# Yueliang (Jacques) Lu Ph.D., FRM, CFA

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#### **ACADEMIC AFFILIATION**

Assistant Professor of Finance (tenure-track), University of North Carolina Wilmington, 2025 – Present Clinical Assistant Professor of Finance, Clemson University, 2023 – 2025

# **EDUCATION AND CERTIFICATION**

Ph.D. in Finance, University of North Carolina at Charlotte, 2023

Certified Financial Risk Manager (FRM), Global Association of Risk Professionals (GARP®), 2022

Chartered Financial Analyst (CFA), CFA® Institute, 2025

#### AWARDS, GRANTS AND FELLOWSHIPS

2025	Multinational Finance Society Best Paper Award
2024	CFA® Institute Professor Scholarship
2023	Financial Management Association (FMA) Best Paper Award in Derivatives (Semi-finalist)
2022	INFORMS Seth Bonder Foundation Ph.D. Grant
2022/21	UNC Charlotte Belk College Summer Research Grant
2020	American Finance Association (AFA) Ph.D. Travel Grant
2018	Financial Management Association (FMA) Best Paper Award in Derivatives (Winner)
2017	Global Association of Risk Professionals (GARP) Research Fellowship

#### **RESEARCH INTERESTS**

Asset Pricing, Return Predictability, Derivatives and Options, Big Data/Machine Learning in Finance

#### **RESEARCH**

#### **Journal Publications**

- 3. "Mispricing and Anomalies: An Exogenous Shock to Short Selling from JGTRRA," **Journal of Empirical Finance** 78, 2024, 101537 (with Yufeng Han, Weike Xu, and Guofu Zhou).
  - On the program of 2021 SFS Cavalcade North America
- 2. "An On-line Machine Learning Return Prediction," **Pacific-Basin Finance Journal** 79, 2023, 102049 (with Weidong Tian).

- 1. "Addressing Systemic Risk Using Contingent Convertible Debt A Network Analysis," European Journal of Operational Research 290(1), 2021, 263-277 (with Aparna Gupta and Runzu Wang, Impact factor: 6.0).
  - Best Paper Award in Derivatives and Options, 2018 Financial Management Association (FMA)

#### Working Papers & Work in Progress

- 6. "Do All Anomalies Reflect Mispricing?" (with Yufeng Han, Weike Xu, and Guofu Zhou)
- 5. "Testing the Expectations Hypothesis in the Equity and Interest Rate Markets" (with Steven P. Clark and Weidong Tian)
- 4. "All vs Long-Short: A New Class of Anomalies" (with Yufeng Han and Guofu Zhou)
- 3. "Market Risk Premium Expectation: Combining Option Theory with Traditional Predictors" (with Hong Liu, Weike Xu, and Guofu Zhou)
- 2. "Macro Financial Trends and Market Expected Returns" (with Yufeng Han and Guofu Zhou)
- 1. "The Conditional Future Return and Autocorrelation from VIX Derivatives" (with Steven P. Clark and Weidong Tian)

#### **CONFERENCES AND SEMINARS**

Conference Presentations (including presentations by co-authors)

2025 Financial Management Association Annual Meeting (FMA, 2 papers accepted) Eastern Finance Association Annual Meeting, Philadelphia

European Financial Management Association Annual Meeting, Greece

Global Finance Conference, Boston

MRS International Risk Conference, Boston

31st Annual Conference of the Multinational Finance Society, Greece

- 2024 American Finance Association Annual Meeting (AFA), San Antonio
- 2023 CUHK-RAPS Conference on Asset Pricing and Investment, Hong Kong Conference on Financial Economics and Accounting (CFEA), Rutgers-New Brunswick

China International Risk Forum, Shanghai

Financial Management Association Annual Meeting (FMA), Chicago

Financial Markets and Corporate Governance, Virtual

Hong Kong Conference for Fintech, AI and Big Data in Business, Hong Kong

PKU-NUS International Conference on Quantitative Finance and Economics, Virtual

2022 American Finance Association Annual Meeting, Virtual

China International Conference in Finance (CICF), Virtual

China International Risk Forum (2 papers), Virtual

Derivatives Youth Forum, Virtual

Financial Management Association Annual Meeting (FMA, 2 papers), Atlanta

Financial Markets and Corporate Governance (2 papers), Virtual

International Symposium on Forecasting, Oxford England

PKU-NUS International Conference on Quantitative Finance and Economics (2 papers), Virtual

2021 American Finance Association Annual Meeting, Virtual China International Conference in Finance (CICF), Virtual Financial Management Association Annual Meeting (FMA), Denver Midwest Finance Association Annual Meeting (MFA), Virtual SFS Cavalcade North America, Virtual

2020 INFORMS Annual Meeting, Virtual International Risk Management Conference, Virtual Southern Finance Association Annual Meeting, Virtual

2018 European Financial Management Association Annual Meeting, Milan Financial Management Association Annual Meeting (FMA), San Diego International Risk Management Conference, Paris INFORMS Annual Meeting, Phoenix

### Invited Seminars/Workshops

- 2025 Middle Tennessee State University
- 2024 Hull Tactical Asset Allocation
  James Madison University
  University of Texas at San Antonio
- California State University Fullerton
   University of Mississippi
   University of Nevada, Reno
   Wolfe Research QES Option Conference
- 2022 Washington University in St. Louis Olin Finance Brownbag
- 2020 Washington University in St. Louis Olin Finance Brownbag

#### **Paper Discussions**

- 2025 EasternFA, "Quantile Machine Learning and the Cross-Section of Stock Returns" by Fred Liu
- 2024 FMA, "Disagreement and the Macro Announcement Premium" by Zhenzhen Fan and Xiaowen Lei
- 2023 FMA, "Option-Implied Variance Asymmetry and the Market Returns" by Yuanyi Zhang
- 2022 CIRF, "Stock Returns on Post-Macroeconomic Announcement Days" by Zilong Niu and Terry Zhang
  FMCG, "A Shot in the Arm: The Effect of COVID-19 Vaccine News on Financial and Commodity Markets"
  by Oleg Kucher, Alexander Kurov, and Marketa Halova Wolfe
- 2021 FMA "Causal Effect of Information Costs on Asset Pricing Anomalies" by Zoran Ivković, Yong Hyuck Kim, and Dmitriy Muravyev
  - FMA "The Risk of Expected Utility Under Parameter Uncertainty" by Nathan Lassance, Alberto Martín -Utrera, and Majeed Simaan
- 2020 FMA, "The Early Exercise Risk Premium" by Kevin Aretz and Adnan Gazi SFA, "Range-Based Expectations" by Natalie Zhu

# **TEACHING & STUDENT MENTORSHIP**

**Teaching** 

Finance 503 Ethics in Investment Management (Graduate & CFA-affiliated), UNC Wilmington (2025 -)

Finance 330 Investments (CFA-affiliated), UNC Wilmington (2025 -)

Finance 3050 Investment Analysis, Clemson University (2023 - 2025)

Finance 3070 Principles of Real Estate, Clemson University (2023 - 2025)

Finance 3120 Financial Management, UNC Charlotte (2021 - 2023)

Finance 3226 Financial Theory and Practice, UNC Charlotte (2022)

Math Finance 6216 Quantitative Risk Management (Graduate), UNC Charlotte (2020 - 2023, Guest lecturer)

## **Student Mentorship**

Adam Haaf, Clemson University '25 - CFA Level I Passed (November 2024)

#### **Faculty Advisor**

Bloomberg Global Trading Challenge, Clemson University 2024

## **SERVICE**

Journal Referee Computational Economics

Emerging Markets Finance and Trade International Review of Finance

International Review of Economics & Finance

Journal of Banking and Finance

Program Committee Eastern Finance Association Annual Meeting, 2021, 2025

Southern Finance Association Annual Meeting, 2021, 2023, 2025

Southwestern Finance Association Annual Meeting, 2025

Session Chair Financial Management Association Annual Meeting, 2020

Southern Finance Association Annual Meeting, 2020

Department Service Clemson University Assessment Committee, 2024-2025

Industry Service Volunteer FRM Exam Writer for Global Association of Risk Professionals, 2023

## PROFESSIONAL MEMBERSHIPS

American Finance Association, 2019 - Present

Financial Management Association, 2018 - Present

Global Association of Risk Professionals, 2022 - Present

Society for Financial Studies, 2021 - Present

## **CONSULTING EXPERIENCE**

Research Consultant (part-time), Hull Tactical Asset Allocation

# **OTHER CERTIFICATIONS**

Fintech: Foundations & Applications of Financial Technology, Certificate by Wharton Online, 2023

Machine Learning Specialization, Certificate by DeepLearning.AI & Stanford Online, 2023

Bloomberg Certification, 2017

# **REFERENCES**

Yufeng Han, Professor of Finance

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Weidong Tian, Professor of Finance and Distinguished Professor of Risk Management and Insurance

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Guofu Zhou, Frederick Bierman and James E. Spears Professor of Finance

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