codecademy

Capstone Project

Unit 9: Capstone, Part I
Peer Feedback Project: Assessing WareHouse Usability and Design

Step 0: Getting Started
This template corresponds with an off-platform project: ● Capstone: WareHouse, Part I Follow the instructions provided at the link above, and record your written work here. Begin by making a copy of this document in your own Google drive (**File->Make a copy**).

Step 1: Usability and Design	
Usability (think Learnability, Efficiency, Memorability, Errors, and Satisfaction)	Learnability: The learnability of the website is good, the layout of the page contains all basic features, such as the logo, navigation, cart button and footer, in the right places and functions as you think it would. But they could make use of more navigation points, as well as the navigation scrolling with the user. Efficiency: The webpage is easy to navigate, however it takes longer than needed to add items to the cart (there should be a quick button to add items to cart on each item, without having to go into that items page). There is no clear difference between the links and surrounding information. The links in the footer are too close together making it easy to click the wrong link, and the logo in the footer is not linked to the home page. Memorability: Due to the easy learnability and simple design, memorability shouldn't be a big problem..

	Erros: Links in footer are too close together and can easily cause errors. Footer logo leads nowhere. Not all links are functional, and links on products lead nowhere. Checkout button does not work, as well as "help" on the navigation. When clicking submit in the "sell" sections with empty descriptions no warning messages appear. Satisfaction: The basic design makes use of good quality photos and is a good starting point, but the website seems incomplete. There is low satisfaction as there are little to no interactive visuals, there is no use of color ,and there are many functions missing.
Design (think Accessibility, Color, Typography, Layout,Typography, Navigation)	Accessibility: Images are missing alt and title tags. Unable to properly use screen-reader. Color: No colors use except for grey, this makes the website and brand not memorable and less satisfying when using the website. Typography: Basic fonts used. A hierarchy is not clearly shown by heading sizes. Some text is made of images. Footer text is too close together. Most contrast between text and background is fine. Layout: Basic grid layout, can be improved. Layout is made only to be used on a desktop, and is not suitable for mobile or tablet use. Navigation: Navigation is not clear and consistent. Breadcrumbs are basic and used well. Needs much improvement.

Step 4: Write at least 10 user stories for features that you would like to improve or implement in order to improve the usability and design of this site.

As a _____ user, I want _____ , in order to _____.

As a user, I want to be able to clearly see sections and headers, in order to easily navigate the web page.

As a user, I want all items to be a good distance apart, in order to see each item clearly.

As a user, I want to be able to easily and quickly view the website from my mobile, in order to save time.

As a user, I want text to be larger, in order to make it easier to read.

As a user, I want links, buttons, and navigation systems to be consistent, in order to easily navigate the website.

As a user, I want to be able to easily see prices of items, in order to see what I can afford.

As a user, I want to be able to see what products go together in sets, in order to see multiple items I like together.

As a user, I want to be able to sort and filter items, in order to cut down time searching through items.

As a returning user, I want to be able to create a profile, in order to save my items and other information.

As a user, I want all products to have the same format of information, in order to quickly find what I am looking for in the descriptions.

Step 5: Engage and Receive Feedback

Reviewer Name	FirstName LastName, @SlackUsername
Feedback	