

AIAA TECHNOLOGY SEGMENTS BREAKDOWN



AIAA members are asked to identify primary technology areas that reflect their professional interest and work activities.

Aerospace Sciences 30%

Aeroacoustics
Applied Aerodynamics
Astrodynamics/Orbital Mechanics
Astrophysics
Atmospheric and Space Environments
Atmospheric Flight Mechanics
Fluid Dynamics
Guidance, Navigation & Control
Aerodynamic Measurement Technology
Plasmadynamics and Lasers
Sounding Rockets
Thermophysics
Remote Sensing & Applications
Thermodynamics
Computational Fluid Dynamics
Modeling & Simulation
Ground Testing
Meshing, Visualization & Computational Environments
General Aerospace Sciences

Space and Missiles 22%

Life Sciences and Systems
Missile Systems
Space Operations and Support
Microgravity & Space Processes
Space Systems
Space Transportation
Space Exploration
Space Sciences & Astronomy
Space Automation & Robotics
Directed Energy Systems Weapons
Weapons System Effectiveness
Human Factors Engineering
Satellite Design, Integration & Test
Launch Operations
Laser Technology & Applications
Space Tethers

Space Colonization
Space Tourism
Terraforming
Space Resources
Space Architecture
Space Logistics
Space Traffic Management
Space Commercialization
General Space & Missiles

Aircraft and Atmospheric Systems 15%

Air Transportation Systems
Transformation Flight
On Demand Mobility
Aircraft Design
Aircraft Noise & Emissions
Aircraft Operations
Aircraft Safety
Balloon Systems
General Aviation
Helicopter Design
Lighter-Than-Air Systems
V/STOL Aircraft Systems
Marine Systems & Technology
Hypersonic Systems
Flight Testing
Electronic Equipment Design
Ground Support Equipment
Aircraft Maintenance
Reliability
Test & Evaluation
Standards Engineering
Producibility & Cost Engineering
Production Engineering
Aerodynamic Decelerator Systems
Electric Aircraft
General Aircraft & Atmospheric Systems

Propulsion and Energy 15%

Aerospace Power Systems
Electric Propulsion
Liquid Propulsion
Propellants and Combustion
Solid Rockets
Terrestrial Energy Systems
Nuclear and Future Flight Propulsion
Hybrid Rockets
Energetic Components & Systems
Gas Turbine Engines
High Speed Air Breathing Propulsion
Propulsion Air-frame Integration
Hybrid Electric Propulsion
General Propulsion & Energy

Systems Integration 15%

Survivability
Design Engineering
Design Technology
Materials
Structural Dynamics
Structures
Adaptive Structures
Radar Absorbing Materials & Structures
Gossamer Spacecraft
Non-Deterministic Approaches
Multidisciplinary Design Optimization
Advanced/Additive Manufacturing
Green Aerospace Engineering
Complex Aerospace Systems
General Aerospace Design & Structures

Information Systems 11%

Aerospace Electronics
Cybersecurity of Aerospace Systems
Robotics
Aerospace Maintenance

Intelligent Systems
Information and Command & Control Systems
Communications Systems
Computer Systems
Digital Avionics Systems
Sensor Systems
Software Systems
Support Systems
System Effectiveness and Safety
Micro-Nanotechnology
Systems Engineering
General Information Systems

Aerospace Design & Structures 6%

Aerospace Traffic Management
CFD Vision 2030
Digital Engineering
Directed Energy Systems
Energy Optimized Aircraft
Green Engineering
Space Exploration
Transformational Flight
Unmanned Systems

Business Management 6%

Society and Aerospace Technology
Economics
Legal Aspects of Aeronautics & Astronautics
Management
Technical Information Services
Environmental Assurance/Compliance
Computer-Aided Enterprise Solutions
General Business, Management & Aerospace Outreach

STATISTICS

AEROSPACE
★ ★ ★ AMERICA

Our readers are your company's customers.

TOTAL CIRCULATION

34,600+

Print: 16,930* | Digital: 17,670*

GEOGRAPHIC DISTRIBUTION**

85.5%

United States

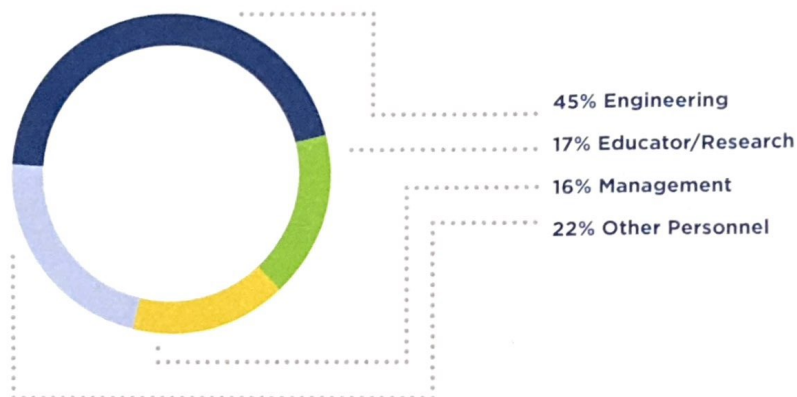
14.5%

International
(80+ countries)

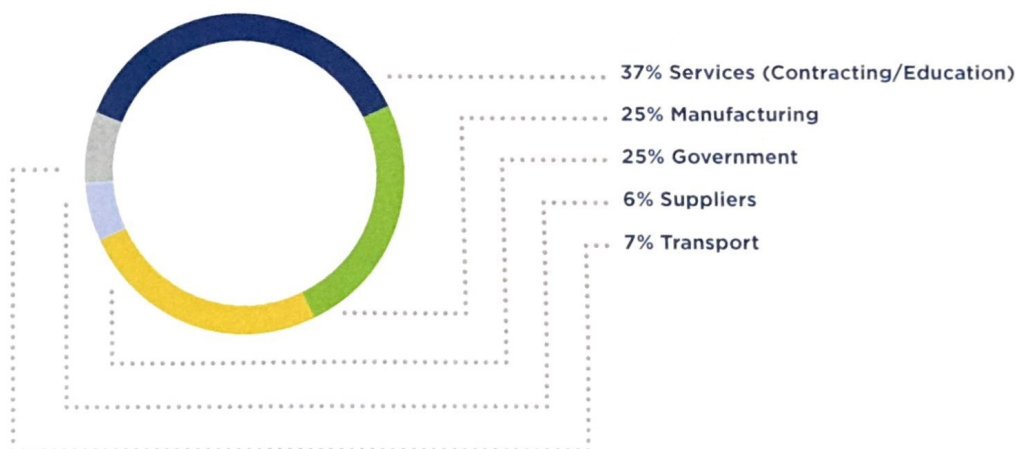
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Here's what they do:

JOB FUNCTION**



INDUSTRY SEGMENTS**



2024 EDITORIAL PLANNER

AEROSPACE
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ISSUE	FEATURING*	INDUSTRY EVENTS CALENDAR	SPACE CLOSE	ARTWORK DUE**
January	<ul style="list-style-type: none"> › Astronomy › Artificial intelligence 	<ul style="list-style-type: none"> › AIAA SciTech Forum — Orlando, FL (8-12 January 2024) 	12 December 2023	16 December 2023
February	<ul style="list-style-type: none"> › Space law › Advanced manufacturing 	<ul style="list-style-type: none"> › AFA Warfare Symposium — Aurora, CO (12-14 February) › ASCENDxTexas — Houston, TX (14-15 February) 	16 January 2024	19 January 2024
March	<ul style="list-style-type: none"> › Satellite technology › Air safety 	<ul style="list-style-type: none"> › SATELLITE 2024 — Washington, D.C. (18-21 March) 	13 February 2024	16 February 2024
April	<ul style="list-style-type: none"> › Missile defense › Unoccupied aircraft 	<ul style="list-style-type: none"> › Space Symposium — Colorado Springs, CO (8-11 April) › AIAA DEFENSE Forum — Laurel, MD (16-18 April) › AUVSI XPONENTIAL — San Diego, CA (22-25 April) 	14 March 2024	19 March 2024
May	<ul style="list-style-type: none"> › Intelligence technology › Advanced air mobility 	<ul style="list-style-type: none"> › GEOINT Symposium — Orlando, FL (5-8 May) › VFS Forum 80 — Montreal, Quebec (7-9 May) 	16 April 2024	19 April 2024
June	<ul style="list-style-type: none"> › Satellite communications › Autonomous flight 		14 May 2024	17 May 2024
July/ August	<ul style="list-style-type: none"> › Public-private partnerships › Personal air vehicles › Launch vehicles 	<ul style="list-style-type: none"> › Farnborough International Airshow 2024 — Farnborough, United Kingdom (22-26 July) › EAA AirVenture — Oshkosh, WI (22-28 July) › AIAA AVIATION Forum/ASCEND — Las Vegas (29 July - 2 August) › Small Satellite — Logan, UT (3-8 August) 	18 June 2024	21 June 2024
September	<ul style="list-style-type: none"> › Digital engineering › Reusable spacecraft 	<ul style="list-style-type: none"> › AFA Air Space and Cyber Conference — National Harbor, MD (16-18 September) 	14 August 2024	19 August 2024
October	<ul style="list-style-type: none"> › Deep space missions › Flight technology 	<ul style="list-style-type: none"> › AUSA Annual Meeting and Conference — Washington D.C. (14-16 October) › IAC — Milan, Italy (14-18 October) › NBAA Business Aviation Convention and Exhibition — Las Vegas, NV (22-24 October) 	16 September 2024	19 September 2024
November	<ul style="list-style-type: none"> › Climate change › R&D policy 		16 October 2024	21 October 2024
December	<ul style="list-style-type: none"> › Year-In-Review 		13 November 2024	18 November 2024

*All content subject to change at editor's discretion. ** If you are placing a classified ad that needs layout and design, content is due seven days in advance of the camera-ready artwork dates above.