

A soft-focus photograph of pink cherry blossoms against a light, hazy background. The blossoms are in various stages of bloom, with some showing distinct petals and centers. The branches are thin and dark, creating a delicate pattern against the light sky. The overall mood is serene and romantic.

JJ.ESQUIRE

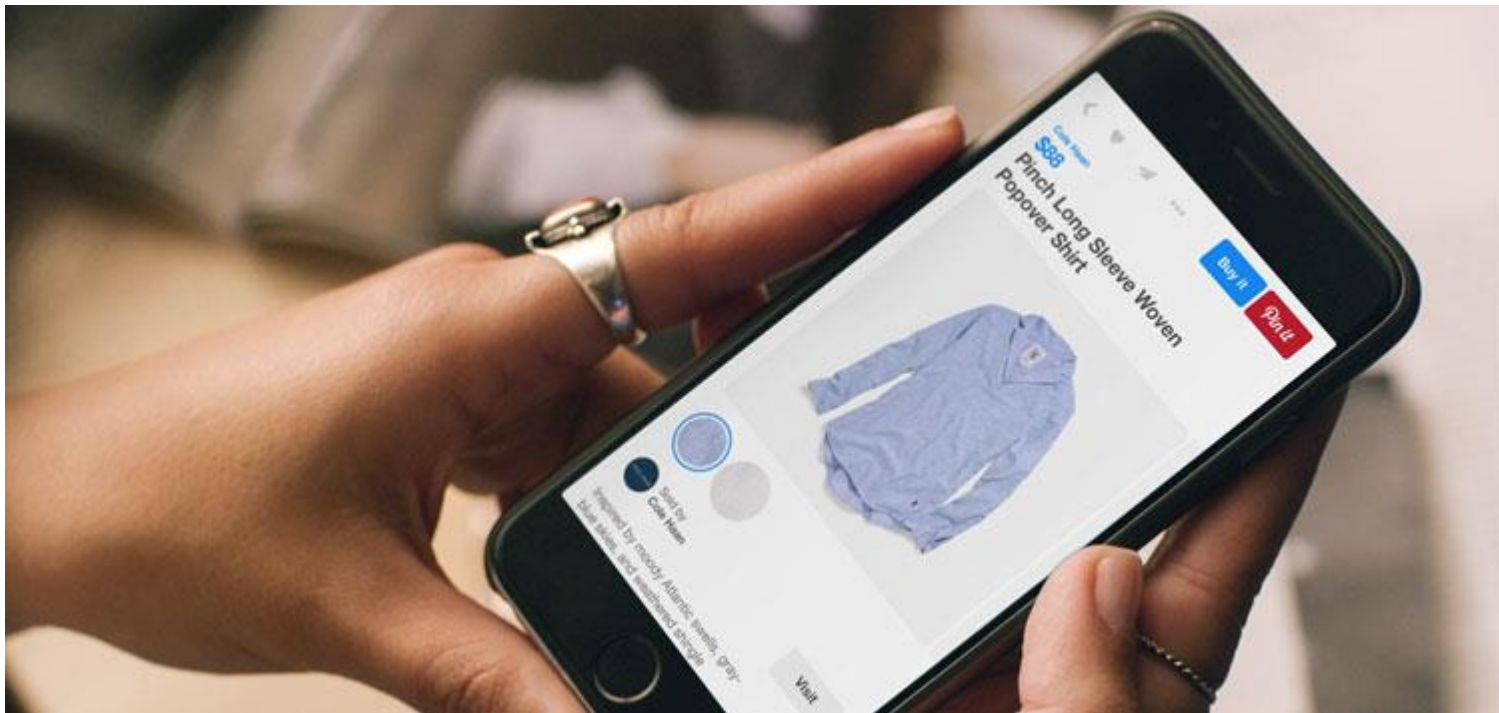
Goal

Increase conversion

KPI's

Orders/Visits

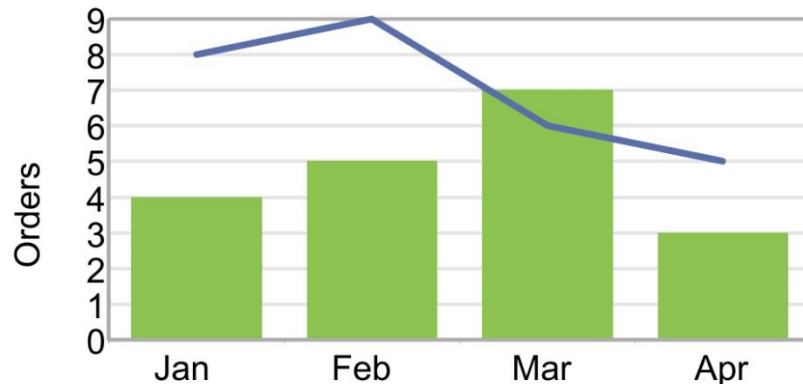
Revenue



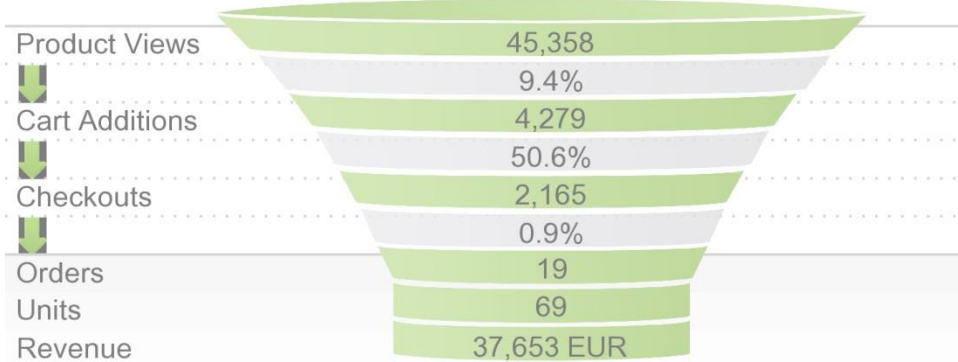
JJ.ESQUIRE

Dashboard

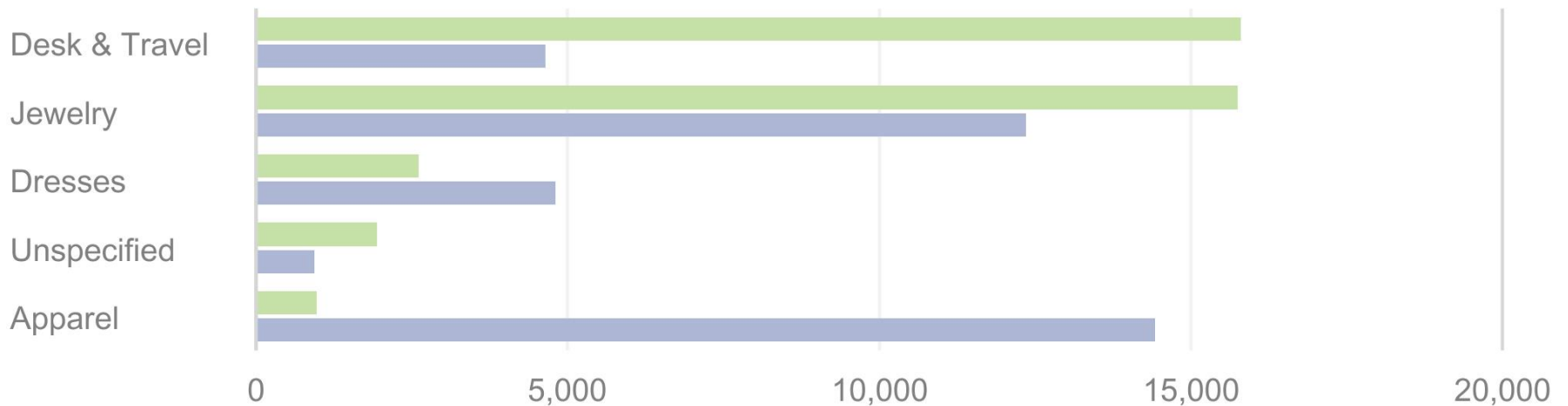
■ Selected Month — 1 Year Prior



■ Fri. 1 Jan. 2016 - Sat. 30 Apr. 2016 ■ Conversion Percentage



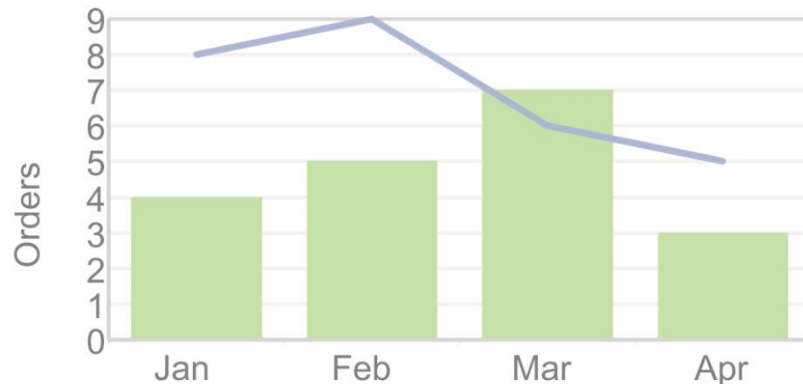
■ Revenue ■ Product Views



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Dashboard

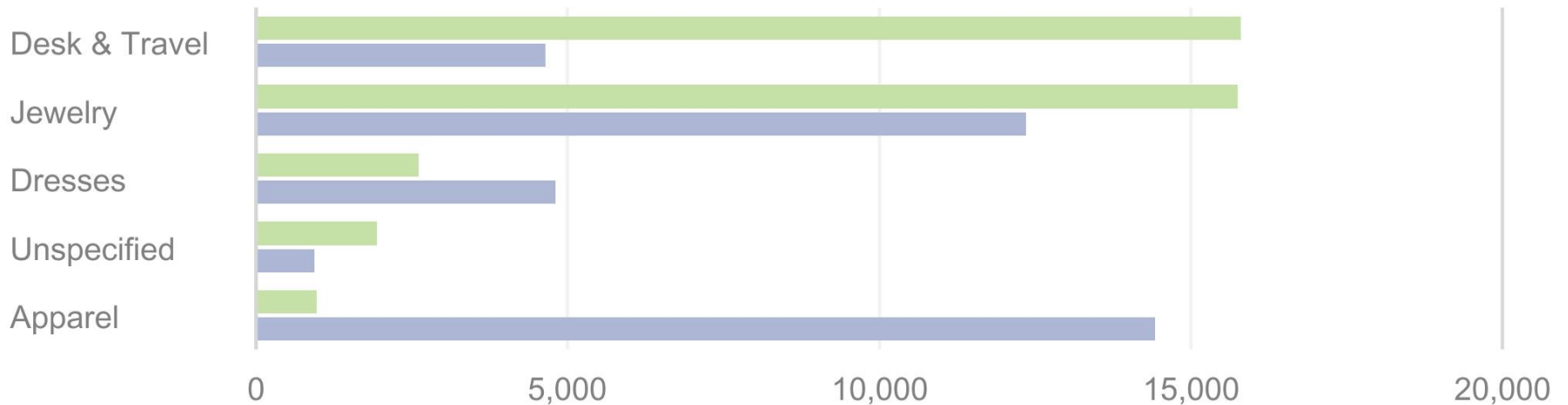
Selected Month 1 Year Prior



Fri. 1 Jan. 2016 - Sat. 30 Apr. 2016 Conversion Percentage



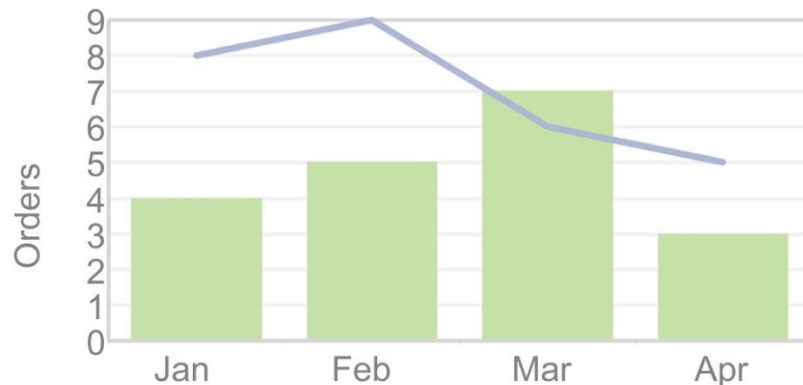
Revenue Product Views



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Dashboard

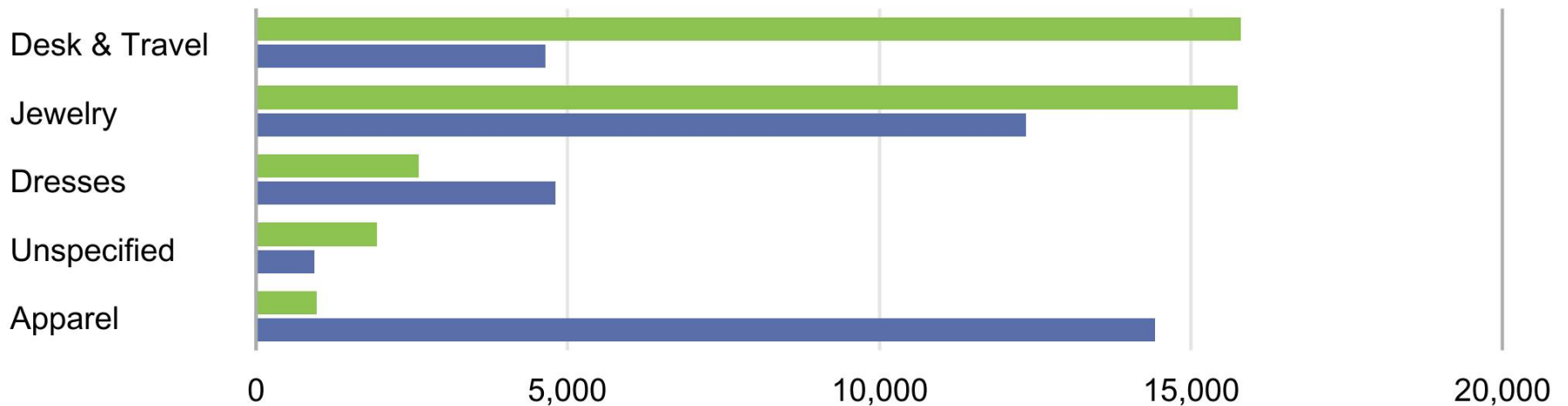
■ Selected Month — 1 Year Prior



■ Fri. 1 Jan. 2016 - Sat. 30 Apr. 2016 ■ Conversion Percentage



■ Revenue ■ Product Views



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Survey shows that

36% found a better price elsewhere

32% overall price to expensive

Advice

Special offers on
Apparel products



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Survey shows that

25% found the website navigation
to complicated



SUMMER SALE HAS STARTED
Don't mis our special offers

UP TO 50% OFF

[TAKE A LOOK](#)

NOW SHIPPING IN 2 BUSINESS DAYS TO !



D&B

REGISTER TO WIN A \$5,000 SHOPPING SPREE




Bling Belt High Waist Jean

By One For All
Price: \$250.00



Quartz Chronograph Watch

By Woolberry
Price: \$3,455.00



Carry on Black Croc Skin

By Gianni
Price: \$3,250.00



Satin Cold Shoulder Dress

By Amour A'Bella
Price: \$2,990.00

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Expected results

- Increase in Orders/Visits
- Revenue increase
- More Apparel products sold
- Positive experience

The background of the slide features a soft-focus photograph of cherry blossom branches. The branches, which are dark and thin, are covered with numerous small, light pink flowers. The overall lighting is bright and diffused, creating a gentle, ethereal atmosphere. The blossoms are most concentrated on the right side of the frame, with some branches extending towards the left.

Questions?