

# Django Fest

## 2020 Sponsorship Prospectus



Virtual Event  
November 14th, 2020

Sponsorship questions, sales, and to request a custom sponsorship package:

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### Target Audience

Django Fest is a beginner-focused workshop. Our audience is mostly brand new developers learning about Python for the very first time. We will have a mix of people with no coding experience and those who are familiar with basic HTML and CSS.

## Sponsorship Packages

### Gold - \$750

*Limited to 4 companies*

- Logo prominently displayed on workshop slides and website
- Speaker allowed for up to 5 minutes between talks
- Social media announcement

### Silver - \$500

*Limited to 6 companies*

- Logo displayed on workshop slides and website
- Speaker allowed for up to 3 minutes between talks
- Social media announcement

### Bronze - \$250

*No Sponsor Limits*

- Logo displayed on workshop slides and website

## Exclusive Sponsorship Packages

### Exclusive Lunch Sponsorship - \$1,000

*Limited to 1 company*

- “Lunch provided by ...” announcements and wording
- + ALL Gold Level benefits

### Exclusive T-Shirt Sponsorship - \$1,000

*Limited to 1 company*

- “Shirts provided by ...” announcements and wording
- + ALL Gold Level benefits

### Exclusive Mask Sponsorship - \$1,000

*Limited to 1 company*

- “Masks provided by ...” announcements and wording
- + ALL Gold Level benefits