HCI Group Assignment Questionnaire

**Interviewee: Roy**

Start with a general explanation of our application. Then follow up with these questions:

1. How old are you and what would you consider your level of technological expertise?

* 40, fairly experience, know enough, to be able to traverse through the technology that he needs.

1. Would you consider yourself a content creator? (If answer is no, skip to Question 9)

* Yes, I make YouTube videos and the put them up online.

1. Do you post your created content on social media? If yes, which ones? (If answer

* I post YouTube videos online and then try to promote the video by sharing the link to it on Facebook.

1. How often do you use your current platforms? What makes you return to them and what do you think could be improved?

* Maybe on average, once every other week. Seeing my view time, watch time, and subscriber count grow, shows me that people want to watch my videos and motivates me to try to post again.

1. Do you feel that it’s hard to get your work noticed? Why or why not?

* Yes, there millions of videos on YouTube, and it is difficult for others to find smaller channels and their videos cause most of the time, they sort searches by view count.

1. Have you participated in themed creator events before? Why or why not?

* No, there aren’t really any themed events for the types of videos that I make.

1. How long do you spend on average on a new work?

* Approximately 1 and a half or 2 weeks.

1. How often do you find yourself getting stuck in “creative slumps”? Do you think that inspirational prompts could help lessen that amount?

* I create travel videos for areas around me, so quite often as there are very limited number of “interesting places” around me.

1. Do you like viewing others’ creative works on social media? Do you like seeing how multiple different creators might interpret the same idea? (If answer is no to both questions, we can end the interview, we don’t require any more information from this individual)

* Yeah, everyone has a different way of thinking so it’s always interesting finding out the differences between them.

1. What platforms do you use to view other creators’ content? What makes you return to them and what do you think could be improved?

* YouTube, Facebook, Instagram
* Social aspect of sharing with others

1. Is there anything specific about the interface you like/dislike about the platforms you use?

* Ease of use, very easy to view and interact with what others post.

1. What kind of content are you most interested in? Do you follow specific creators?

* Youtube videos, HowTo videos for example.

1. Would viewing others creating content make it more likely for you to create your own content?

* If it provided me with something that I could use towards my videos then yes.

1. Would you use a platform like this?

* Yes, provides creators to come up with new ideas.