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We selected Task 1: Searching for parks with specific features because we believe that users that search for parks based on their desired amenities can also see other important information such as ratings, events, and accessibility details all in one place.

Key design:

The homepage includes a simple search bar and interactive map. When searching for specific features such as playgrounds, pet-friendly spaces, picnic areas, and accessibility options they can go through the filters and search for them. There is a park details page that displays information, including user ratings, reviews, upcoming events, and amenities. The design makes sure that users have clarity and easy accessibility, with easy-to-read fonts, and user-friendly features to accommodate everyone's needs.

 Feedback:

The feedback that we received suggested that we ensured consistency throughout all pages with icon usage. Also, because we are building a mobile interface adding other accessibility features such as a virtual keyboard and zoom will have better usage for mobile users. We also standardized text sizes to improve mobile usability and refined our filter page layout while ensuring a cohesive color scheme throughout the platform.

Conclusion:

We wanted to create a design that was simple in its presentation, but contained dense informative pages at the touch of a finger. Accessibility features were an important consideration for us. Not only being able to search for and find parks based on someone's personal needs, but also the ability to navigate the app for those with ailments/conditions that might make normal navigation difficult. Our initial design lacked certain features and clarity. The designs of the different interfaces were slightly inconsistent in their visual design. We have shaped the project into one that is consistent across its different presentations. While there are certainly still aspects of the project that could be further refined and improved on, we think that we have created a smart, easily navigable, and professional design.