



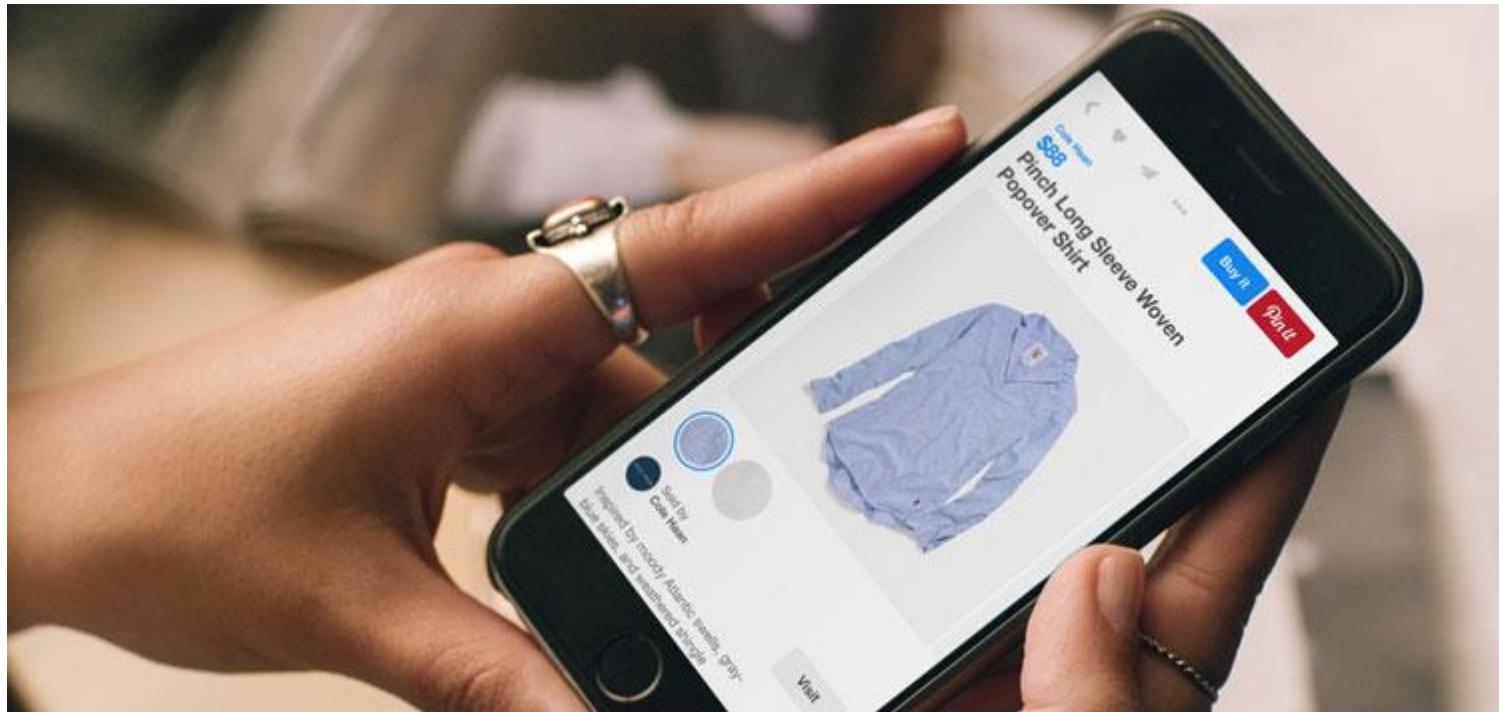
JJ.ESQUIRE

Goal

Increase conversion

KPI's

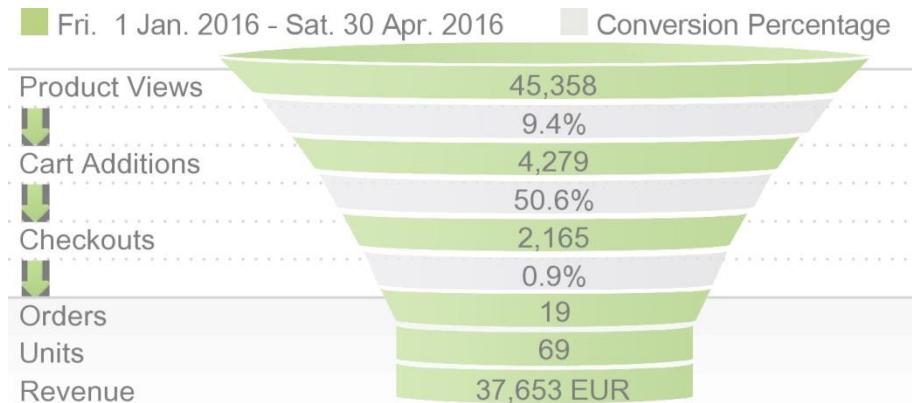
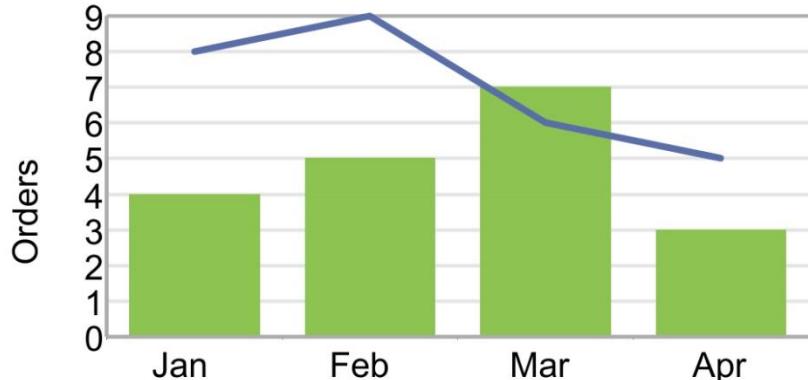
Orders/Visits
Revenue



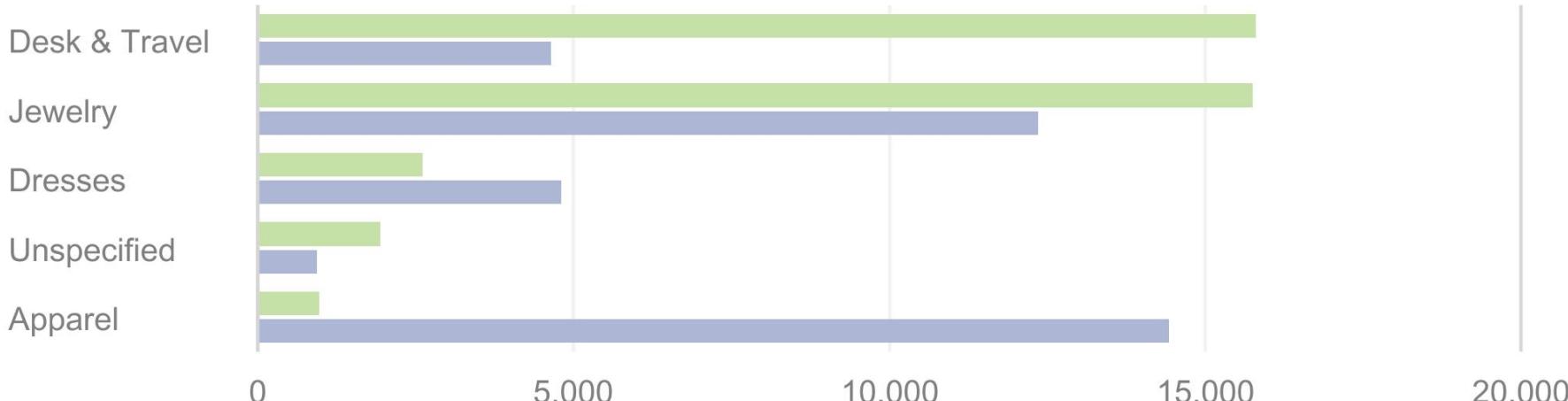
JJ.ESQUIRE

Dashboard

Selected Month 1 Year Prior



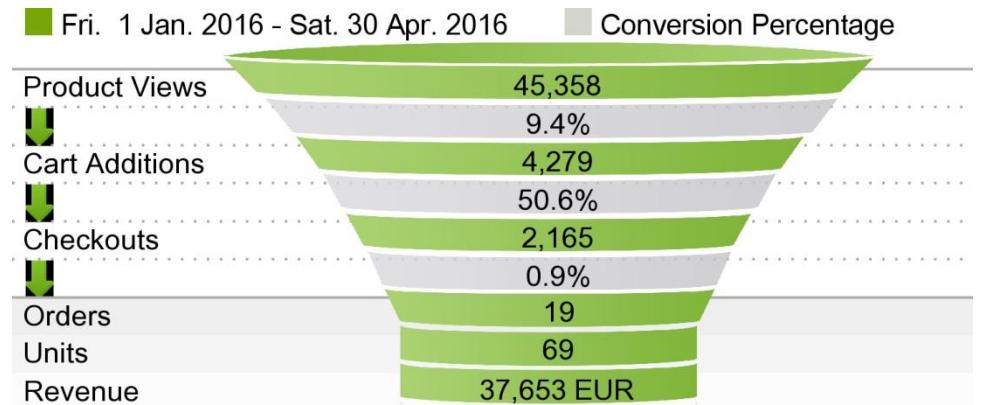
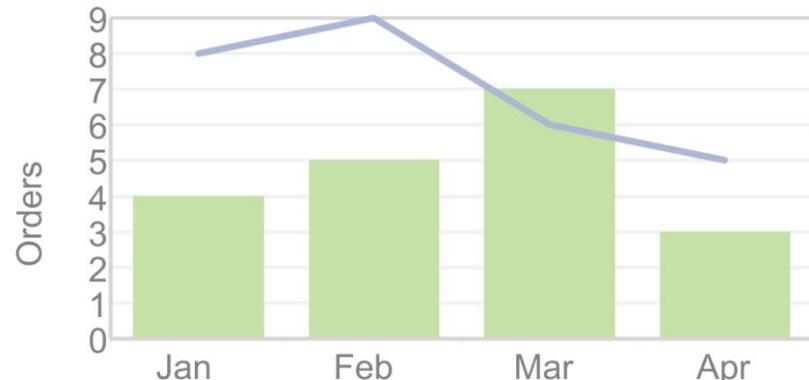
Revenue Product Views



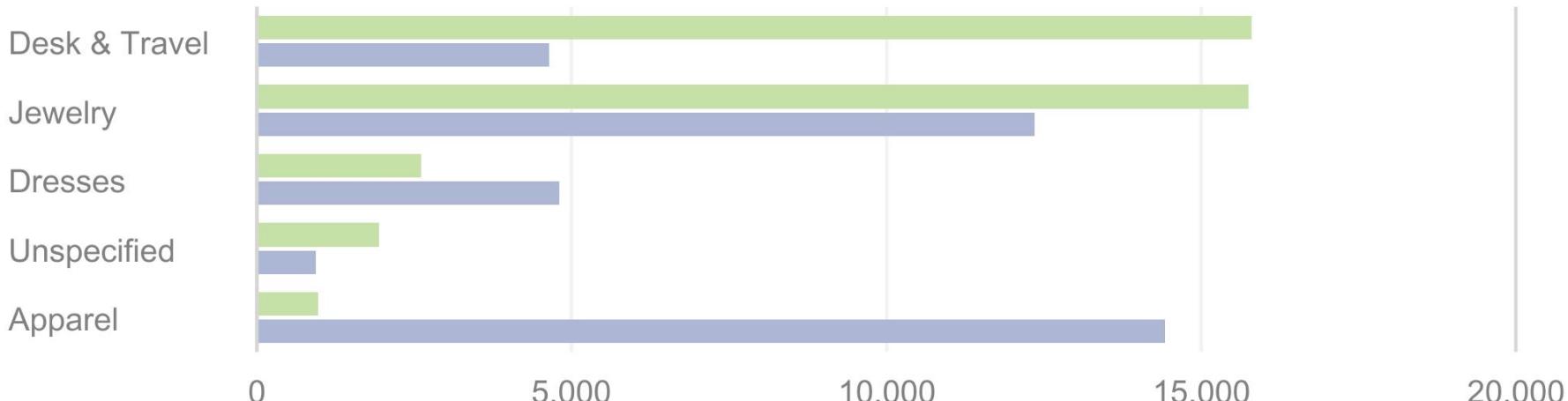
JJ.ESQUIRE

Dashboard

Selected Month 1 Year Prior

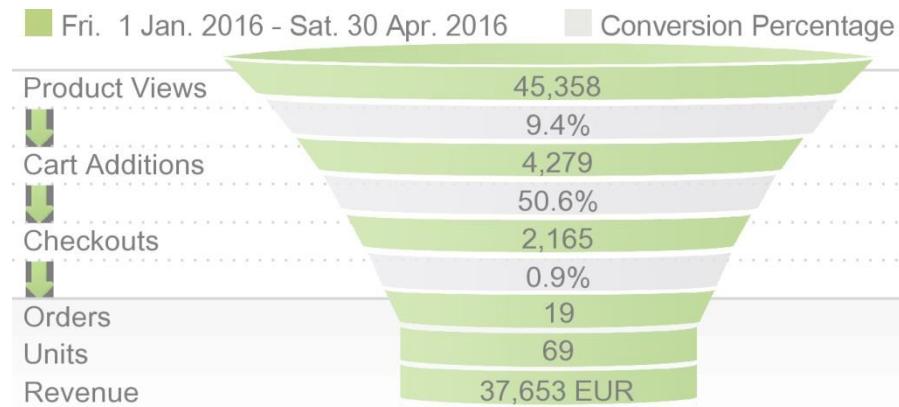
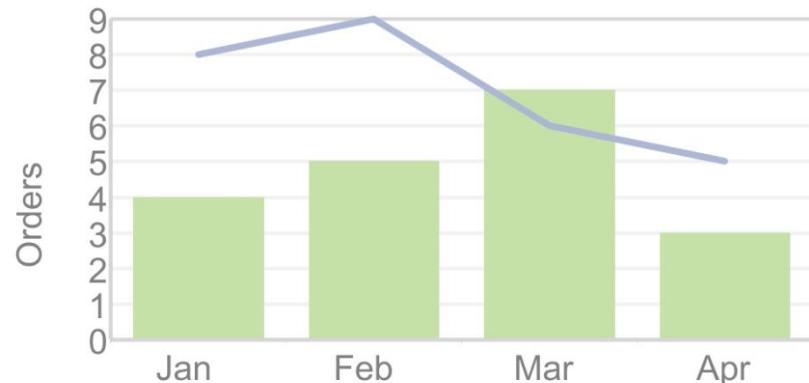


Revenue Product Views



Dashboard

Selected Month 1 Year Prior



Revenue Product Views



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Survey shows that

36% found a better price elsewhere

32% overall price to expensive

Advice

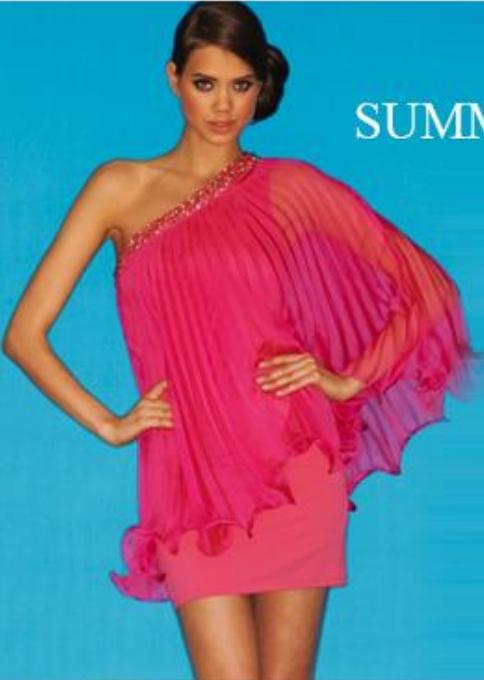
Special offers on
Apparel products



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Survey shows that

25% found the website navigation
to complicated



SUMMER SALE HAS STARTED
Don't miss our special offers

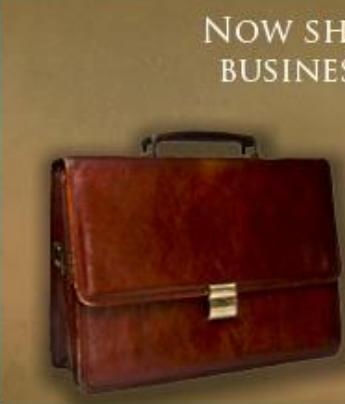
UP TO 50% OFF

TAKE A LOOK

NOW SHIPPING IN 2 BUSINESS DAYS TO !

D&B

REGISTER TO WIN A \$5,000 SHOPPING SPREE





Bling Belt High Waist Jean

By One For All
Price: \$250.00



Quartz Chronograph Watch

By Woolberry
Price: \$3,455.00



Carry on Black Croc Skin

By Gianni
Price: \$3,250.00



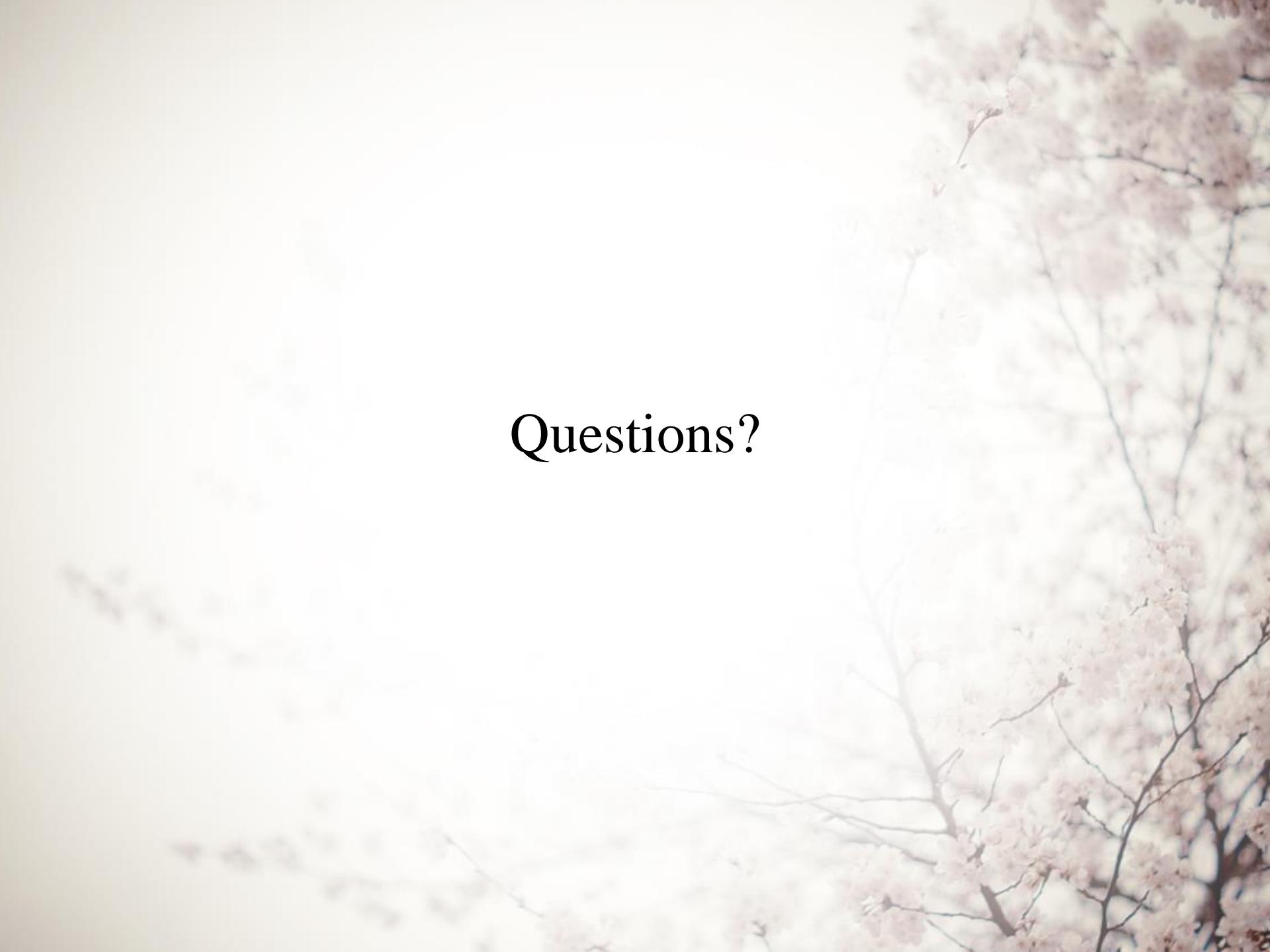
Satin Cold Shoulder Dress

By Amour A'Bella
Price: \$2,990.00

Looking for the old JJ Esquire? Click [HERE](#)

Expected results

- Increase in Orders/Visits
- Revenue increase
- More Apparel products sold
- Positive experience



Questions?