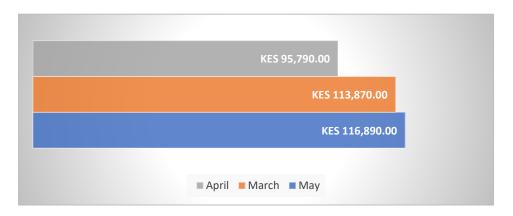
# **OSPF SALES REPORT**

## Which month had the highest sales?

Month	Sales (Ksh)		
May	KES 116,890.00		
March	KES 113,870.00		
April	KES 95,790.00		

From the data above we see that May had the highest sales, followed by March then April.



### Which clients did not purchase in May?

In May there were 50 clients who did not purchase chicken. Their names are listed below:

Client				
Abel Ongaga				
Alice K				
Alice Mong'are				
Anastacia				
Annita CCC				
Aquinata Agonga				
Beatrice KLC				
Caroline Njeri				
Charlotte Abuoga				
Chege				
Christine Mugambi				
Cyprian				
Daniel Gachuche				
Doreen				
Doris				
Edgar Muganda				
Elijah Mwangi				
Elisha Arasa				
Enock Otieno				
Esther Mburu				
Eunice Mayaka				
Eunice Mwathi				

Fidelis Gitau				
Fidelis Karungu				
Filder Nyambok				
Gerishon Njeru				
Grace Hosea				
John Macheche				
Kathurima				
Kihara Alex				
Kweyu & Adam				
Lauryne Akinyi				
Liz Kasila				
Lucy				
Lynnet Kenani				
Mercy Kandou				
Mercy M Omukhango				
Milkah Kagia				
Mutheu				
Nelius Njoroge				
Rebecca				
Richard Ondoro				
Samuel Njuguna				
Sandrine Gichana				
Silvia Mutuku				
Triza				
Vera Nyagothii				
Walter Machuchu				
Wilson Gitonga				
Wivine Mutoba				

# Which clients did not purchase in both April and May?

The following clients listed below didn't purchase chicken in both April and May:

Client				
Abel Ongaga				
Anastacia				
Annita CCC				
Beatrice KLC				
Caroline Njeri				
Charlotte Abuoga				
Christine Mugambi				
Cyprian				
Daniel Gachuche				
Doreen				
Elijah Mwangi				
Esther Mburu				
Fidelis Gitau				
Fidelis Karungu				
Gerishon Njeru				
Grace Hosea				
Kathurima				

Lucy		
Lynnet Kenani		
Mercy M Omukhango		
Milkah Kagia		
Mutheu		
Nelius Njoroge		
Richard Ondoro		
Triza		
Vera Nyagothii		
Walter Machuchu		

#### How do the sales stack up for the commercial and private clients?

Туре	Quantity	Sales	;	Quantity %	Sales %
Commercial		125	54550	18.68%	6 16.70%
Private		544	272000	81.32%	6 83.30%

We see that the private clients bring in roughly four fifths of the entire revenue.

#### Who were the top clients in May?

The top clients in May are listed below:

Client	Sales	Туре
Greentag Foods	KES 9,890.00	Commercial
Winnie Muriithi	KES 5,500.00	Private
Edinah Momanyi	KES 4,500.00	Commercial
Alice Mugo	KES 4,000.00	Private
Emmy	KES 4,000.00	Private
Francis Mwaura	KES 4,000.00	Private

#### **FINDINGS**

- 1. May was the best month in terms of sales.
- 2. Greentag Foods had the highest sales among commercial clients.
- 3. Winnie Muriithi had the highest sales among private clients.
- 4. There are 27 clients who did not purchase chicken in both April and May.

#### **RECOMMENDATIONS**

1. Follow up should be made on the clients who have not bought for the past months. Especially for the clients who have failed to purchase in both April and May.