

Rags to Riches

By Jacob & Kaleshe

Elevator Pitch

An interactive AR experience where you play as Ching Shih, a prostitute who became one of the most feared and successful pirates in history.

There are 4 stages, with each stage a new challenge is unfolded.

The main objective however is to maintain control of the red fleet whilst defending against the Chinese government who are attempting to take them down.

Target Audience

Women



User Personas

Samantha Reed



Bio

A 23 year old post grad student, she is interested in learning more about history and possibly finding a new job working within the museum.

Goals

- Sam's aim is to explore local museums.
- Sam wants to learn more about women's history.

Frustrations

- She's annoyed she knows so little one women's history.
- She is annoyed that women are not given enough credit in history.
- She is frustrated with sexism in the workplace.

Jesse Garcia



Goals

- For equality among women and men.
- To campaign women's rights.
-

Frustrations

- For woman to be represented fairly.
- Women being mistreated in the 21st century.
- Sexism in the workplace.

Bio

A 24 year old graphic designer and die hard feminist. She campaigns regularly for equality and for women's rights. She does not visit the museum but is keen to explore history.

One Pager

Rags to Riches

An interactive AR experience where you get a taste of life as Ching Shih. A prostitute who became one of the most feared and successful pirates in history.

Challenge



AR

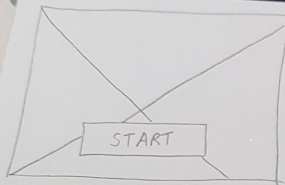


Touch

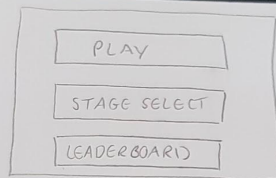


Maintain control of the red flag fleet and its unruly pirates, while defending your fleet against the Chinese government who are attempting to take you down.

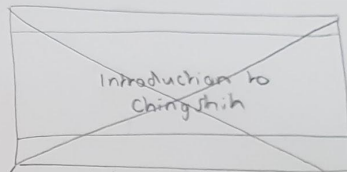
Wireframes



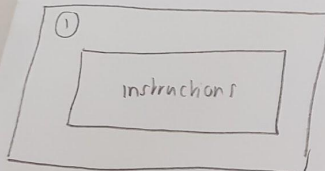
user selects start



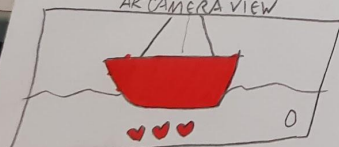
user selects play



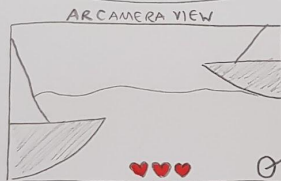
Animation about Ching Shih



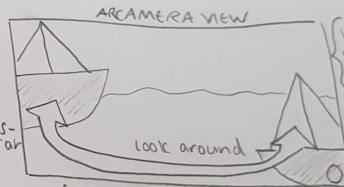
Introduces mechanic with supporting text about Ching Shih



user notices a red ship

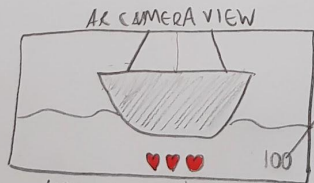


View of red flag pier through camera

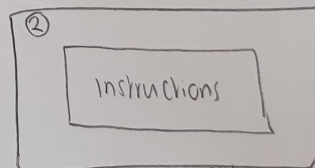


encouraging user to look around

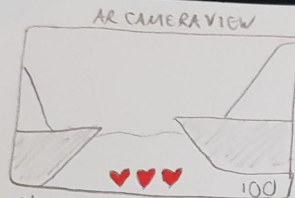
{if user doesn't look around}



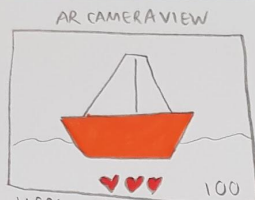
user fingers to swipe right on ship



Introduces ~~resistance~~^{new} mechanic



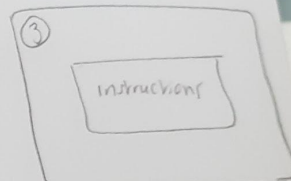
View of the red flag



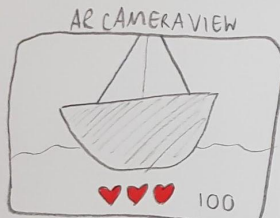
user notices an orange ship



user doesn't do anything



Resistance mechanic



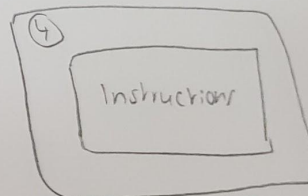
View of the red flag fleet



user swipes twice on white ship



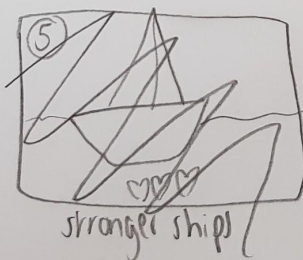
ship goes back to normal



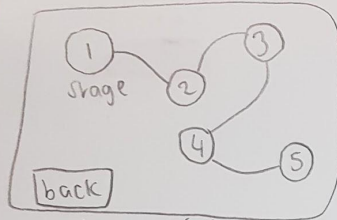
Barrie vs the chinese navy



double taps on blue ship to destroy



Stage select



Stage select screen

leaderboard

name	score
~	~
~	~
~	~

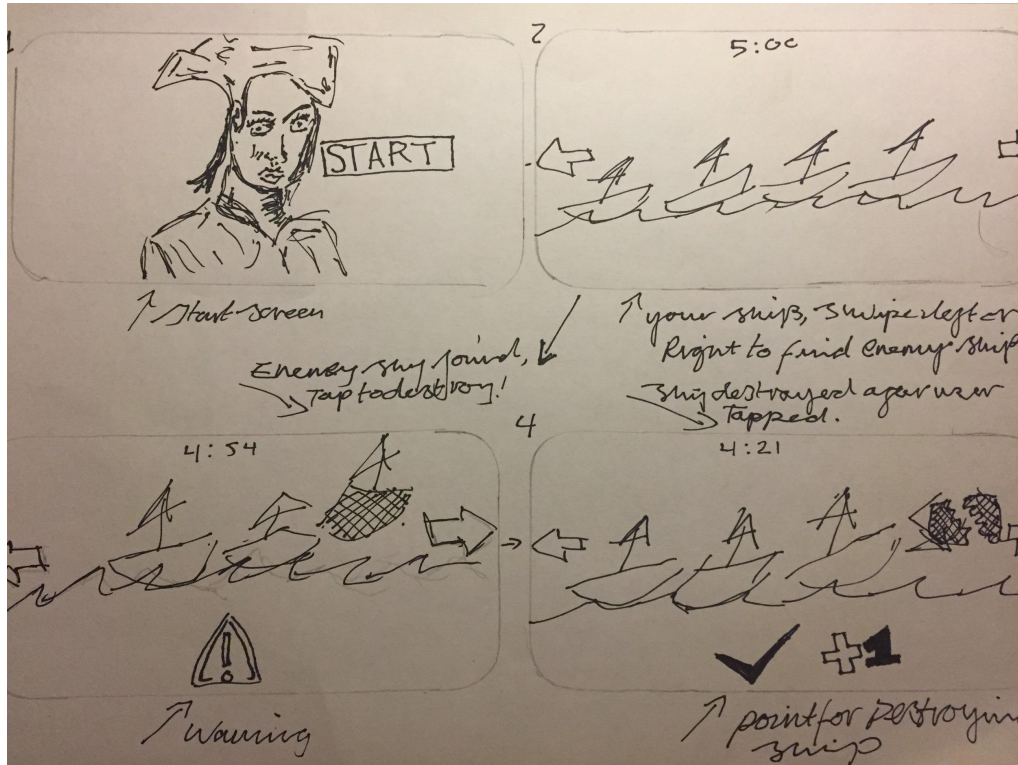
back

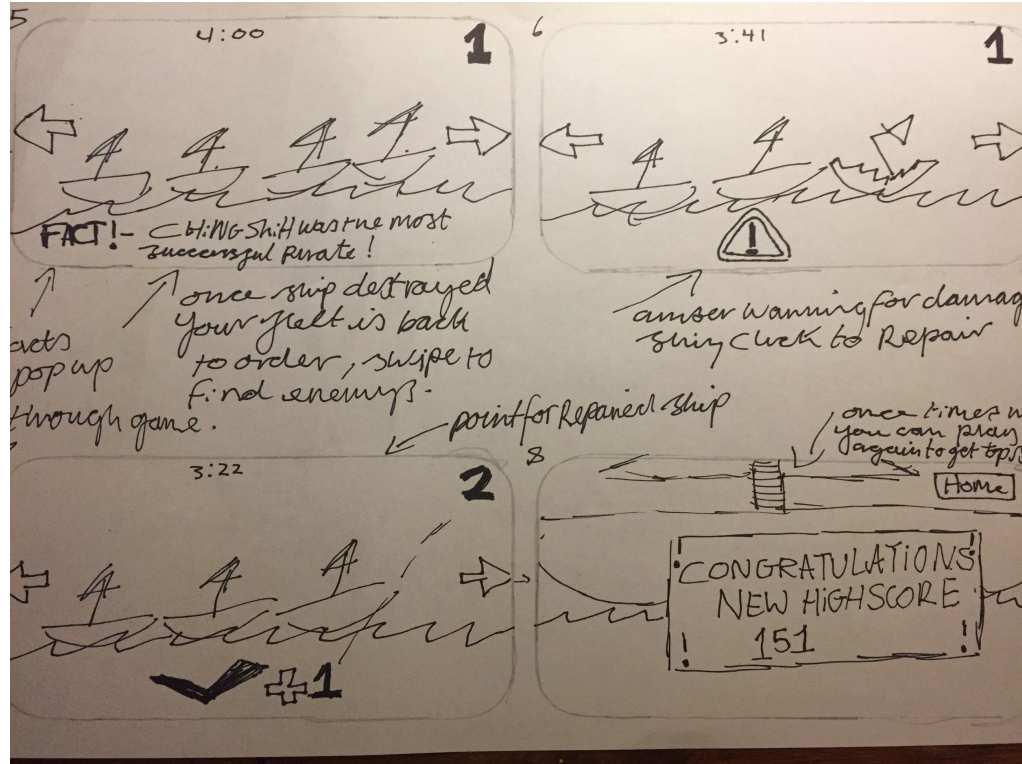
leaderboard

show stages score and overall score

stage	name	score
stage 1	~	~
stage 2	~	~
stage 3	~	~
stage 4	~	~
stage 5	~	~

back





Concepts

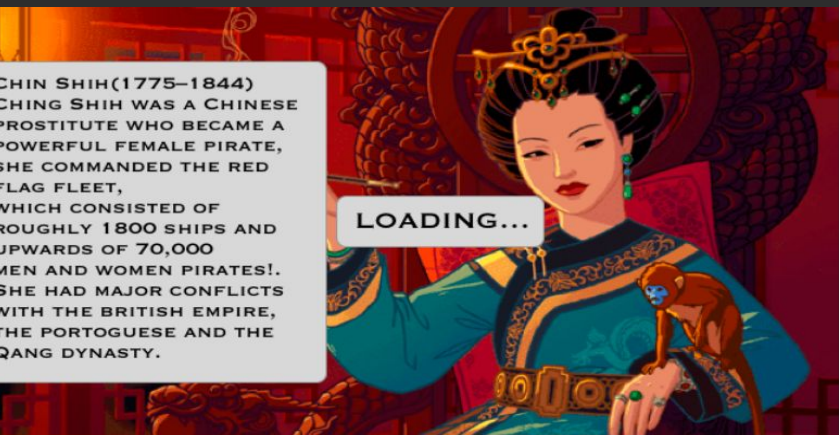
Prototype Concepts

-Gameplay-



CHIN SHIH(1775-1844)
CHING SHIH WAS A CHINESE
PROSTITUTE WHO BECAME A
POWERFUL FEMALE PIRATE,
SHE COMMANDED THE RED
FLAG FLEET,
WHICH CONSISTED OF
ROUGHLY 1800 SHIPS AND
UPWARDS OF 70,000
MEN AND WOMEN PIRATES!.
SHE HAD MAJOR CONFLICTS
WITH THE BRITISH EMPIRE,
THE PORTOGUESE AND THE
QANG DYNASTY.

LOADING...



5:00



GO!



**PROTECT CHING SHIH'S FLEET AT ALL COSTS !
GOOD LUCK!**

4:09



**CHING SHIH IS CONSIDERED THE MOST
SUCCESSFUL PIRATE OF ALL TIME!**

4:02



DAMAGED SHIP SPOTTED!



3:54



**CONGRATULATIONS!
YOU REPAIRED A DAMAGED SHIP!**



4:09

45 27



CHING SHIN COMMANDED 70,000 MEN!

4:20

44 27



! ENEMY SHIP SPOTTED! !

4:13

45 27



CONGRATULATIONS!
YOU DESTROYED AN ENEMY SHIP!

+ 1

4:07

45 27



CHING SHIH CONTROLLED 2,000 SHIPS!

0:00



TIMES UP!

LEADERBOARD

- 1 JF-170
- 2 DJ-165
- 3 RX-155
- 4 MS-142
- 5 KA-132
- 6 MH-122
- 7 RW-109
- 8 EC-102
- 9 DG-100

HOME

CONGRATULATIONS!
NEW HIGH SCORE!

