HCI Group Assignment Questionnaire

Start with a general explanation of our application. Then follow up with these questions:

1. How old are you and what would you consider your level of technological expertise?

I am 34 years old and have a very high level of technological expertise.

1. Would you consider yourself a content creator? (If answer is no, skip to Question 9)

Yes, I create art, GIFs, paintings, and contract out my services as an artist. I also run an etsy shop as a side business.

1. Do you post your created content on social media? If yes, which ones? (If answer is no, skip to Question 7)

I post a lot of content to pinterest, instagram and my creators works on etsy.

1. How often do you use your current platforms? What makes you return to them and what do you think could be improved?

Pinterest and instagram are my daily drivers. I think the ability to freely browse, look at what other people have been browsing or like in pinterest is great. Platforms like instagram could really improve on allowing users to create a personalized curated list of content they like.

1. Do you feel that it’s hard to get your work noticed? Why or why not?

It is definitely hard to get noticed on marketplaces like etsy where there are 10s of thousands of people competing. I have to run ads at times, and it does not always feel natural.

1. Have you participated in themed creator events before? Why or why not?

Yes, I have participated at themed creator events usually around events such as Anime con, where artistic outlets can be released to present costumes or art at these events. Art competitions are great too as even small prizes are a great incentive.

1. How long do you spend on average on a new work?

I easily spend 20-30 hours a week on new work, be it creating new art, short clips, costumes, drawings or much more. The rest of the time is reprinting art pieces that I have previously created.

1. How often do you find yourself getting stuck in “creative slumps”? Do you think that inspirational prompts could help lessen that amount?

Creative slumps are a big problem I have faced over the years. You have these spurts of creative ingenuity and then days where you seriously consider your ability to continue. I think prompts could help, if I was interested in it.

1. Do you like viewing others’ creative works on social media? Do you like seeing how multiple different creators might interpret the same idea? (If answer is no to both questions, we can end the interview, we don’t require any more information from this individual)  
   I am a big consumer of others’ creative works, I love seeing what other people are creating. The same idea is interpreted very differently by different creators, as seen by short form competitions.
2. What platforms do you use to view other creators’ content? What makes you return to them and what do you think could be improved?

For videos, usually youtube. Youtube just has such a great collection that it is hard to rival it and all the content creators are on it.

1. What kind of content are you most interested in? Do you follow specific creators?

Videos, art, jewellery and music are my favorite at the moment. I follow too many creators, but I don’t tend to stick with just one. Usually one or two pieces from each.

1. Would viewing others creating content make it more likely for you to create your own content?

It depends on the quality of the content. If its low effort, I would not return.

1. Would you use a platform like this?

A platform like the one here would be interesting as long as it maintains a level of quality for the content and is visually appealing.