

University of California, Riverside
The 3rd Annual Hackathon



Citrus Hack

Sponsorship Package

Oct 20-22, 2017

About Us

For the past 3 years, Citrus Hack has been one of Southern California's premier college hackathons. Established by students for students, Citrus Hack has now become a platform for aspiring innovators to turn their dreams into reality. Students from across the globe are invited to spend their next 36 hours to collaborate and build the next boldest ideas to life. Our mission is to create a relationship between students and sponsors to develop innovations that will revolutionize the technology industry. Only with the help of mentors and industry leaders can this all be accomplished.

Where

UCR's Winston Chung Hall
Riverside's largest solar energy provider

When

Oct 20-22, 2017

Who

We are expecting over **500** hackers from all over the world.

Benefits

Citrus Hack will provide a remarkable opportunity for your company to establish sustainable connections with multiple universities at once and tap into the pool of exceptionally ambitious tech talent.

Sponsorship Perks

- Scout and Recruit extraordinary talent from the top collegiate developers
- Promote your brand and technology
- Demo your APIs, tools and products to developers and discover new innovative ways in which they are used
- Send mentors and assist developers with their hack
- Support the open source community
- Teach people about your technology through workshops
- Access our resume book of top talent
- Develop brand presence at multiple universities

Sponsorship Will Help With

• **Transportation**

We want to provide shuttles for all participating universities all over the West Coast to attend free of charge.

• **Food and Drinks**

There are hundreds of mouths to feed over the course of 3 days, thus we will be providing full nutritious meals, an abundant amount of snacks, and favorite drinks to keep our participants motivated, healthy, and hacking throughout the event.

• **Venue**

Due to the nature of a hackathon, we will need to pay for security and provide private rooms for tech talks, company info sessions, and interviews.

• **Prizes**

In addition to your company's branding and category prizes, we aim to give out over **\$10,000** in prizes. Further information on branded prizes are included in the sponsorship tiers.

Sponsorship Tiers



Cutie <i>Bronze</i>	Tangerine <i>Silver</i>	Orange <i>Gold</i>	Grapefruit <i>Diamond</i>	Pomelo <i>Unobtainium</i>
\$1,000	\$3,000	\$5,000	\$10,000	\$20,000

General

Max. 1 sponsor

Opening Ceremony	Thanked	Thanked	Thanked	2 minutes	15 minutes
Closing Ceremony	Thanked	Thanked	Thanked	2 minutes	15 minutes
Bringing Mentors	●	●	●	●	●
Sponsored Prize(s)		●	●	●	●
Company Rep. as Judge			●	●	●
Sponsored Food			Snack	Meal	Meal
Tech Talk			30 minutes	45 minutes	Keynote
Workshops			1 hour	1 hour	2 hours

Recruiting

Resume		Post Event	Post Event	Post Event	Post Event
Company Table	None	None	General	General	Main Area
Pass recruiting materials	●	●	●	●	●
On-site interviews			●	●	●
Recruiter on-site				●	●
Participant Info			Post Event	Post Event	Post Event

Branding

Website	Standard	Small	Medium	Large	Event Partner
T-shirt	Standard	Small	Medium	Large	Event Partner
Listed on Mobile App	●	●	●	●	●
Swag	●	●	●	●	●
Company Banners			●	●	●
Push notifis from Mobile/Web App				●	●
Sponsored Activities				●	●
Available Requests**					●

We are eager to work with you individually to build a sponsorship package that fits your company's needs. Any questions related to sponsorship can be directed to:

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