Jacob Leiser

I am an enthusiastic and committed business data analyst with a psychology background, looking to build on 2 years' experience in the Global Data IT team of a multinational company.

Glasgow, Scotland

07891 621471

jacob.leiser@gmail.com

https://www.linkedin.com/in/jacobleiser/

Experience

Data Product Consultant - Kubrick Group, London (Feb 2020 – Present):

- **Three Month Pre-Client Training Programme:**
  - Technical training consisted of SQL, Alteryx (Designer Core Certification), Tableau and Python.
  - Business training included requirements engineering, Agile methodology and stakeholder management.

- **Business Data Analyst (Global Data IT Team) - Avon:**
  - Significantly developed my SQL skills, using the cloud platform Snowflake to carry out the following duties.
  - Lead my team's role in a high-profile project introducing new customer data feeds to users:
    - Refined initial data requirements, tested the data ingestion process, built user views in line with data architecture best practices and ran UAT.
    - I am the go-to expert and main point of contact for this data in Snowflake.
  - Developed outbound interfaces for reporting and marketing tools:
    - Incorporated business logic into Snowflake table functions which extract data to then be accessed by up to 3 million Avon reps.
  - Analysed data quality issues such as discrepancies between local systems and the global database.
  - Collaborated with a range of both technical and non-technical stakeholders.
  - Worked within sprints as part of an Agile working approach.
  - Gained experience of other technologies including Wherescape and AWS S3.

Healthcare Assistant - The Priory Hospital, Glasgow (May 2017 – Nov 2019):

- Quickly learned new skills in a high-pressure environment, working within three clinical areas: Addictions, General Psychiatry and Eating Disorders.
- Appointed as lead research assistant and sole data collector for a collaborative Priory and NHS research project.
- Disseminated the results in a CPD presentation to an audience of diverse roles within psychiatric healthcare.

Education

Research Methods of Psychological Science MSc (Distinction) - University of Glasgow (Sep 2018 – August 2019):

- Courses included 'Data Skills for Reproducible Science' and 'Research Methods of Cognitive Science'.
- Analysed and visualised eye-tracking data for my dissertation using R and presented the results to the University's Psychology department.

Psychology BSc (2:1) – University of Glasgow (Sep 2013 – May 2018):

- Studied a range of courses including 'Cognitive Psychology', 'Advanced Statistics' and 'Atypical Development'.
- Edited Python code for my dissertation experiment and analysed and visualised the data in R
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Other Skills

- Eager to learn – Currently self-studying Swift and iOS app development.
- Analytical and critical thinking – Natural problem solver and enjoy finding solutions to issues.
- Communication – Excellent interpersonal skills and confident in communicating complex ideas.
- Quick learner – Very adaptable and committed to learning new skills.