



# Citrus Hack

Sponsorship Package

Oct 13-15, 2017

# About Us

For the past 3 years, Citrus Hack has been one of Southern California's premier college hackathons. Established by students for students, Citrus Hack has now become a platform for aspiring innovators to turn their dreams into reality. Students from across the globe are invited to spend their next 36 hours to collaborate and build the next boldest ideas to life. Our mission is to create a relationship between students and sponsors to develop innovations that will revolutionize the technology industry. Only with the help of mentors and industry leaders can this all be accomplished.

## Where

UCR's Winston Chung Hall  
Riverside's largest solar energy provider

## When

Oct 13-15, 2017

## Who

We are expecting over **600** hackers from all over the world.

## Benefits

Citrus Hack will provide a remarkable opportunity for your company to establish sustainable connections with multiple universities at once and tap into the pool of exceptionally ambitious talent.





# Sponsorship Tiers

Cutie Bronze	Tangerine Silver	Orange Gold	Grapefruit Diamond	Tango Unobtainium
\$1,000	\$5,000	\$15,000	\$35,000	\$50,000

## During the Hackathon

Opening Ceremony	Thanked	Thanked	Thanked	Presentation <sup>1</sup>	Presentation <sup>2</sup>
Closing Ceremony	Thanked	Thanked	Thanked	Presentation <sup>1</sup>	Presentation <sup>2</sup>
General Prize Judge				✿	✿
Tabling		General <sup>4</sup>	General <sup>4</sup>	General <sup>4</sup>	Lounge <sup>5</sup>
Sponsored Meal		✿	✿	✿	✿
Sponsored Talk				✿	✿
Sponsored Prize			✿	✿	✿
Sponsored Event				✿	✿

## Recruiting

Distribute SWAG	✿	✿	✿	✿	✿
Participant Information		Post-Event	Post-Event	Pre-Event	Pre-Event
Recruiters			✿	✿	✿
On-site Interviews				✿	✿

## Branding

Website	Standard	Standard	Medium	Large	Co-Sponsored
T-Shirt	Standard	Standard	Medium	Large	Co-Sponsored
Venue Branding <sup>3</sup>		✿	✿	✿	✿
Shoutouts				✿	✿
Branded Spaces			✿	✿	✿

<sup>1</sup> 5 minute talk   <sup>2</sup> 10 minute talk   <sup>3</sup> Branding material will be displayed across the venue

<sup>4</sup> The table will be in a high traffic area   <sup>5</sup> A room will be reserved for your usage

We are eager to work with you to create a custom sponsorship package that fits the need of your company. All inquiries can be directed to:

[sponsorship@citrushack.com](mailto:sponsorship@citrushack.com)



# Sponsorship Perks

- Scout and Recruit extraordinary talent from the top collegiate developers
- Promote your brand and technology
- Demo your APIs, tools and products to developers and discover new innovative ways in which they are used
- Send mentors and assist developers with their hack
- Support the open source community
- Teach people about your technology through workshops
- Access our resume book of top talent
- Develop brand presence at multiple universities

## Sponsorship Will Help With

### •Transportation

We want to provide shuttles for all participating universities all over the West Coast to attend free of charge.

### •Food and Drinks

There are hundreds of mouths to feed over the course of 3 days, thus we will be providing full nutritious meals, an abundant amount of snacks, and favorite drinks to keep our participants motivated, healthy, and hacking throughout the event.

### •Venue

Due to the nature of a hackathon, we will need to ensure a safe and productive environment for all of our hackers. In addition, we will be providing private rooms for tech talks, company info sessions, on-site interviews and AV equipment.

### •Prizes

In addition to your company's branding and category prizes, we aim to give out over **\$30,000** in prizes. Further information on branded prizes are included in the sponsorship tiers.