

Jacopo Contin

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EXPERIENCE

Head of Product Design

KYSO, 10/2020 – current

Lead the overall strategy and vision for the product, including design, usability decisions, and defining features' roadmap.

Lead UX/UI Designer

Kantox, 07/2019 – 09/2020

Discover, define, develop and deliver user-friendly design solutions for a currency management automation B2B SaaS.

Founder

Digital Maia, 02/2018 – 06/2019

A digital agency, offering UX/UI and web design, digital marketing and content creation services.

Web Design & Digital Marketing Specialist

Barnes Wealth Management, 09/2017 – 09/2018

Managing online and offline marketing activities, through web design and digital marketing, for a financial planning practice.

Marketing Communications Executive

QNET, 03/2016 – 09/2017

Responsible for global marketing campaigns' delivery, from strategy to reporting, for a leading direct selling e-commerce company in Asia.

EDUCATION

2019

Ironhack
UX/UI Design

2011

University of Padua
Communication Sciences

TECHNICAL SKILLS

UX/UI

Sketch
Figma
InVision
User research
Usability testing
Prototyping
HTML & CSS, Javascript

Product

Design thinking
Agile sprints
Atlassian Suite
Features definition & prioritization

Other

Google Analytics
Google Adwords
Mailchimp
SEO
Content Creation

LANGUAGES

Italian > Native
English > Full proficiency
Spanish > Proficiency