JACQUES ELVIN X

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PROFESSIONAL SUMMARY

Experienced Front-end Developer with a strong foundation in building high-quality, user-centric web applications using React and Next.js. Proven track record of delivering performant and scalable solutions, with a focus on clean UI/UX design and responsive interfaces. Skilled in translating complex business requirements into elegant front-end architectures, collaborating effectively with cross-functional teams, and consistently meeting project goals. Passionate about optimizing user experience, adopting modern development practices, and contributing to innovative product growth.

WORK EXPERIENCE

ODIN AI - Front-end Developer   **Nov 2022 - Present**

https://getodin.ai | https://app.getodin.ai | https://blog.getodin.ai | https://learn.getodin.ai

ODIN AI Application (Core Platform)

- Led the architecture, development, and end-to-end delivery of the frontend UI/UX for the ODIN AI platform, building the interface from the ground up using Next.js, Bootstrap, and modern libraries.

- Spearheaded the migration of the application from Next.js to Vite, resulting in significantly faster builds and improved developer experience

- Rebuilt the UI using shadcn/ui and Tailwind CSS, implementing a fully customizable light/dark theming system driven by a centralized design configuration.

- Engineered reusable component systems and dynamic theme configurations tailored to individual client branding needs, ensuring scalability and consistency across the platform.

ODIN AI Landing Site

- Collaborated with designers, content strategists, and the digital marketing team to develop the public-facing Odin AI landing site.

- Originally built with React + Chakra UI, and later led the migration to Framer Website Builder for enhanced performance, design flexibility, and faster content iteration.

- Integrated Framer CMS, Hotjar for behavior analytics, and Typeform for lead capture, optimizing for conversions and UX.

- Orchestrated the site's visual overhaul from dark to light theme, maintaining brand consistency and improving accessibility.

ODIN AI Blog Site

- Co-developed and managed the Odin AI blog in collaboration with a senior WordPress developer, using PHP, JavaScript, and Elementor.

- Worked closely with content writers to coordinate and schedule regular blog publications, while ensuring SEO optimization and high performance.
- Configured essential plugins and fine-tuned site speed and responsiveness.

ODIN LearnHub Documentation Portal

- Managed the LearnHub documentation site using a WordPress-based solution to ensure comprehensive and up-to-date product documentation..
- Maintained alignment between product updates and documentation, enabling developers and stakeholders to easily reference application features, workflows, and changes.
- Played a key role in organizing internal knowledge and reducing support overhead through accessible documentation practices.

AI Agents Development

- Actively contributed to the development of AI Agent workflows using the ODIN AI Agents Builder.
- Designed and presented Market Research Agent v1 to the company's founder and co-founder, showcasing its ability to generate research reports based on user prompts.
- Currently leading the development of v2, integrating multiple interconnected agents that collaborate to automate market research tasks and deliver real-time, client-specific insights.
- Working on automating report delivery via email and other channels, improving responsiveness and client engagement.

CodeGlo Technologies - Front-end Developer   Oct 2021 - Nov 2022

- Contributed to full-stack development across diverse client projects using React, Next.js, WordPress, Shopify and React Native.
- Built complex, high-performance UI/UX components and optimized application performance across multiple platforms.
- Actively participated in daily stand-ups and weekly scrum calls with international clients, ensuring alignment on project goals and timely updates.
- Managed sprint tasks using Jira, improving workflow efficiency and contributing to a 20% boost in team productivity.
- Developed and maintained automated testing frameworks, reducing bugs by 40% and enhancing application reliability.
- Ensured proactive client communication to keep deliverables on track, resulting in faster feedback loops and improved delivery timelines.
- Project Links:
  https://consciousplanet.org/en
  https://isha.sadhguru.org/in/en/inner-engineering
  https://koushic.com/

https://www.veripure.com/
https://www.marahnatural.com/
https://www.boka.com/
https://www.wisconsinhypnosiscenter.com/
https://www.natera.com/

TECHNICAL SKILLS

- **Frontend Technologies:** Next.js, React.js, JavaScript, TypeScript, React Native
- **Styling & UI Frameworks:** Tailwind, shadcn, Bootstrap, Chakra UI, Material UI, Framer Motion
- **Testing:** Cypress
- **CMS & Builders:** WordPress, Shopify, Framer Website Builder
- **Project & Task Management:** Jira, Asana

CERTIFICATIONS

- JavaScript - Namaste JavaScript

- Complete Web & Mobile Designer: UI/UX, Figma, +more - Udemy

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EDUCATION

Bachelor of Engineering - BE, Computer Science   Jun 2020 - Jun 2023
Mahalakshmi Engineering College Trichy

Diploma in Computer Technology   Jun 2017 - Jun 2020
Government Polytechnic College Trichy

SSLC   Jun 2016 - Jun 2017
St. John's Vestry Anglo Indian Higher Secondary School