

Pharmaceutical Sales and Revenue Data Analysis

5.34M

Sum of Total_Sales

101K

Sum of Quantity_Sold

10.00K

Count of Transaction_ID

533.53

Average of Total_Sales

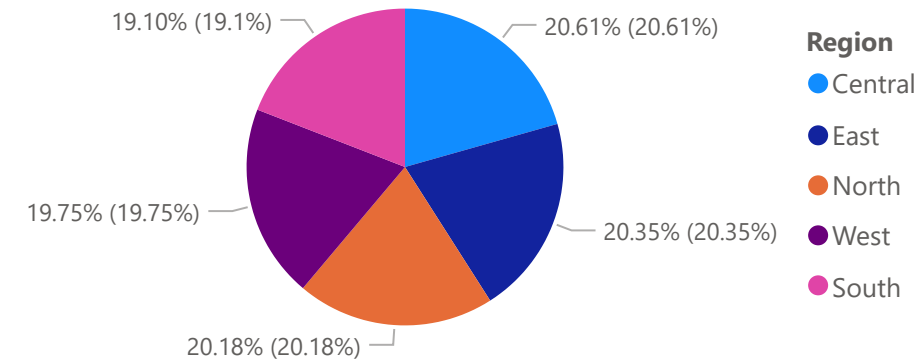
Product

☐ Allergy Relief

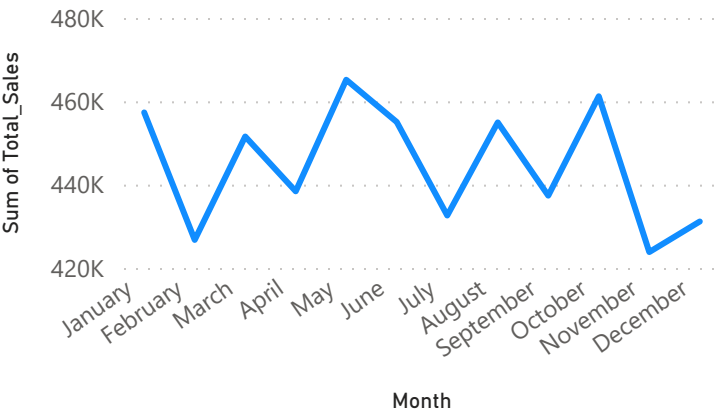
☐ Antibiotics

☐ Antidepressants

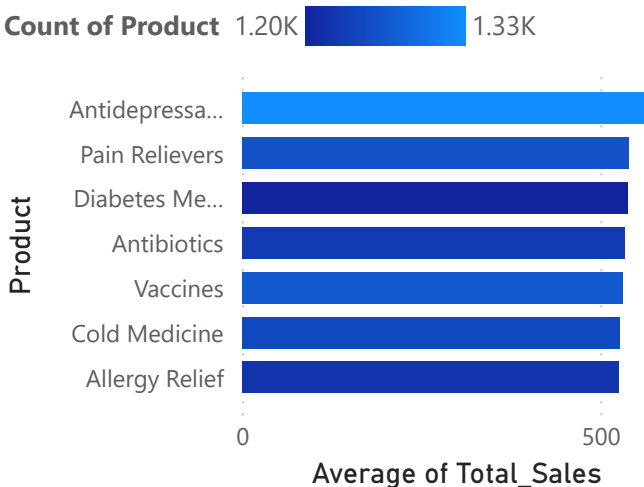
%GT Sum of Total_Sales by Region



Sum of Total_Sales by Month



Average of Total_Sales by Product



Customer_ID	Count of Frequency	Min of Recency	Sum of Monetary	RFM_Segment
CUST0484	40	2	1,047,812.40	555
CUST0207	32	13	700,574.08	555
CUST0124	31	12	674,554.42	555
CUST0185	34	17	658,692.54	555
CUST0079	31	6	629,438.26	555
CUST0375	30	0	626,027.70	555
CUST0326	31	4	612,519.70	555
CUST0304	32	3	561,413.44	555
CUST0214	30	20	560,137.20	555
CUST0131	30	5	559,315.50	555
CUST0345	29	31	558,292.05	455
Total	10000	0	112,684,369.07	

Month

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August

Product	Central	East	North	South	West	Total
Vitamins	523.90	523.49	512.54	482.90	518.51	512.37
Allergy Relief	531.78	510.43	532.55	530.27	519.69	525.15
Cold Medicine	514.30	525.95	507.76	492.57	591.39	526.94
Vaccines	568.91	497.84	536.68	544.53	504.54	530.34
Antibiotics	532.72	560.28	497.73	548.82	524.70	533.09
Diabetes Medication	526.65	540.18	550.15	532.07	544.37	538.55
Pain Relievers	523.32	583.87	548.28	540.64	496.94	538.82
Antidepressants	581.45	593.96	542.79	547.14	538.16	561.42
Total	538.60	542.91	528.79	527.55	529.59	533.53