# Jacobo Ochoa

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## Professional Summary

Detail-oriented Junior Data Analyst certified by Google, with hands-on experience in SQL, Excel, and Tableau. Skilled in data cleaning, transformation, and visualization, with a strong ability to develop interactive dashboards and derive actionable insights. Eager to apply data-driven solutions to real-world business problems. Open to remote freelance roles with flexible terms.

## Technical Skills

- Languages & Tools: SQL (joins, subqueries, data modeling, normalization), Excel (PivotTables, VLOOKUP, advanced formulas, conditional formatting), Tableau (dashboards, filters, data storytelling).  
- Data Analytics: Data cleaning, transformation, exploratory analysis, data visualization, insight generation, dashboard design.  
- Other Skills: KPI tracking, basic report automation, remote collaboration.

## Education & Certifications

Google Data Analytics Professional Certificate  
Coursera – Completed 2025  
- Tools: SQL, Tableau, Excel  
- Core competencies: data preparation, dashboard development, business problem solving.

## Languages

- Spanish: Native  
- English: Intermediate (B1/B2) – strong reading and writing proficiency in technical content

## Availability

Open to remote freelance opportunities (short-term or long-term)  
Flexible working hours | Immediate availability

## Additional Skills

Analytical thinking | Detail-oriented | Self-driven | Data storytelling | Problem-solving | Visual communication