in Jacopo Contin

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EXPERIENCE

UX/UI Designer

Kantox, 07/2019 - current

Discover, define, develop and deliver user-friendly design solutions for a complex and data-heavy Fintech B2B SaaS.

Founder

Digital Maia, 02/2018 - 06/2019

A digital agency, offering UX/UI and web design, digital marketing and content creation services.

Web Design & Digital Marketing Specialist

Barnes Wealth Management, 09/2017 – 09/2018 Managing online and offline marketing activities,

Managing online and offline marketing activities, through web design and digital marketing, for a financial planning practice.

Marketing Communications Executive

QNET, 03/2016 - 09/2017

Responsible for global marketing campaigns' delivery, from strategy to reporting, for a leading direct selling e-commerce company in Asia.

TECHNICAL SKILLS

UX/UI

Sketch
Figma
InVision
Photoshop
Usability testing
Prototyping
HTML & CSS

Product

Design thinking Agile sprints Atlassian Suite Features definition & prioritization

Other

Google Analytics Google Adwords Mailchimp SEO Content Creation

EDUCATION

2019

Ironhack
Full-time bootcamp
UX/UI Design

2011

University of Padua Bachelor Degree Communication Sciences

LANGUAGES

Italian > Native English > Full proficiency Spanish > Proficiency