

direct investment				Indirect				$c_{ij} =$	
$i - j$	p_{ij}	$i - q_1 - j$	$p_{iq} * p_{qj}$	$i - q_2 - j$	$p_{iq} * p_{qj}$	$i - q_3 - j$	$p_{iq} * p_{qj}$	$(p_{ij} + \sum_{q \in N(i)-j} p_{iq} p_{qj})^2$	
Foss – William Demant	1/7 =	0.1429						0.0204	
Foss – Kunde & co	1/7 =	0.1429						0.0204	
Foss – Radiometer	1/7 =	0.1429	Foss –(Bavarian)– Radiometer	$1/7 * 1/8 =$	0.0179			0.0258	
Foss – Bavarian	1/7 =	0.1429	Foss –(Radiometer)– Bavarian	$1/7 * 1/2 =$	0.0714			0.0459	← most constraining neighbour
Foss – Royal	1/7 =	0.1429	Foss –(Tulip)– Royal	$1/7 * 1/9 =$	0.0159	Foss –(Danish Crown)– Royal	$1/7 * 1/11 =$	0.0295	
Foss – Tulip	1/7 =	0.1429	Foss –(Danish Crown)– Tulip	$1/7 * 1/11 =$	0.0130	Foss –(Royal Unibrew)– Tulip	$1/7 * 1/13 =$	0.0278	
Foss – Danish Crown	1/7 =	0.1429	Foss –(Tulip)– Danish Crown	$1/7 * 1/9 =$	0.0159	Foss –(Royal Unibrew)– Danish Crown	$1/7 * 1/13 =$	0.0288	
$c_i = \sum_{j \in N(i)} c_{ij}$								0.1987	

