

On call runbook for EcZachly Inc Growth Pipeline

Primary Owner: Zach

Secondary Owner: Lulu

Common Issues

- **Upstream Datasets**
 - **Web site events**
 - Common anomalies
 - Sometimes referrer is NULL too much, this is fixed downstream but we are alerted about because it messes with the metrics
 - **User database exports**
 - Export might fail to be extracted on a given day, when this happens, just use yesterday's export for today
- **Downstream consumers**
 - Experimentation platform
 - Dashboards

SLAs

The data should land 4 hours after UTC midnight