K-means: Limitations

- Makes hard assignments of points to clusters
 - A point either completely belongs to a cluster or not belongs at all
 - No notion of a soft assignment (i.e., probability of being assigned to each cluster: say K=3 and for some point \mathbf{x}_n , $p_1=0.7$, $p_2=0.2$, $p_3=0.1$)
 - Gaussian mixture models and Fuzzy K-means allow soft assignments
- Sensitive to outlier examples (such examples can affect the mean by a lot)
 - K-medians algorithm is a more robust alternative for data with outliers
 - Reason: Median is more robust than mean in presence of outliers
- Works well only for round shaped, and of roughtly equal sizes/density clusters
- Does badly if the clusters have non-convex shapes
 - Spectral clustering or kernelized K-means can be an alternative

Data Clustering