	68.5%	3.9%	14,705	13,875
16 to 19 years	2,171	55.0%	11.9%	52.7%	9.9%	1,037	1,135
20 to 24 years	5,328	80.8%	3.3%	83.4%	6.5%	2,400	2,931
25 to 44 years	10,055	91.4%	2.3%	88.7%	3.5%	5,414	4,643
45 to 54 years	4,442	90.5%	1.0%	87.8%	2.9%	2,390	2,050
55 to 64 years	4,626	74.1%	2.8%	72.8%	3.0%	2,351	2,274
65 to 74 years	1,518	28.5%	1.5%	27.8%	3.4%	853	667
75 years & over	436	11.7%	0.2%	6.6%	3.1%	260	175
Employment Characteristics by Race & Hispanic Origin						<div>Figure 9. Labor Force by Race, 2023</div>  <div><div>White alone</div><div>Black or African American</div><div>American Indian & Alaska Native</div><div>Asian or Other Pac. Islander</div><div>Some Other Race</div></div>	
White alone	26,039	67.9%	2.9%	67.5%	3.4%		
Black or African American	341	70.9%	1.2%	71.0%	8.4%		
American Indian & Alaska Native	113	91.1%	0.0%	57.7%	11.4%		
Asian or Other Pac. Islanders	693	64.6%	14.0%	74.6%	3.5%		
Some Other Race	290	86.1%	5.9%	75.9%	5.6%		
Two or More Races	1,118	80.8%	0.0%	74.2%	6.1%		
Hispanic or Latino	1,094	87.4%	2.0%	77.1%	5.9%		
Employment Characteristics by Disability, 20 to 64 years							
With Any Disability, 20 to 64 years	1,497	60.5%	7.4%	55.3%	9.5%		
Employment Characteristics by Educational Attainment, 25 to 64 years							
Population, 25 to 64 years	19,119	86.3%	2.1%	84.4%	3.3%		
Less than H.S. Diploma	881	76.4%	2.1%	67.1%	4.7%		
H.S. Diploma or Equivalent	4,495	84.7%	0.7%	76.5%	2.6%		
Some College or Assoc. Degree	7,178	87.4%	1.3%	85.0%	3.6%		
Bachelor's Degree or Higher	6,568	87.8%	1.9%	90.5%	2.0%		

Source: 2019-2023 American Community Survey, 5-Year Estimates

A larger percentage of workers in Winona Co. worked in the same county in which they live compared to the state. Winona Co. also had a shorter average commute time than the state.

Table 8. Commuting Characteristics, 2022	Winona Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	25,338	93.5%	2,870,678	97.8%
Worked in county of residence	21,842	80.6%	1,984,232	67.6%
Worked out of county of residence	3,523	13.0%	886,447	30.2%
Worked outside state of residence	1,761	6.5%	64,576	2.2%
MEANS OF TRANSPORTATION TO WORK				
Car, truck, or van	22,140	81.7%	2,286,563	77.9%
Public transportation (excl. taxicab)	325	1.2%	61,640	2.1%
Other method (walk, bike, taxi, etc.)	2,087	7.7%	120,345	4.1%
Worked at home	2,574	9.5%	463,770	15.8%
TRAVEL TIME TO WORK				
Less than 10 minutes	8,184	30.2%	478,446	16.3%
10 to 19 minutes	10,135	37.4%	924,605	31.5%
20 to 29 minutes	3,333	12.3%	651,626	22.2%
30 to 44 minutes	3,279	12.1%	551,828	18.8%
45 to 59 minutes	1,111	4.1%	176,115	6.0%
60 or more minutes	1,057	3.9%	149,698	5.1%
Mean travel time to work (minutes)	17.6 minutes		23.1 minutes	

Source: 2019-2023 American Community Survey, 5-Year Estimates

COUNTY PROFILE Winona Co.

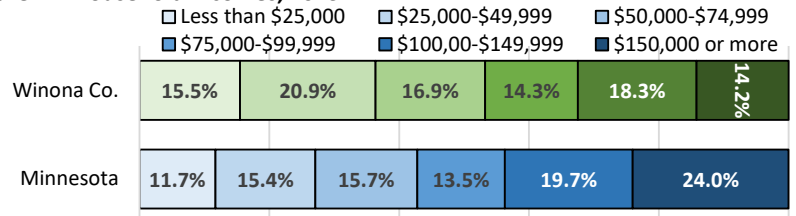
INCOMES, COST OF LIVING, & HOUSING

Winona Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Winona Co. had the 55th highest median household income of the 87 counties in the state.

Median Household Income	\$70,198
state	\$87,556
Median Family Income	\$97,837
state	\$111,492
Per Capita Income	\$37,447
state	\$46,957

Source: 2019-2023 American Community Survey

Figure 11. Household Incomes, 2023



Source: 2019-2023 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Winona Co. had a lower cost of living than the state, with a required hourly wage of \$14.6 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$19.1 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2024

Single Adult, 0 children	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Winona Co.	\$30,378	\$14.60	\$0	\$414	\$150	\$827	\$552	\$287	\$302
State of Minnesota	\$36,768	\$17.68	\$0	\$424	\$156	\$1,154	\$573	\$365	\$392
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Winona Co.	\$59,596	\$19.10	\$469	\$943	\$530	\$1,032	\$977	\$457	\$558
State of Minnesota	\$70,308	\$22.53	\$545	\$964	\$556	\$1,446	\$1,028	\$557	\$763

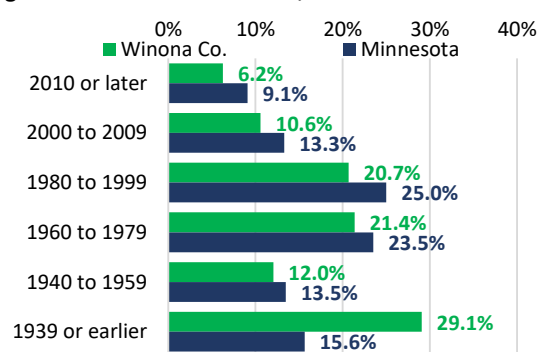
Source: DEED Cost of Living tool

Winona Co. had a lower median house value than the state, having the 42nd highest value of the 87 counties in 2022. Winona Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	Winona Co.		Minnesota
	Total	Percent	Percent
Total	13,948	100.0%	100.0%
Less than \$50,000	630	4.5%	4.0%
\$50,000 to \$99,999	824	5.9%	4.0%
\$100,000 to \$149,999	2,124	15.2%	6.2%
\$150,000 to \$199,999	2,328	16.7%	8.9%
\$200,000 to \$299,999	4,346	31.2%	25.7%
\$300,000 to \$499,999	2,599	18.6%	33.6%
\$500,000 or more	1,097	7.9%	17.5%
Median (dollars)	\$222,900		\$305,500

Source: 2019-2023 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2023



Median monthly owner costs, owner-occupied units with a mortgage	\$1,500
state	\$1,890

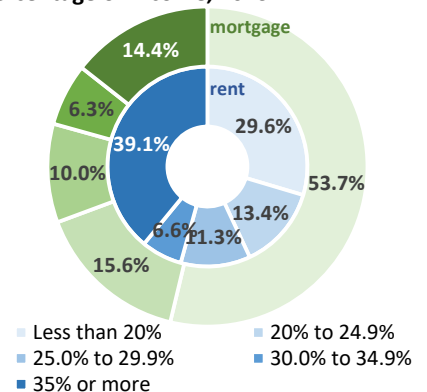
Percentage of households with a mortgage spending 30% or more of their income on housing costs	20.7%
state	22.5%

Median monthly rent costs	\$866
state	\$1,235

Percentage of renters spending 30% or more of their household income on rent	45.7%
state	47.2%

Source: 2019-2023 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2023



OCCUPATIONS

At \$24.82 in 2024, wages were lower in Region 10 than the state. Overall, Region 10 had the 2nd highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$53.29) and lowest for food preparation and serving related jobs (\$14.99) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2025

Occupational Group	Region 10				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$24.82	244,290	100.0%	1.0	\$26.22	2,920,470	100.0%
Management	\$53.29	13,010	5.3%	0.8	\$59.38	200,060	6.9%
Business & Financial Operations	\$38.96	10,780	4.4%	0.6	\$39.95	208,210	7.1%
Computer & Mathematical	\$51.70	5,900	2.4%	0.7	\$50.02	97,460	3.3%
Architecture & Engineering	\$43.11	3,400	1.4%	0.7	\$45.03	57,950	2.0%
Life, Physical & Social Science	\$38.18	5,540	2.3%	2.1	\$38.33	32,150	1.1%
Community & Social Service	\$30.99	4,740	1.9%	1.0	\$29.82	59,290	2.0%
Legal	\$39.41	770	0.3%	0.4	\$49.52	20,750	0.7%
Education, Training & Library	\$27.94	14,850	6.1%	1.0	\$27.84	170,270	5.8%
Arts, Design, Entertainment & Media	\$26.54	2,200	0.9%	0.7	\$28.84	36,030	1.2%
Healthcare Practitioners & Technical	\$47.57	26,980	11.0%	1.7	\$46.51	187,480	6.4%
Healthcare Support	\$18.96	12,930	5.3%	0.9	\$18.67	176,750	6.1%
Protective Service	\$29.97	4,130	1.7%	1.1	\$29.37	46,960	1.6%
Food Preparation & Serving Related	\$14.99	21,890	9.0%	1.1	\$16.05	240,830	8.2%
Building, Grounds Cleaning & Maint.	\$18.41	7,160	2.9%	1.0	\$19.16	81,700	2.8%
Personal Care & Service	\$17.18	5,210	2.1%	1.0	\$17.54	63,300	2.2%
Sales & Related	\$17.30	18,530	7.6%	0.9	\$18.66	244,780	8.4%
Office & Administrative Support	\$23.47	27,940	11.4%	1.0	\$24.07	340,040	11.6%
Farming, Fishing & Forestry	\$24.04	240	0.1%	0.9	\$23.48	3,300	0.1%
Construction & Extraction	\$32.20	8,560	3.5%	0.9	\$34.20	114,050	3.9%
Installation, Maintenance & Repair	\$29.51	9,110	3.7%	1.0	\$30.40	105,650	3.6%
Production	\$23.22	21,360	8.7%	1.2	\$23.56	205,220	7.0%
Transportation & Material Moving	\$21.98	19,050	7.8%	1.0	\$19.80	228,260	7.8%

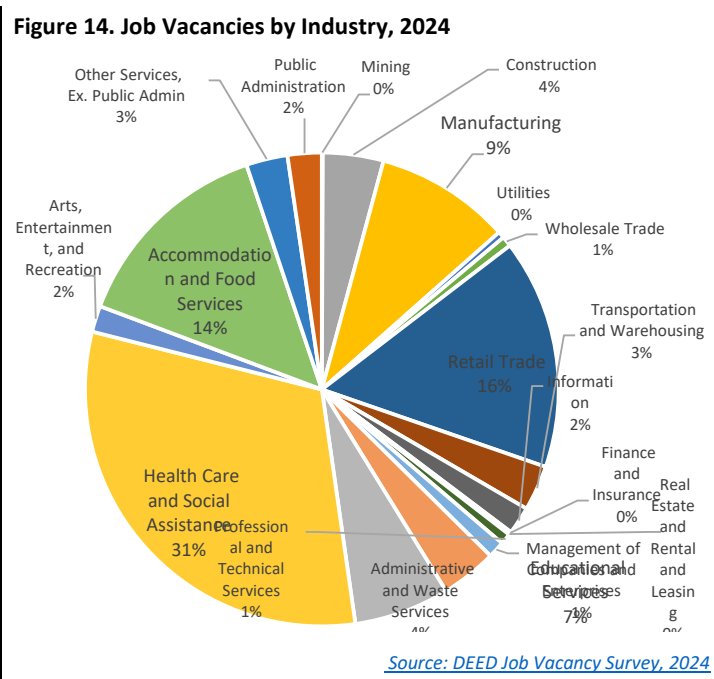
Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2025

JOB VACANCY SURVEY

Winona Co. is a part of the Southeast planning region. There were 9737 job vacancies posted by employers in 2024, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Southeast Job Vacancy Survey Results, 2024

Occupational Group	Number of Vacancies	Wage Offer
Total, All Occupations	9,737	\$20.20
Management	389	\$36.87
Business & Financial Operations	272	\$27.57
Computer & Mathematical	135	\$39.56
Architecture & Engineering	143	\$36.14
Life, Physical & Social Sciences	174	\$31.85
Community & Social Service	187	\$25.98
Education, Training & Library	398	\$21.05
Healthcare Practitioners & Technical	1,716	\$37.89
Healthcare Support	640	\$19.33
Protective Service	107	\$19.30
Food Preparation & Serving Related	1,556	\$16.15
Building, Grounds Cleaning & Maint.	102	\$16.25
Personal Care & Service	329	\$12.98
Sales & Related	993	\$16.02
Office & Administrative Support	562	\$19.49
Construction & Extraction	73	\$31.11
Installation, Maintenance & Repair	431	\$20.38
Production	654	\$21.65
Transportation & Material Moving	624	\$18.33



OCCUPATIONS IN DEMAND

Table 13. Southeast Planning Region Occupations in Demand, 2024

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health and Personal Care Aides \$35,784/yr	Heavy and Tractor-Trailer Truck Drivers \$60,838/yr	Registered Nurses \$100,239/yr	General and Operations Managers \$83,723/yr
Retail Salespersons \$34,625/yr	Nursing Assistants \$39,647/yr	Police and Sheriff's Patrol Officers \$79,616/yr	Elementary School Teachers, Except Special Education \$64,771/yr
First-Line Supervisors of Retail Sales Workers \$46,144/yr	Licensed Practical and Licensed Vocational Nurses \$61,677/yr	Radiologic Technologists and Technicians \$80,540/yr	Secondary School Teachers, Except Special and Career/Technical \$67,707/yr
First-Line Supervisors of Food Preparation and \$40,675/yr	Automotive Service Technicians and Mechanics \$50,472/yr	Diagnostic Medical Sonographers \$102,982/yr	Software Developers \$130,807/yr
Stockers and Order Fillers \$37,875/yr	Bookkeeping, Accounting, and Auditing Clerks \$49,912/yr	Computer Network Support Specialists \$78,124/yr	Training and Development Specialists \$78,978/yr
Fast Food and Counter Workers \$30,170/yr	Medical Assistants \$48,598/yr	Human Resources Assistants, Except Payroll and Timekeeping \$61,057/yr	Accountants and Auditors \$77,799/yr
Laborers and Freight, Stock, and Material Movers, Hand \$44,636/yr	Substance abuse, behavioral disorder, and mental health counselors \$52,564/yr	Surgical Technologists \$78,775/yr	Medical and Health Services Managers \$125,558/yr
Light Truck Drivers \$45,790/yr	Hairdressers, Hairstylists, and Cosmetologists \$37,408/yr	Civil Engineering Technologists and Technicians \$73,049/yr	Industrial Engineers \$86,149/yr
Cashiers \$31,365/yr	Electricians \$74,834/yr	Dental Hygienists \$85,161/yr	Physician Assistants \$134,877/yr
Miscellaneous Assemblers and Fabricators \$43,860/yr	Machinists \$59,112/yr	Mechanical Engineering Technologists and Technicians \$58,074/yr	Medical Scientists, Except Epidemiologists \$85,432/yr

Source: DEED Occupations in Demand

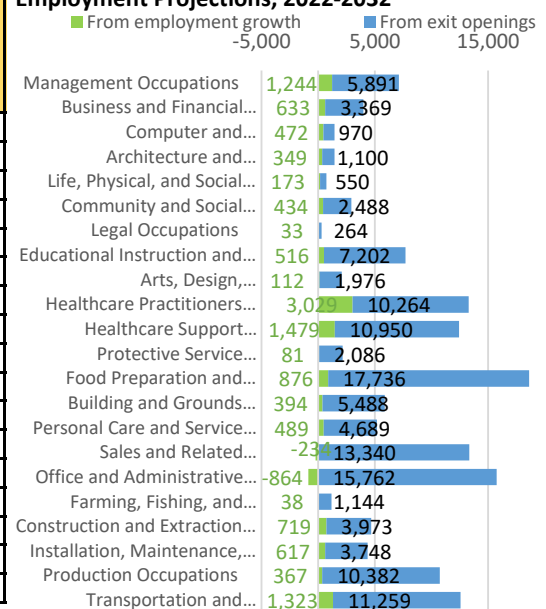
Winona Co. is a part of the Southeast planning region, which is projected to see a 4.5% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032

	Estimated Employment 2022	Projected Employment 2032	Percent Change 2022-2032
Southeast Planning Region			
Total, All Industries	270,975	283,255	4.5%
Natural Resources & Mining	3,474	3,657	5.3%
Utilities	1,211	1,212	0.1%
Construction	9,574	10,360	8.2%
Manufacturing	36,161	37,414	3.5%
Wholesale Trade	7,317	7,736	5.7%
Retail Trade	26,514	26,404	-0.4%
Transportation & Warehousing	7,187	7,827	8.9%
Information	2,802	2,782	-0.7%
Finance & Insurance, Real Estate	6,243	6,457	3.4%
Professional Services & Mgmt. of Companies	8,457	9,278	9.7%
Admin. Support & Waste Mgmt.	7,883	8,597	9.1%
Educational Services	20,296	20,531	1.2%
Health Care & Social Assistance	65,729	71,175	8.3%
Leisure & Hospitality	22,983	24,366	6.0%
Other Services	8,780	9,078	3.4%
Public Administration	15,203	15,540	2.2%

Source: DEED 2022-2032 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2022-2032



ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after gaining jobs over the past year, Winona Co. had the 16th largest economy of the 87 counties in the state. Winona Co. was the 49th fastest growing in the past year and the 45th fastest growing since 2019. From 2019 to 2024, employment in Winona Co. has grown since the pandemic recession.

1,251 business establishments

\$52,844 annual average wage

24,003 jobs

\$1,268,421,450 total industry payroll

Job change,
2019-2024
1,332 jobs
5.9% increase

Figure 16. Industry Employment Statistics, 2005-2024

Source: DEED QCEW program

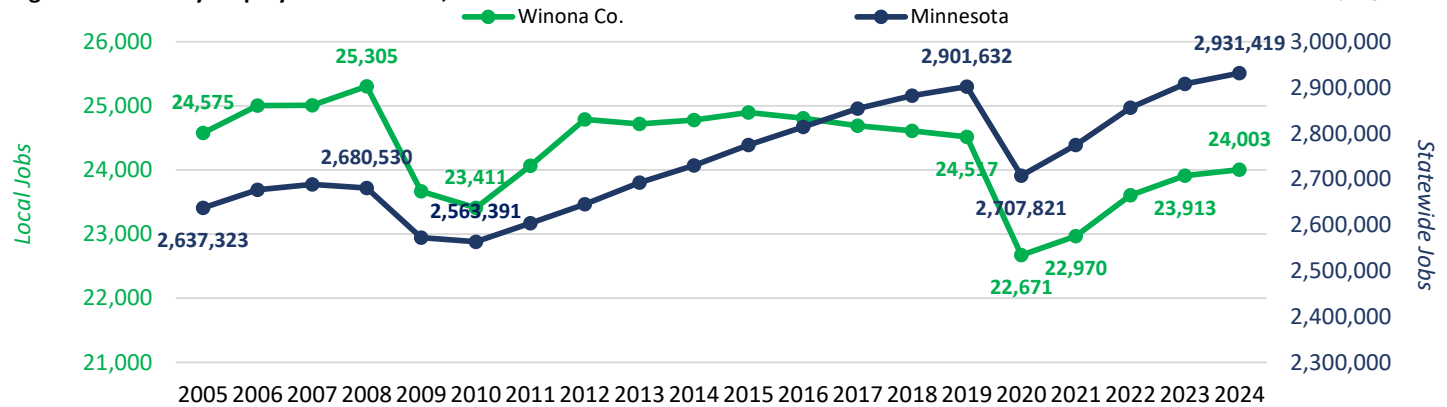
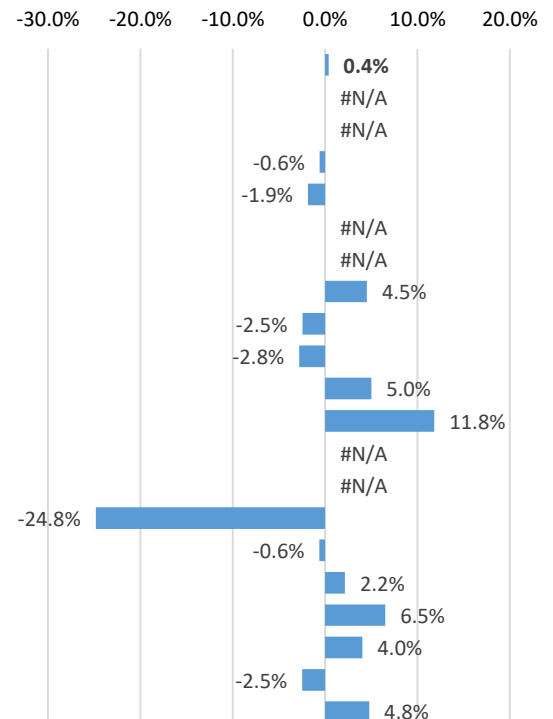


Table 15. Winona Co. Industry Employment Statistics, 2024	Number of Jobs	Percent of Total Jobs	Average Annual Wage
Total, All Industries	24,003	100.0%	\$52,844
Agriculture, Forestry, Fish & Hunt	#N/A	#N/A	#N/A
Mining	#N/A	#N/A	#N/A
Construction	689	2.9%	\$61,884
Manufacturing	5,393	22.5%	\$69,586
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	#N/A	#N/A	#N/A
Retail Trade	2,582	10.8%	\$33,190
Transportation & Warehousing	1,310	5.5%	\$62,319
Information	415	1.7%	\$49,811
Finance & Insurance	546	2.3%	\$74,135
Real Estate & Rental & Leasing	104	0.4%	\$36,705
Professional & Technical Services	#N/A	#N/A	#N/A
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	332	1.4%	\$16,691
Educational Services	2,928	12.2%	\$55,848
Health Care & Social Assistance	2,698	11.2%	\$49,542
Arts, Entertainment, & Recreation	392	1.6%	\$17,039
Accommodation & Food Services	2,521	10.5%	\$22,309
Other Services	550	2.3%	\$32,141
Public Administration	988	4.1%	\$58,431

Figure 17. Change in Jobs, 2023-2024



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Winona Co.'s population, labor force, and economic trends, contact:

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