



TURNING THE **GEM MARKET** INTO CRYPTOCURRENCY

JADE CURRENCY WHITEPAPER V2

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Jade Currency Whitepaper V2 by Cameron Kallhoff

Editor: Gabriela Leite

WHAT IS JADE CURRENCY?

Jade Currency, incorporated by Crypto Jade LLC in 2017, is an online marketplace that specifically targets the precious gem and cryptocurrency industries. Its native cryptocurrency token, JADE, is used as a fractional ownership token where holders receive a majority stake in the company's assets and revenues. There are two main sources of revenue for the company. The first is the online marketplace where the majority of transactions will be taking place for dozens of different precious gems and stones. The second is the JADE shop in the Metaverse, where more high valued items will be sold as NFT (Non-fungible token). Everything will be detailed later in this whitepaper.

In a quick overview, Jade Currency is entering into a market that is quite untouched with zero competitors even though the total market share is in the hundreds of billions of dollars. There are no major retailers and very few small-sized online retailers who sell precious gems and stones online, let alone any of them using cryptocurrencies as payments. Our team has strategically entered this space. Our ultimate goal is to capitalize on the trending markets of NFTs, the Metaverse, and the growing demand for cryptocurrencies to change how buyers can contact and do transactions with sellers.



JADE CURRENCY TEAM

The Jade Currency team is composed of multiple successful and avid cryptocurrency enthusiast. The core management team hold positions in one of the premier cryptocurrency spot exchanges in the world, Catex Exchange. The development team is led by Xaviera Tech, a leading development and graphic design company in India.



Cameron Kallhoff
Chief Executive Officer
[in](#) [🔗](#)



Abdul Raheem
Chief Operating Officer
[in](#) [🔗](#)



Valter D. Ribeiro
Strategy Officer
[in](#) [🔗](#)



Ayyappan Mookaiya
Technology Team Leader



Gabriela Leite
UI/UX Designer
[in](#) [🔗](#)



Manikandan K
UX Designer



Ajaykumar R
Assistant Developer



Dyego Carvalho
Assistant Designer
[in](#) [🔗](#)



Nkemka Ebillah
Community Lead Manager
[in](#) [🔗](#)



Davi Curvello
Community Leader
[in](#) [🔗](#)



Danilo Calinçane
Community Leader
[in](#) [🔗](#)



Eduardo Faria
Community Leader
[in](#) [🔗](#)



HISTORY OF JADE CURRENCY



2017 Q4

- Company Incorporated in Texas, United States
- White paper v1 and website published

2018 Q2

- Airdrop 5% of supply

2018 Q3

- iOS app completed

2018 Q4

- Catex Exchange listing
- Partnership with Catex
- Mercatox Exchange listing

2019 Q1

- Vindax Exchange listing
- Coingecko Listing
- Marketing campaign launch

2019 Q2

- Jade staking program launched
- Listed Coinmarketcap

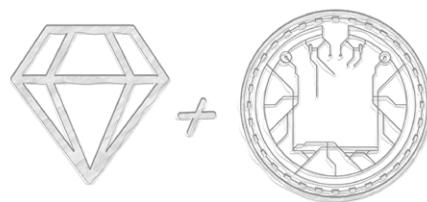
2020 Q1

- Big burn of 43,800,000 JADE

2021 Q2

- **Project relaunch with new partners and vision**

- BSC migration
- JADE token burn and total supply reduce to 90,000,000
- Acquired land in Decentraland
- New website
- JADE Farm opened
- JADE ARMY program launched



ROADMAP 2021 & BEYOND

UPDATE - JULY 2021

New Website Launch •

Q2

Jade Farms open on Catex •
Exchange

- **Buy land** parcels in Decentraland
- **New Team** Recruitment

Whitepaper v2 •

Q3

Precious gem **marketplace** •
opening

- Client **onboarding**
- **Metaverse** Partnership
- **CEX** listing

Staking featured open for fee •
distribution to jade holders

Q4

- **NFT** partnership
- **CEX** listing
- Open **jade shop** in the metaverse
- Client onboarding



50 MILLION
CIRCULATING SUPPLY

[Buy Now](#)



Coming soon



[T.ME/JADECURRENCY](https://t.me/jadecurrency)

ALREADY COMPLETED

Surprise Jade Currency Event at Catex Exchange — May 10-19th

For this event we hosted a \$10,000 USDT prize buy event for JADE. The event had a good effect on price which saw it increase from 1 Satoshi to over 100 Satoshi in less than a few week.

BSC Migration — May 20th

The Binance Smart Chain migration occurred only on Catex Exchange. Jade was migrated from ERC20 to BEP20. All JADE that was not on Catex was burned from the total supply on the BSC supply. The migration saw the total supply reduce from 125,000,000 to 90,000,000 and circulation supply from 81,200,000 to circa 53,000,000.

Pancakeswap Listing — May 25th

We added 118 BNB + 810,000 JADE as intial liquidity for the Pancakeswap listing. The target starting price was \$0.046. We were lucky to hit the target price because many people and bots were messing with the transactions prior to us adding the liquidity and resulted in a 45 minute delay. We locked the liquidity pool for a 6 month period.

<https://exchange.pancakeswap.finance/#/swap?outputCurrency=0x330f4fe5ef44b4d0742fe8bed8ca5e29359870df>

JADE Farm — May 28th

We successfully opened the farm at Catex Exchange. Users are expected to deposit JADE-CAKE-LP tokens to the exchange and in return they will share 27,000 JADE/daily for a 2 year period. Right now we are still working out a few bugs regarding the distribution of farming rewards but it is expected to be resolved this week. We are pleased so far with the amount of participants who are farming JADE.



Website Update — June 15th

Our team has completed the revamping of the website. The new website highlights the new tokenomics, team, exchanges and current vision of the project.

Buy Land in Decentraland — June 30th

Part of the roadmap has us entering the Metaverse. What better Metaverse than the original, Decentraland. We have bought a 2 LAND ESTATE across the famous Asian Plaza and Dragon Street. It is very exciting because it is one of the biggest steps to accomplish our goal of bringing jade and other precious stones to virtual reality and use cryptocurrencies as transaction. Remember, JADE holders are taking majority ownership of the LAND.

New Team Recruitment — End Q2

This last month we have hired many top talents in the cryptocurrency industry who are focusing on the project growth strategies and development of blockchain and web applications. We have also started a marketing strategy called , JADE ARMY. This is 8 community leaders from around the world who are responsible for growing the community and keep them engaged in the project. So far, we have found 6 of 8 members. We are currently looking for leaders in the Arabic and Vietnamese communities to join the JADE ARMY. We have onboarded a new graphic design team and community leaders.

Whitepaper Update — July 15th

We had an initial whitepaper we created back in 2017. This information is no longer relevant to today's current plan and market trends. The new whitepaper will cover the precious gem marketplace, NFT shop in the Metaverse, the fee structure for the JADE token holders, market analysis, the roadmap past 2021 and much more.



UPCOMING ROADMAP OF 2021

Marketplace Opening — September 1st

The precious gem marketplace will be first of its kind where it connected qualified sellers with buyers who only use cryptocurrencies as payment. This is the main product of the Jade Currency project and we expect it to work as a hybrid of Oversea/Ebay. The marketplace will use all the top cryptocurrencies as payments forms and also JADE (users can get discount on fees if they use this as preferred payment method). Remember, JADE holders taking majority ownership of the fees and valuation of the marketplace.

Staking Feature for JADE — September 1st

This will be launched same day as the marketplace opening. It is a simple staking feature where you stake your JADE tokens and in return you will share 60% of the transaction fees. The amount you receive depends on your share of the total pool. The staking feature has no lock up period.

Client Onboarding — Q3 & BEYOND

This is actually is an ongoing and continuous process. We are searching out verifiable precious gem dealers who would want to list their shops in the marketplace and potentially the Metaverse. We hope to have a few lined up by the time the marketplace is opened.

CEX listing — Anytime

Lets be real, the goal is to get listed Binance right? The last few years I have followed Binance closely and all the projects they have listed. Most of them have one thing in common. All the projects share the same CEX listing. Our goal is to target MXC and Gate.io Exchanges because of this. A lot of their projects go on to list Binance and we feel we shouldn't waste money on other exchanges because they will have no effect.



Metaverse Partnership- September 31st

One of our main goals is to bring the marketplace into the Metaverse. We want to build a JADE shop on our purchased LAND in Decentraland where featured sellers can put their NFT for sale. To do this we must partner with a designer. We are thinking a partnership like Somnium Space VR.

NFT Partnership — October 15th

This partnership is quite similar to the Metaverse partnership. Its highly possible it's the same partnership as we need a company to design the NFT the seller will put in the JADE shop. Somnium Space VR is highly capable of doing this.

Metaverse Shop Opening — November 30th till December 30th

We are not sure how long it will take for the partner to build the JADE shop so we have put a month extension on their deadline. We will try to have a featured seller and NFT available for sell at the time of opening.

Jade Currency has accomplished much since the relaunch and has even greater plans that are yet to be revealed to the public for the upcoming year. This project is a pioneer in its field.



ROADMAP

2022

UPDATE - JULY 2021

- | | | |
|---|--|---|
| <p>Whitepaper V3 published</p> | <p>First “KEY TO THE JADE” NFT auction</p> | <p>Q1</p> <ul style="list-style-type: none">• JADE Token burn• Client onboarding• NFT Staking |
| <p>Second “KEY TO THE JADE” NFT auction</p> | <p>JADE Token burn</p> | <p>Q2</p> <ul style="list-style-type: none">• World Ambassador program begins• Real World Asset Income stake for holders |
| <p>Third “KEY TO THE JADE” NFT auction</p> | | <p>Q3</p> <ul style="list-style-type: none">• JADE Token burn• CEX Listing |
| <p>Appraisal valuation of company</p> | | <p>Q4</p> <ul style="list-style-type: none">• Buyout contract and interface launched |

NOTE: DETAILS OF THE 2022 ROADMAP WILL BE PUBLISHED IN WHITEPAPER V3.



JADE CURRENCY **ONLINE MARKETPLACE**

The Jade Currency marketplace will be the bread and butter in terms of revenue intake. It is estimated up to 85% of all sales in the ecosystem will take place in the online marketplace.

The Jade Online Marketplace is the first of its kind that utilizes blockchain technology into the precious gem/stone commerce industry. The marketplace will be designed in such that it is a mix of ETSY and Oversea. It will be both visually appealing to shoppers and highly functional in terms of accepting cryptocurrencies for goods such as NFTs.

PROBLEMS THAT ARE SOLVED BY THE JADE MARKETPLACE

- 1. LACK OF QUALIFICATIONS BY SELLERS**
- 2. SECURITY IN BUYERS INFORMATION**
- 3. ACCESS TO CUSTOMERS**
- 4. THE IMPORTANCE OF THESE GOODS IN THIRD WORLD COUNTRIES**
- 5. THE LACK OF COMPETITIVENESS**

Now let's discuss the qualities and features of the marketplace.



BLOCKCHAIN INTEGRATION

Top cryptocurrencies such as Bitcoin, Ethereum, Tether will all be accepted along with JADE token. Trust Wallet and Metamask connections will be linkable to the marketplace. All the user will need to do is approve the transactions and use of wallet.

PERSONALIZED SHOP

As the same with ETSY, the seller will be able to customize their shop with pictures, profile information, contact information, headers, goods to sell with categories of; type, weight, quantity, shape, gem, stone, origin and price.

TRANSACTIONS & STAKE

The marketplace will take in account 2.5% transaction fees from the final price of all goods sold in the marketplace which includes NFTs. There will be a staking dashboard for JADE token holders where they can stake tokens and in return receive 60% share of the transaction fees. (The other 40% will go back to the company and be redistributed at a later date according to the whitepaper v3 update.) Upon launch of marketplace, JADE token holders will be receiving 1.5% total transaction fees of every sell. The staking dashboard will show the following; 24 hour transaction fee amount in USD, number of individual JADE tokens staked; number of total JADE tokens staked; and the previous day transaction fees distributed to stakers. Fees will be sent daily to the users wallet address in the marketplace.



FEATURED SELLERS

Top quality shops, most popular or those who paid will have a section on the homepage where their shops will be placed so the user can view them first. The featured sellers also have the option to enter the JADE SHOP and have their goods for sale there as well.

NFT CREATION SERVICE

The featured sellers will need to create the NFT of their goods that they want to be sold in the Metaverse shop. These goods will be more valuable, rarer and more desirable precious gem stones. We will provide this service for them free of charge. Our designers will create a 3D representation of their good and place it in the JADE SHOP for visitors to see. The NFT will be transferred rights to the featured seller and the transaction will go directly to them.

(NOTE: THIS SERVICE WILL COME ONLINE AT THE TIME OF THE OPENING OF JADE SHOP)

SECURITY & RATINGS

Before any seller is able to setup their custom shop, they must pass KYC which includes photo verification and proof of employment at their business. Before any seller is able to list a product they must also provide a copy of the certificate of authenticity of the product. A rating will be left after every transaction the seller makes to help buyers find reputable dealers. The rating and number of transactions of the seller will be visible to the public.



PRODUCTS

There will generally be two types of products, loose gems and jewelry. Loose gems will be composed of jade, ruby, sapphire, diamond, emerald, amethyst, aquamarine, onyx, pearl, turquoise and others. There will also be gold and silver added.



The second type of product is jewelry such as rings, necklace, bracelets and earrings.

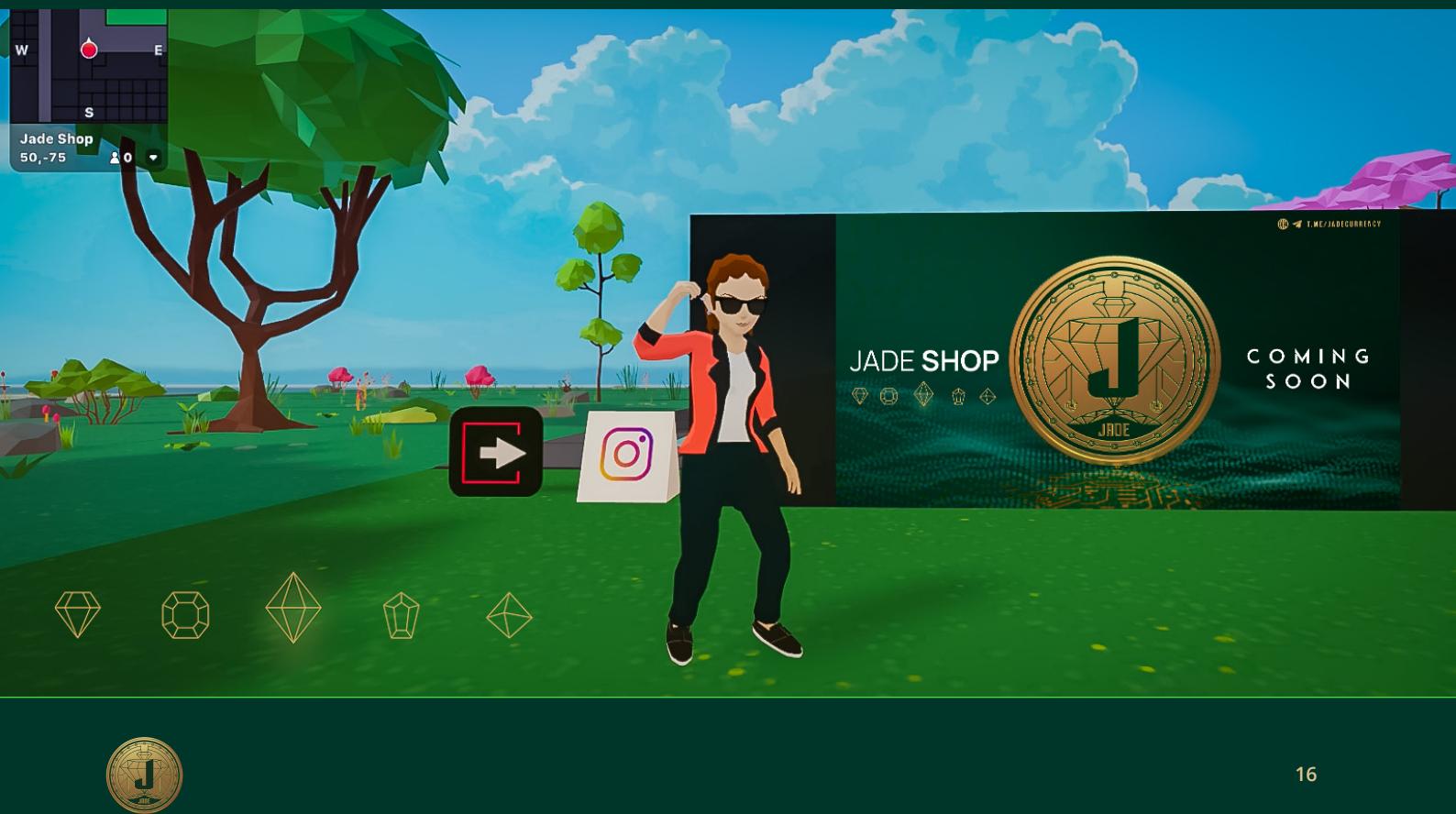


JADE SHOP IN DECENTRALAND

As of Q2 2021, the JADE SHOP in Decentraland is officially under construction with projected completion date before end of Q4. We have secured a 2 LAND estate next to the famous Asian Plaza and down the street from Dragon City. There is also many other asian themed estates nearby which were mostly developed by team at Decentraland. These are high value LAND plots.

The coordinates of the location in Decentraland are **(50,-75)**. You can visit the metaverse JADE SHOP by entering this website, <https://play.decentraland.org/?position=50,-75>.

Users can enter as guest or they can connect their wallet and have a user profile.



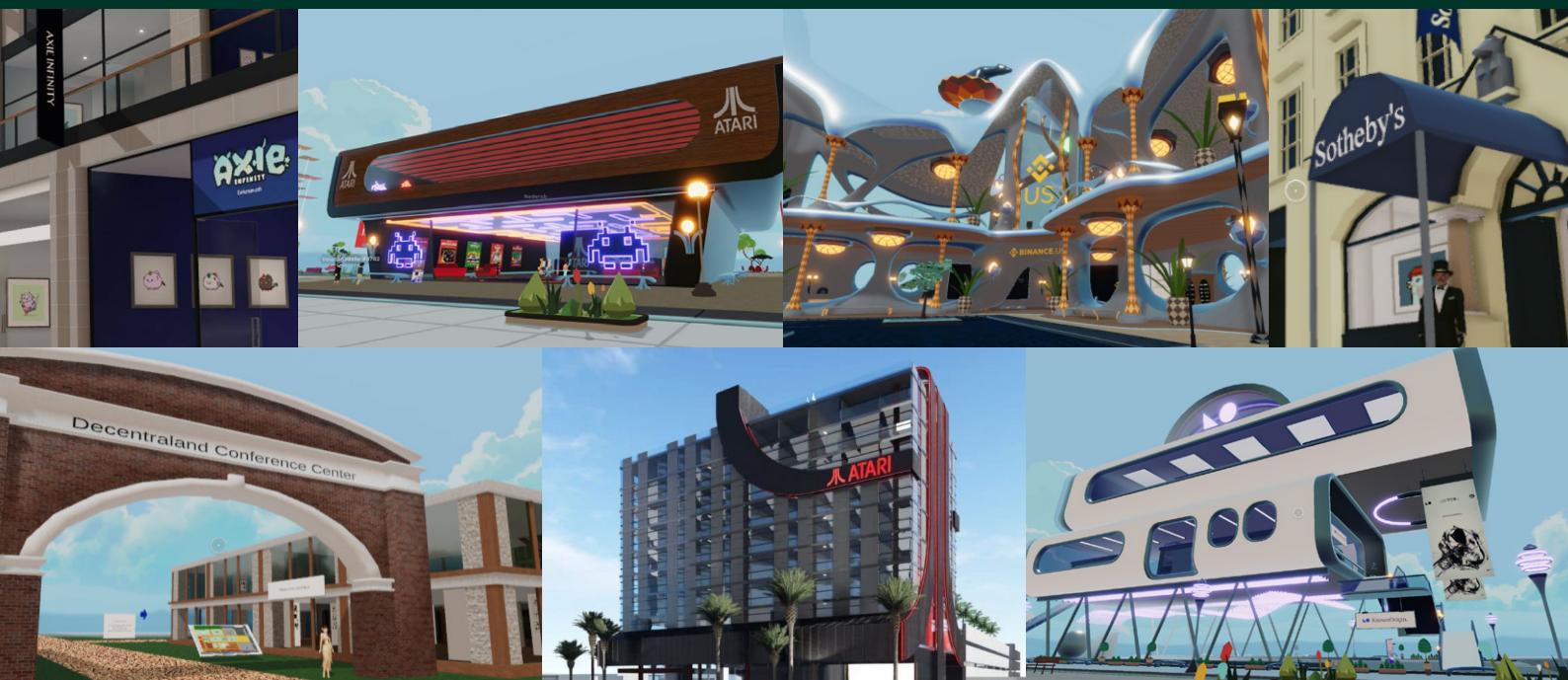
WHAT IS JADE SHOP?

JADE SHOP is basically an extension of the online marketplace for the features sellers where they can sell their high valuable items in the form of NFTs. Their NFTs will be displayed in 3D form and if users want to purchase the items, all they have to do is click it then it redirects them back to the online marketplace where they can complete the transaction.

THE DESIGN OF THE JADE SHOP

There are three candidates for the design of the shop; Somnium Space, Polygonal Mind, and our in-house graphic designers. The design will be Asian themed to match the rest of the territory. The shop will highlight at least 4 NFTs from the featured seller and 3 "Key to the Jade" NFTs.

EXAMPLES OF BUILDINGS IN DECENTRALAND



JADE TOKEN

JADE token, as mentioned before, is at the center of the fractional ownership of the Jade Currency project. Each holder is taking a share in the company and its asset or better known as the treasury. Holders will be able to hold or collect compensation if a buyout clause is executed successfully after the 2 year incubation stage. Stakers of JADE token in the marketplace will be able to collect revenue share.

JADE TOKENOMICS FOR BINANCE SMART CHAIN (BSC)

Contract: [0x330f4fe5ef44b4d0742fe8bed8ca5e29359870df](https://etherscan.io/address/0x330f4fe5ef44b4d0742fe8bed8ca5e29359870df)

Total/max supply: 90,000,000 JADE

Circulation Supply: 53,652,398 JADE

Farming Incentives: 20,000,000 JADE (over 2 year period)

Team: 9,000,000 JADE (vested two year schedule with lock up)

Marketing: 6,497,602 JADE (lock up with two year schedule release)

Liquidity pool: 850,000 JADE for Pancakeswap



WHERE TO BUY JADE TOKENS

Jade is already trading two top 100 exchanges in the world with **plans to add more in the upcoming roadmap.**



Click and Buy Now!

FARM JADE TOKENS

Deposit your Cake-BNB LP tokens to Catex Exchange at <https://www.catex.io/farming/plan> to participate in the farming of 27,000 JADE tokens daily.



Click below to watch the tutorial video to learn how to do this.

TUTORIAL JADE FARM



JADE CURRENCY **TREASURY**

JADE Token holders own 60% of the treasury and 90% stake in the tokens valuation. This is an appraisal of the treasury as of 2021. Next year, figures will be updated as developments are completed and also additional assets will be added to the Jade Currency treasury.

ASSET	USD VALUATION
Website	\$7,500
Marketplace	\$38,000
LAND	\$21,000
JADE SHOP	\$30,000
Liquidity	\$35,000
Exchange	\$20,000
Community	\$5,000
Tokens	\$1,080,000
TOTAL	\$1,236,500

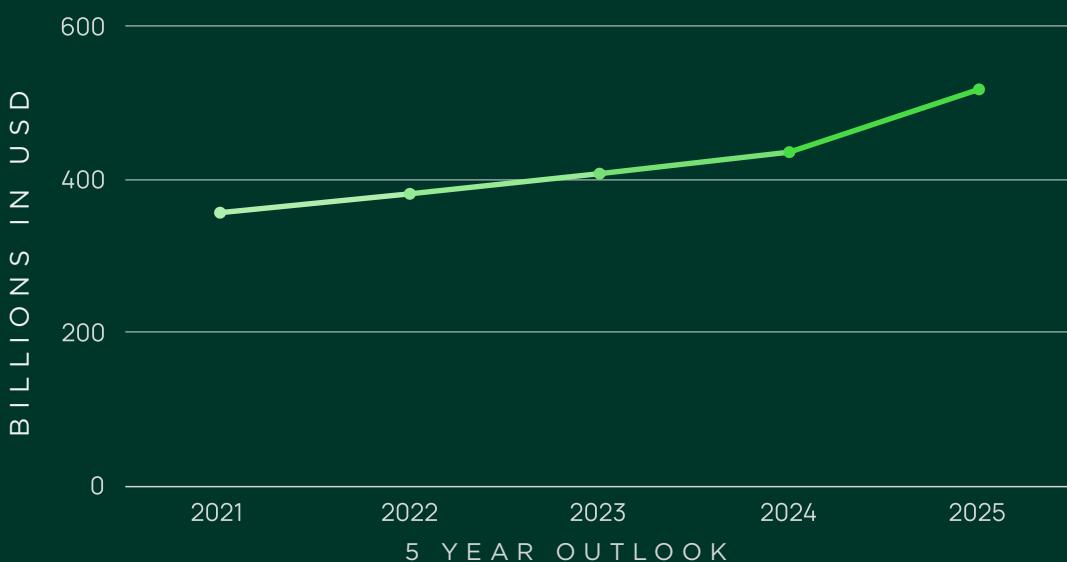
(NOTE: USD VALUATIONS DO NOT TAKE IN ACCOUNT REVENUE, VALUATIONS ONLY CONSIDER THE COST OF DEPLOYING THE ASSETS)



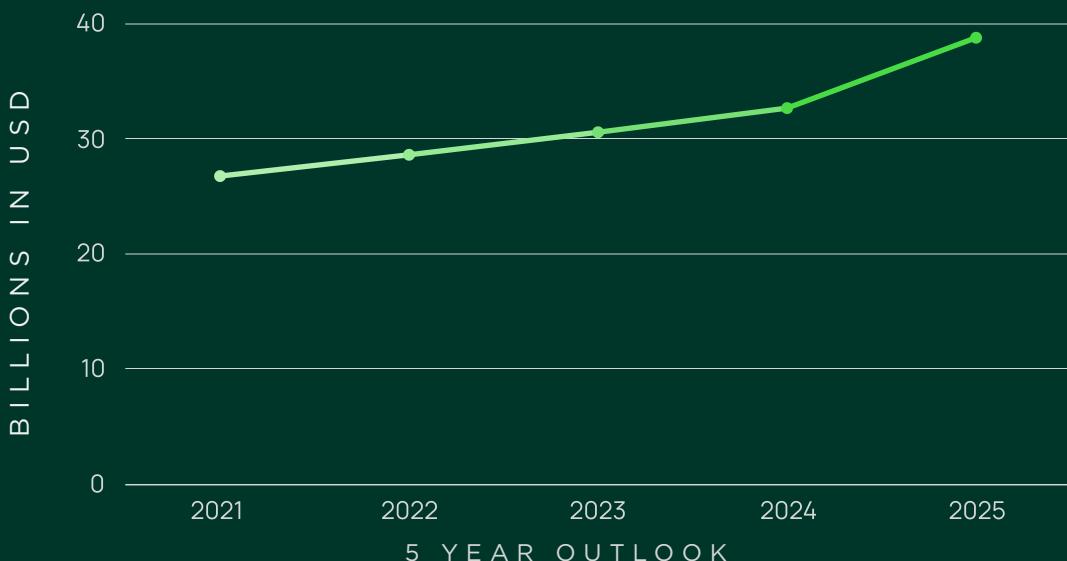
MARKET RESEARCH

Overview: The jewelry and loose gem market saw massive growth since early 2000s leading up to the coronavirus outbreak in 2020. From 2016-2020 the markets together were growing up to 10% annually with online sales growing up to 20% annually. In 2020, the markets saw stagnant growth but already started to recover in 2021 with online sales growth still outpacing retailer sales growth. Below is three graphs that highlight the 5-year forecast of total sales, online sales, and expected capture of market by the Jade Currency Marketplace. These are very conservative estimates based on online databases.

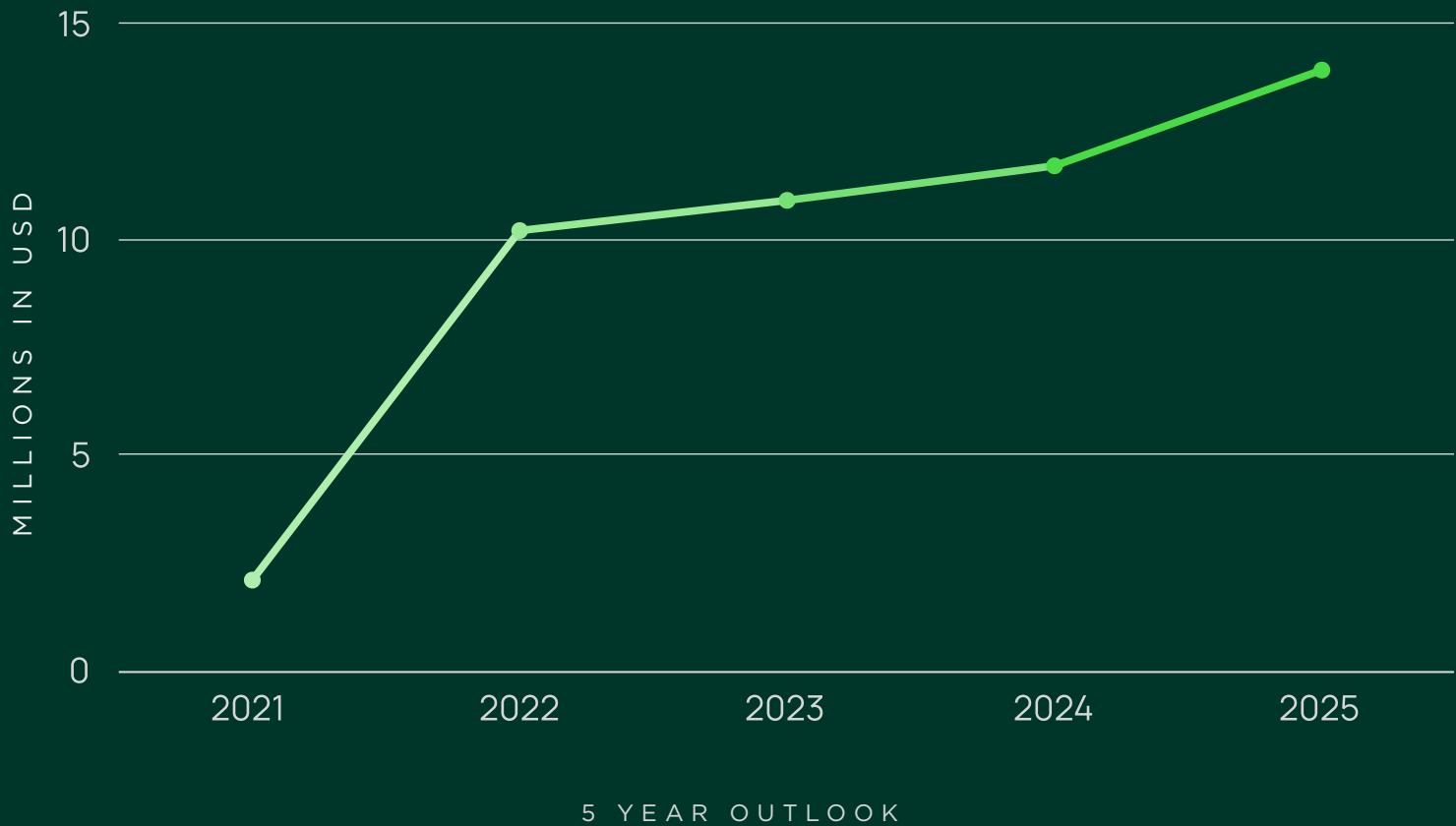
GLOBAL JEWELRY & GEMSTONE GROWTH OUTLOOK



GLOBAL JEWELRY & GEMSTONE ONLINE GROWTH FORECAST



JADE CURRENCY MARKETPLACE **EXPECTED CAPTURE OF MARKET**



LINKS & COMMUNITIES

📢 News channel

🐦 Telegram 🇺🇸 English

🐦 Telegram 🇧🇷 Brazil

🐦 Telegram 🇹🇷 Turkey

🐦 Telegram 🇮🇩 Indonesia

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