## **ELEVATOR PITCH**

What is your idea?

Who is it for?

Why is it needed or wanted?

The idea is to create a game about Chin Shih a famous pirate, which will educate and be interactive. The game is aimed at young women visiting the museums. The game will allow women visiting the museum to gain knowledge and enjoy playing a game simultaneously which games tend not to be aimed at women at museums so it's filling a niche market.