

Jacob D. Frank

DESIGNER, DEVELOPER, AND ASPIRING MANAGER

EXPERIENCE

Adobe | August 2019 - Present

Experience Designer, Design Systems, Design Tooling

Helping contribute to Adobe's overall UI consistency including leading design for the Spectrum for Adobe XD plugin and working on various design systems projects like the systemizing of app onboarding design.

SFServiceGuide 501(c)(3) | August 2019 - Present

Lead Designer, Design Manager, Project Lead

Leading design for ShelterTech.org's SFServiceGuide project devoted to providing a directory of San Francisco's services for people experiencing or at risk of homelessness.

Successfully launched multiple features and leading product design pivot to personalized service product recommendations.

Thought At Work Design Conference | Sept 2015 - May 2019

Co-Coordinator, Lead Designer And Developer

Lead the creative direction and design, developed the website and managed a design team as well as hierarchical structure of volunteers to put on a 3 day (350+ attendee) design conference at RIT. Went from writing CSS to co-coordinating the conference. Currently leading the transition of the conference from to a multidisciplinary design org.

Adobe | Summer 2018

Design Intern, Design Systems Team

Designed and developed a prototype for a web tool used to create and assemble complex design patterns for export and sharing.

B-Reel | Summer 2017

Creative Technologist Intern

B-Reel is an international creative agency and my internship focused on front-end development and design. Contributed to various projects, including clients LG and American Express. Gained experience collaborating with a development and design team.

CONTACT/SOCIAL

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EDUCATION

Rochester Institute of Technology (RIT)

Studying Digital Product Design And Development

Thesis on Organizational Design

BS in Applied Sciences, May 2019

Immersion in Psychology

SKILLS

UI/UX/Product Design

Front-End Development

Prototyping

Product management

Design Management

Organizational Design

TOOLS

SCSS/CSS-Modules

React/Redux

Gatsby/Contentful

WebGL

Figma/Sketch/Adobe CC