

Case Study #1

Airlines Struggle to Fix Flight Delays, Cancellations Ahead of July 4

Describe:

Because of the immense delays from flights, almost 100,000 Vehicles haven't been transported or delivered overflights. Because of such incidents the average car prices saw inflation of up to 15% in a large number of areas. This also resulted in large support for Congress to cease some amounts of gasoline to conserve car inflation but further raised and damaged gas prices by almost 20% at the time. All of this was caused and or related in some way to the pandemic from 2020-2022, which in turn has left many other things in shambles and or majorly affected.

Analyze:

Plane transportation of cars caused inflation of 15%, which in return allowed President Biden and Congress to make certain fuel-related decisions within Congress that saw gas prices increase by 20%, to slow down people from buying cars. Which in return had mass economic downturns, GDP decreased, and state trade and transportation decreased. Transportation and homes decreased, and unemployment skyrocketed. All because of the pandemic of 2020-2022

Evaluate:

However, the large fault of the mass unemployment, trade, and large deficit seems to be coming from trade and everything that the government did to try and prevent such things from happening. The real enemy and cause of this was the slight recession brought by the pandemic which changed a lot within the industries. More online shopping made transportation a larger necessity for businesses, but because of the gas changes and vehicle inflation those businesses fell short or were unable to support and lost workers because of it.

Case Study #2

U.S. Trade Deficit Hit Record in 2022

Describe:

In 2022 a record-breaking, skyrocketing, astronomical deficit occurred for the United States in its absolute mass amount of trading pool. Where it was exceeding its overall imports over exports by almost a TRILLION Dollars. To put that into retrospect the United States has never once achieved this high of a number in a Trade Deficit before in its lifetime.

Analyze:

President Joe Biden, and the War in Ukraine between Russia and Ukraine itself, are a large problem behind it. With mass amounts of economic relief and support packages from Biden and his administration. The United States has also been productively exporting less equipment in almost all sectors currently besides Military expenditure and Media technology.

Evaluate:

With the mass amounts of President Biden and his administration's relief packages being sent to Ukraine, a large gap in the economy has been left open from where the money usually is spent putting and plugging in. The war in Ukraine has allowed the United States to fall on mass resource gathering in fear of Ukraine, a naturally large and constantly resourceful nation in almost all parts of the world, which has grabbed resources in case of the rapid takeover from Russia. This insane deficit of 948.1 Billion dollars is accountable for more than just those 2 factors, however, a lot more shows when looked deeper through multiple economic theorists.

Case Study #3

Bed Bath & Beyond Misses Interest Payments as It Weighs Chapter 11

Describe:

Bed Bath and Beyond, once an extremely large competitor in the beauty and self-care department of the retail industry, filed a Chapter 11 after being almost in the gutter by 1.2 Billion dollars. This is a major shocker to the larger industry for consumers, similar in scale to Toys R Us's Chapter 11 only a few years ago from this day. This is an extreme sign that shows the times are changing and even companies as large and grand as Bed Bath and Beyond, have a time clock with a limited amount of time left on them.

Analyze:

Due to 3 missed payments of 28 Million Dollars, the company has with interest a total debt of nearly 1.2 Billion dollars. Which has caused the company to file Chapter 11, and look for a buyer or rescuer. In other articles appears to still be extremely possible, the brand and company are large enough that the company has a very successful and stable flow. It is just currently in the world's eyes unable to keep up with the amount of competitors in the market and adversaries that have gradually increased into newer areas for profit.

Evaluate:

The evaluation of the situation is as such, the company Bed Bath and Beyond, is as so. The company has filed for Chapter 11 bankruptcy due to a failed payment of 28 Million Dollars with interest. They failed to make the repayment periods for the 28 Million dollars worth of debt they incurred which has reached the astonishing 1.2 Billion Dollars. This in-tailed has led the company to look for trade and acquisition deals, which do intend to be looking promising from several other big fish investors and debt deal breakers.

Case Study #4

America Is Losing the 'Epic Battle' Against Bird Flu

Describe:

The bird flu is running rampant across the world, and especially within the poultry industry. Huge losses have been recorded in the United States which are passing two million Chickens lost since the last outbreak. Huge advances in the "Epic Battle" have been attempted through lasers, medicines, and bird vaccinations to try and slow the flu's rapid approach.

Analyze:

The poultry industry connects to many other industries that have massive connections with daily life for an everyday person in the US and the World. If the situation is unable to be stopped and or prevented food shortages and other things will be a huge concern for people living in this day in age. The situation is dire as thousands of chickens and similar birds are dying and failing to produce eggs daily, which is rapidly being shown across the world. Zoos shut down bird exhibits, farms were abandoned, and even bankrupt.

Evaluate:

A change or something must happen and occur sooner rather than later, because the economic status that the poultry industry has is already beginning to have a shift in the negative. This will not just affect that one single industry, it will affect a lot more than we think. We need to take time and prepare some sort of precaution or vaccine that stops and kills off the bird flu in some way or at least makes it extremely more difficult for it to spread across the country and farmlands.

Case Study #5

Disney Lays Off More Than 300 Streaming-Focused Employees in China

Describe:

Disney has begun to lay off workers for their 7,000-worker plan to cut over necessary and excess amounts of staff. Due to the immense pressure of its streaming services Disney has been looking to increase profits while maintaining overall consistency with their apps and streaming services. The first wave has just begun to commence starting in Beijing China with 300 workers fired from their streaming center.

Evaluate:

Disney and its profits are under immense stress due to the insane excess amount of staff employed for their company especially within the Streaming businesses. The company was looking for more alternatives rather than firing staff but no other options have truly raised profits to a comfortable enough margin so they are resorting to the cutting of staff in excess amount locations.

Analyze:

Disney cutting 300 of the 7,000 future staff members should heavily bring down its cost budget and bring the streaming services back under a comfortable gap between cost and profit. Allowing the company to grow more exponentially in a shorter period rather than waiting and slowly dragging while continuing the immense amount of pressure their system and profits have already been carrying out on them.

Case Study #6

Taiwan's President Lands in the U.S. Amid Threats From China

Describe:

Meeting between President Tsai and Mr. McCarthy has caused serious amounts of curiosity amongst governments. Some think that there is a huge possibility of conflict between Taiwan and China due to Taiwan's interactions with the United States. There is a large debate in the U.S. government regarding this issue in how to react to Chinese confrontation if any arises. And there are a lot of scared individuals within Taiwan fearing Chinese aggression due to her visitation.

Evaluate:

There is an immense amount of nerve-racking energy based on whether or not President Tsai should have visited the United States in the first place or not. Both the United States and Taiwanese governments are concerned about the reaction that China will impose in their harsh restriction on Taiwan and U.S. relations. How will the world react to this situation even more so?

Analyze:

China and the U.S. are already at each other's throats due to several other International matters including military actions and recent events that have brought immense pressure on governments and the military. If something is not done soon to better relations between Taiwan and China + the United States there will be a worldwide event that will shake the modern era to its core.

Case Study #7

Warren Buffett Has Been Betting Big on Oil. It's Time to Find Out Why.

Describe:

Warren Buffet is one of the greatest most experienced, and most influential stock pickers and stock market influencers of all time. Has had an influential “gamble” in the Oil industry of the stock market. This is the only stock market industry that over time has seemed to be his most wrongful doing when it comes to selecting stocks. In 2008, he bailed out of ConocoPhillips stock during the recession, and in 2014 he bailed out of another large stake stock. But he seems to have been making another 39 Million Dollar bet on another Oil stock that he deems is greater than any other oil stock he has ever invested in.

Evaluate:

Warren Buffet has reassured his shareholders, and a lot of his colleagues and influential people in his life that this 39 million dollar bet is going to be one of if not the greatest stock moves in his lifetime. At the Berkshire Hathaway shareholder meeting, he is explaining the full reasoning for this massive turnaround in his promise to stay out of Oil Stocks. As well as explain why he chose this one specific stock over all others.

Analyze:

There is a tremendous amount of wealth at stake for an ordinary Millionaire, but for Warren Buffet this is merely pocket change, but still a huge gamble that he believes has a tremendously positive outcome. With the stock that he deems worthy of purchasing after he meets with Berkshire Hathaway shareholders, he plans on going fully into this. Diving head first as some may say, and a lot of people are wondering who, what and why? That answer was solved when they got involved in Occidental and Chevron, where the stakes immediately rose and increased the stock rating to a very very favorable profit for Berkshire's shareholders. Now they own the largest portion of both companies and have a strong grip and understanding of the Oil industry. This truly proves that failure is the greatest teacher in life, he failed twice and now came back with the hugest move that nobody was ever expecting.

Case Study #8

Biggest Grocery Union Opposes \$20 Billion Kroger-Albertsons Deal

Describe:

There is a merger planned between Kroger and Albertsons, both of which are currently in a downward shift on the stock market in terms of profitability and are looking for a merger to create a large upturn for both companies. However, the largest U.S. union supporting Grocery Store Workers, The United Food and Commercial Workers International Union, heavily opposes this factor as it affects and could cause tens of thousands of jobs due to the lack of clarity that President Marc Perrone has revealed to the public about the merger estimated around 20 Billion dollars.

Evaluate:

Kroger has stated within the company and to the UFCW (United Food and Commercial Workers International Union) that the company has promised the plan for store divestitures, the selling of any stores owned within the merger, to influential trusted, and qualified individuals. To promise and uphold the jobs held by thousands to other stores under a different name and ownership. This solves and honestly sounds like a very promising solution for both parties involved, workers keep the job, and Kroger gets to limit expenditures in non-profitable areas they deem so.

Analyze:

Kroger and Albertson have created a plan to please the staff and workers within both of their respective companies, while simultaneously maintaining good relations with the UFCW to not get sued for even more money. They plan on winning over the workers by launching 1 Billion Dollars into wages and benefits for the current staff and workers alike, which may not seem like a lot for the business but it truly is. On Top of that they are dropping prices and profit by 500 Million a year to attract more customers and welcome back their traditional ways of giving groceries and food for a reasonable price rather than being a corporate sell-out, which in truth makes a lot of parties happy. And even more so they plan on spending 1.3 Billion in store renovations for the ones that they are keeping, which is a very nice remodeled look for the merger company.

This however is the only internal view, a lot of political officials and a lot of other companies are worried about this massive influential merger coming in. They wonder how it will affect the competition due to them lowering prices, and now being able to step up the game against larger companies such as Giant, Aldi's, and others. Lowering prices to an extent that no larger company can truthfully do due to size and corporate liabilities. Internally the merger is a great idea, and on a business idea, it is as well, but externally a lot of people are very unhappy about what is occurring.

Case Study #9

Paramount Shares Drop Nearly 30% as Streaming Costs Mount

Describe:

Paramount Global stocks plummeted nearly 30% on Thursday due to its massive First quarter deficit of almost 500 Million Dollars. Paramount's company and main shareholders and CEO are all now fully aware of how the Media and Entertainment have shifted and evolved past a point where they truly understand its fullest. A large part of this is due to its prized love and joy Paramount+ its streaming service not getting the same attention and subscriber flow as Hulu, Disney+, and other companies. Even after it merged with, the New York Company brought an extra 4.1 Million subscribers to the company which brought it up to around 60 Million total for Paramount +.

Evaluate:

Paramount Global has a massive problem, with stocks dropping nearly by 30% dropping to about 16.75 on the singular stock purchase, and a lot of individuals bailing out to try and save their profits before it gets even worse. It has a huge quarterly loss of around 500 Million Dollars, which is tremendous and it defends the individuals who chose to bail out of the company's stock. Paramount's deemed hope is selling a majority stake to BET Media group, as well as the majority sale in Noggin. These however are only short-term solutions for the profit margin, and they need to figure out another long-term solution soon before the company's fate is sealed.

Analyze:

The move that is planned by Paramount and its shareholders expects around 500 Million Dollars in savings for the next annual term. This should solve the 500 Million Dollar deficit of which they solved, but they'd be treading on extremely thin ice. This leaves barely any room for marginal profit, and it will be expected and wouldn't surprise anyone if they start laying off mass amounts of employees in the company's future. Hopefully, however, the planned future buys the company enough time to think of a long-term solution, whether it be expansion into new fields, or rescinding and shrinking the company back to its trustworthy income fields in the revenue stream.

