

<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>School of Information</b> Bachelor of Science in Information (UX Design & Information Analysis), May 2023 <ul style="list-style-type: none"><li>• Specialization in Strategy and Data Analytics</li><li>• GPA 3.7/4.0</li><li>• President, Wolverine Financial Group</li><li>• Head Football Coach, Special Olympics Ann Arbor</li></ul> <b>School of Literature, Science, and Arts</b> Entrepreneurial Studies - Finance & Marketing	<b>Ann Arbor, MI</b>
<b>EXPERIENCE</b> <b>May - Oct 2021</b>	<b>FORCE FAMILY OFFICE</b> <b>Business Summer Analyst</b> <ul style="list-style-type: none"><li>• Formulated a presentation and pitched a revolutionary online database to the CEO &amp; team of Ideanomics (IDEX) resulting in the development of a 2-year project</li><li>• Led entire development process (\$1M+ project) by managing product life cycle from prototyping to launch by working with the Programming, Design, Marketing &amp; PR team, managing a team of 12</li><li>• Enhanced the client-investor database by adding over 20,000 individuals &amp; gathered unique sector and investor data that better targeted investment opportunities leading to \$50M in investments</li></ul>	<b>New York, NY</b>
<b>2016 - Present</b>	<b>SECURED HYPE</b> <b>Founder - Product Acquisition Specialist</b> <ul style="list-style-type: none"><li>• Established clothing business from ground up, managing all aspects of business operations including sales, hiring, and marketing, increasing revenue to \$350K+ in gross profit</li><li>• Evaluated trends in the industry to determine profitable items to sell and formed new business models as response to market conditions due to COVID introducing 3 new revenue streams</li><li>• Allowed business first access to trending consumer goods provided to worldwide celebrity clientele by developing extensive retail connections with 50+ clothing and footwear boutiques</li></ul>	<b>New York, NY</b>
<b>Summer 2020</b>	<b>DOKEBI BAR &amp; GRILL, LITTLE DOKEBI, KIMCHEE MARKET</b> <b>Marketing Intern</b> <ul style="list-style-type: none"><li>• Implemented and designed new online ordering point of sale system for all three restaurants while training employees, increasing profit margins by 17% - 22%</li><li>• Overhauled 25+ dashboards to include accurate data and daily updates, allowing performance changes for 5 vendors, and introduced a new revenue stream - wholesale packaged products</li><li>• Researched potential acquisition targets resulting in purchase of new asset</li></ul>	<b>Brooklyn, NY</b>
<b>Jan 2020 - Present</b>	<b>ETHICAL INVESTMENTS</b> <b>Portfolio Manager</b> <ul style="list-style-type: none"><li>• Identified important trends and risks in various investment opportunities and conducted company analysis including review of balance statement, income, and cashflow statements</li><li>• Recommended securities for purchase, sale, and retention through reports and oral presentations resulting in acquisitions with 350% + ROI</li></ul>	
<b>Summer 2019</b>	<b>BLUE DOG GRAPHICS</b> <b>Analyst and Digital Marketing Intern</b> <ul style="list-style-type: none"><li>• Worked with management and web design programs to enhance the website by adding search terms and keyword-targeted advertising resulting in a 30% increase in sales</li><li>• Developed a pricing strategy through competitor-based evaluations and cost-based evaluations, allowing Blue Dog to set a price 20% - 40% lower than main competitors</li></ul>	<b>New York, NY</b>
<b>ADDITIONAL</b>	<ul style="list-style-type: none"><li>• Proficient in Python, HTML, Microsoft Office 365, Google Analytics, CRM Softwares (Hubspot)</li><li>• Passionate about introducing sports into disabled community, coaching for 8 years interacting with 800 students; camp counselor for 4 years, winning Counselor of the Year Award</li></ul>	