

Jacob Brown-Nelson

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Objective

Dedicated and hardworking freshman at the University of South Carolina with a passion for cybersecurity. Seeking opportunities to develop my skills in cybersecurity, coding, and business management while contributing to meaningful projects.

Education

Bachelor of Science in Cybersecurity (Expected)
University of South Carolina, Columbia, SC
Expected Graduation: June, 2028

Skills

- Cybersecurity Interests: Network security, threat analysis, and digital forensics
- Coding: Currently learning Python and basic programming concepts
- Business Management: Leadership, marketing, and operational skills from managing a personal business
- Customer Service: Excellent communication and problem-solving skills developed in retail

Experience

Retail Associate:

Publix

2020– 2021

Lowe's Foods:

2022-2023

Walgreens

2023 – Current

- Provided exceptional customer service and ensured a positive shopping experience.
- Handled inventory management and ensured shelves were properly stocked.
- Trained new employees and maintained a professional work environment.

Business Owner

Heartsmade0, Online

2023 – Present

- Manage all aspects of a clothing brand, including design, production, and marketing.
- Utilize social media and online platforms to increase brand visibility and sales.
- Develop and execute business strategies to achieve growth and profitability.

Activities and Leadership

- Member, Cybersecurity Interest Group: Engaging in beginner coding workshops and cybersecurity discussions.
- Owner, Heartsmade0 Clothing Brand: Managing operations and gaining entrepreneurial experience.

Projects

- Beginner Coding Exercises: Currently completing Python projects, focusing on problem-solving and logic development.
- Social Media Marketing Campaigns: Created strategies to promote Heartsmade0 and increase online engagement.