Σ = arbitrary (semidefinite) matrix: - specifies rotation (change of basis) - eigenvalues specify relative elongation

 $\frac{1}{(2\pi)^{m/2} \|\boldsymbol{\Sigma}\|^{1/2}} \exp \left[-\frac{1}{2} (\mathbf{x}_j - \boldsymbol{\mu}_{i})^T \boldsymbol{\Sigma}_{j}^{-1} (\mathbf{x}_j - \boldsymbol{\mu}_{i})\right]$

