# Jacob **MacInnis**

# Director of Engineering

#### Contact



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#### Hard Skills







**TypeScript** 

JavaScript







Python

Amazon Web

Google Cloud Services

Azure







Node.js

React

Redux

#### Education

Software Engineering Immersion Program **Thinkful** 

B.A. Child/Adolescent Psychology **Eastern Nazarene College** 

## Summary

Results-driven engineering leader with extensive experience in architecture, development, and technical leadership. Proven expertise in designing, building, and deploying scalable, cloud-native applications. Adept at leading engineering teams, fostering innovation, and optimizing processes.

Teacher, and mentor, with a strong track record of knowledge-sharing. Published 50+ technical articles on Medium, covering TypeScript, JavaScript, Data Structures & Algorithms, Machine Learning Fundamentals, GPTs, and Al.

# **Professional Experience**

# **Director of Engineering** - OneView Commerce

Remote/Boston

Jun 2022 - Present

- Implemented global-scale development of cloud architecture supporting 4,000+ retail stores, processing 1M+ daily transactions.
- Implemented serverless architecture using AWS (Lambda, SQS, SNS, API Gateway), GCP Functions, and Firestore DB.
- Directed legacy migration from CouchDB to Firestore, leveraging DAO patterns & feature flags.
- Optimized deployment processes, reducing downtime from days to 1-2 hours with a 99% success rate.
- Oversee hiring, mentoring, and performance management of engineers across multiple teams.

# **Engineering Manager** at OneView Commerce

Remote/Boston

Mar 2021 - June 2022

- Designed and implemented scalable backend services to ensure product delivery using AWS Lambda, S3, API Gateway, and Firestore.
- Supervised teams of engineers, leading development efforts in React, Node.js, TypeScript, and serverless architectures.
- Mentored engineers, enhancing their soft and hard skills, product knowledge and ability to thrive in fast-paced environments and high pressure situations
- Communicate architectural concepts and guidelines to development teams and provide continuous knowledge transfer on the use of the OneView platform
- executed solutions for security vulnerabilities discovered in penetration testing, including function-level access controls, cross-site scripting (XSS), Improved API security by ensuring sensitive keys input by customers were only displayed upon creation, preventing unauthorized access

#### **Team Lead, Software Engineering** at OneView Commerce Remote/Boston Jul 2020 - Mar 2021

- Architected and led development on a globally deployed Application, enabling order, pick, and pack operations for retail. Designed a scalable, cloud-native backend using AWS, GCP, and Firestore, with a React/Redux frontend
- Led initiative to transform ineffective developer meetings into productive weekly syncs by establishing structured agendas, facilitating focused discussions, documenting action items, and creating a platform for cross-team collaboration that improved alignment and project momentum

#### Other Hard Skills

- Firestore DB, Typesense
- Serverless Framework
- Circle Ci
- npm, pnpm, nx, pip
- TensorFlow
- Pandas, NumPy,Matplotllib, Seaborn.
- Data Visualization
- Data Cleaning & Preprocessing

#### **Notable Certifications**

#### ML AI and Data Science

- Machine Learning with Tensorflow.js : Udemy **Û**
- Scientific Computing with Python: freeCodeCamp(人)
- Introduction to Large
   Language Models : Google G
- Artificial Intelligence and Business Strategy Deploying AI for your competitive advantage -Linkedin in

#### Leadership & Architecture

- Agile Project Leadership : Linkedin in
- Cloud Architecture: Advanced Concepts: Linkedin in
- Software Architecture: From Developer to Architect :
  Linkedin in
- Transitioning from Manager to Leader : Linkedin in
- Software Architecture Foundations : Linkedin in
- AWS Serverless APIs and Apps : Udemy  $\, \hat{\mathbf{U}} \,$

- Developed OneViews platform user management infrastructure similar to AWS IAM's users, roles, policies and permissions using AWS Cognito user pool
- Led a scrum team to develop enterprise headless and SaaS applications

# Full Stack Software Engineer at OneView Commerce

Remote/Boston

Aug 2019 - Jul 2020

- Engineered a multicloud backend monorepo by creating a cloud-agnostic platform, enabling AWS and Azure deployments, with future support for GCP
- Developed a cloud agnostic integration layer, enabling faster development and reducing tech debt with single codebase for multi-cloud deployment
- Designed a wrapper interface that abstracted common cloud service concepts, dynamically mapping to AWS, Azure, and future cloud providers.

## Full Stack Software Engineer at Insight Global

Remote/Boston

(contracting with OneView Commerce)
Feb 2019 - Aug 2019

- 1 eb 2019 Aug 2019
- Built a curbside pickup solution for Kroger, enabling online purchases to be picked up curbside at Kroger or at Walgreens stores
- Developed SaaS and headless POS features, including UPC2, GS1 barcode handling, and mobile usb scanning
- Transform enterprise business requirements into agile deliveries, breaking down epics into sprint sized, vertical sliced increments

# Other Experience

# **Function Earth** (self start-up)

Remote/Boston

Nov 2018 - April 2019

- Built cross-platform React Native mobile applications for iOS and Android.
- Integrated Node.js backend with MongoDB and RESTful API endpoints.

### **Developer Apprentice** at Thinkful

Remote/New York

May 2018 - Nov 2019

- Completed over 1,600 hours of intensive full-stack software engineering
- Deployed mobile first responsive web apps with Node, Express RESTful API, React.js and Redux clients, and Postgres and Mongo Databases
- Applied Computer Science foundations to implement complex data structures and optimize algorithms for performance in multiple projects

## Founder & President at E-Prime Sourcing

Salem, MA

May 2015 - July 2018

- Founded and scaled E-Prime Sourcing from a solo operation to a commercial warehouse, generating \$1.29M+ in sales.
- Secured a distribution deal with 3M and expanded product reach across Amazon, Walmart, and eBay.
- Achieved \$857K+ in revenue in one year, fulfilling 41,357 orders.
- Built an e-commerce website with 350+ products and multiple revenue streams
- Listed 800+ products on Amazon, 300 on eBay, and 120 on Walmart