Descriptive Wireframe Document

I will be redesigning the Paul Graham Website.

URL: http://paulgraham.com/

Rationale: The homepage of Paul Graham's website is extremely minimalistic with a strong focus on content. The design is simple with a white background and a blue navigation bar. The header contains the website name in white text, and the footer contains copyright information. The main content area showcases a photo of a statue with a pedestrian crosswalk, followed by links to new essays and information about startup funding. The big problem with Paul Graham is that the website is so small, and you can't really tell what's going on from first glance. In the redesign, we'll keep things simple and focused on the content, but we'll also make it look better and easier to find your way around. A simple color scheme of white, black, and blue can be introduced while ensuring high contrast for readability. The navigation can stand out more to improve user experience. We will border each left, middle, and right bodies to make the design look more clean. The image will include alt tags to ensure accessibility. The goal is to create a balance between simplicity and engagement, making the website not only informative but also visually appealing and easy to navigate.

Item #1

Description: Header

Font: Arial, 45px

Color: Black and blue

Alignment: Center

Media: N/A

Interactivity: N/A

Item #2

Description: Navigation Bar

Font: Arial, 28px

Color: Blue

Alignment: Center

Media: N/A

Interactivity: Links to different sections of the website

Item #3

Description: Main Content Area

Font: N/A

Color: N/A

Alignment: Justified with margins on both sides

Media: The main content area includes a photo of a statue with pedestrian crosswalk.

Interactivity: N/A

Item #4

Description: Latest Updates/Featured Content

Font: Arial 36px

Color: Header is white, content is blue

Alignment: Centered under the main content area

Media: N/A

Interactivity: Links to the latest essays and startup funding information

Item #5

Description: Contact Us

Font: Arial 26px

Color: Blue

Alignment: Center

Media: N/A

Interactivity: Clickable links