

# Jacob M. Bingham

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## EDUCATION

### Brigham Young University – Marriott School of Business

Provo, UT

*Pursuing a Bachelor's Degree in Strategic Management*

*anticipated Apr 2027*

- Anticipated Graduation: Apr 2027
- **GPA:** 3.90 / 4.00 **ACT:** 29

## EXPERIENCE

### Squak

Elk Ridge, UT

*Product Development Intern*

Dec 2024 – Present

- Sourced 20+ international suppliers for new and existing product lines, negotiating expectations and developing partnerships
- Conducted in-depth competitor research across 5+ product categories to aid in pricing strategies, product positioning, and product development
- Supported product development through analytics, design feedback, and customer experience enhancements for Amazon and Shopify platforms

### Brigham Young University

Provo, UT

*Secretary, BYU Anthropology Department*

Aug 2024 – Present

- Maintained faculty calendars, managed departmental communications, and developed organizational systems to streamline operations

### Reach The Peak Enterprises

Eagle, ID

*Owner, Landscaping Business*

Feb 2015 – Aug 2021

- Generated \$50,000 in revenue by building and operating a profitable full-service landscaping business
- Secured and serviced 3 commercial contracts and 5+ residential clients
- Hired and managed seasonal workers, oversaw project execution

## LEADERSHIP & SERVICE

### The Church of Jesus Christ of Latter-day Saints

Mexico City, Mexico

*Volunteer Missionary/Assistant to the President*

May 2022 – May 2024

- Planned and led mission conferences, zone trainings, and one-on-one mentoring focused on training in growth mindset, leadership, and service for 150+ missionaries
- Oversaw the well-being of 150+ missionaries through 15+ weekly meetings and councils
- Mediated interpersonal conflicts and provided tailored support to resolve companionship disputes, strengthen team cohesion, and promote emotional well-being for 50+ missionaries

### Eagle High School Outdoor Adventure Club

Eagle High School, ID

*Club President*

Aug 2019 – May 2021

- Increased club membership by 150% through strategic outreach and engaging activity planning
- Organized and led monthly outdoor events for 50+ students, ensuring safety, logistics, and inclusivity
- Sustained club engagement and organized safe activities during the COVID-19 pandemic

## AWARDS, SKILLS & INTERESTS

- Spanish, Advanced Mid (Language Testing International)
- *Eagle Scout*, Boy Scouts of America (earned at the age of 12)
- *National Honor Society Member*, Eagle High School
- Skilled in supplier sourcing, market research, competitor analysis, conflict resolution, event planning, team leadership, problem solving, and adaptability
- Interested in Outdoor adventures, people connection, and making the world a better place through startups