

<u>direct investment</u>		<u>Indirect</u>			
$i - j$	$p_{ij}$	$i - q_1 - j$	$p_{iq} * p_{qj}$	$i - q_2 - j$	$p_{iq} * p_{qj}$
Foss – William Demant	$1/7 =$	0.1429			
Foss – Kunde & co	$1/7 =$	0.1429			
Foss – Radiometer	$1/7 =$	0.1429	Foss –(Bavarian)– Radiometer	$1/7 * 1/8 =$	0.0179
Foss – Bavarian	$1/7 =$	0.1429	Foss –(Radiometer)– Bavarian	$1/7 * 1/2 =$	0.0714
Foss – Royal	$1/7 =$	0.1429	Foss –(Tulip)– Royal	$1/7 * 1/9 =$	0.0159
Foss – Tulip	$1/7 =$	0.1429	Foss –(Danish Crown)– Tulip	$1/7 * 1/11 =$	0.0130
Foss – Danish Crown	$1/7 =$	0.1429	Foss –(Tulip)– Danish Crown	$1/7 * 1/9 =$	0.0159
				Foss –(Royal Unibrew)– Tulip	$1/7 * 1/13 =$
				Foss –(Royal Unibrew)– Danish Crown	$1/7 * 1/13 =$
					$c_i = \sum_{j \in N(i)} c_{ij}$
					$c_j = (p_{ij} + \sum_{q \in N(i)-j} p_{iq} p_{qj})^2$
					$\sum_{j \in N(i)} c_{ij} = \mathbf{0.1987}$

