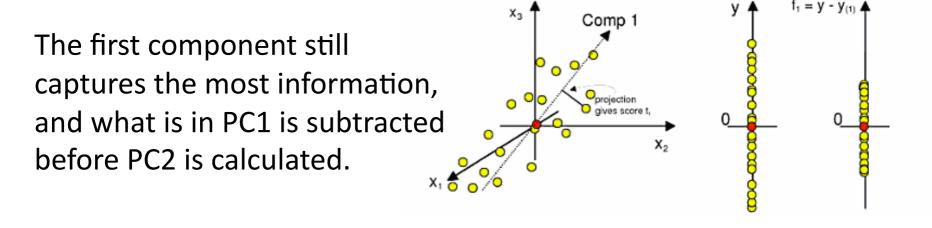
By forcing the **X** and **Y** matrices to swap scores vectors we rotate the principal components toward the independent variables that link most strongly to the dependent variables.



Note:

To obtain orthogonal components, **p** must be replaced with weights (**w**) in the NIPALS algorithm. See Geladi, *Anal Chim* 1986 for more detail.

Data is mean-centered for PLSR. Unit variance scaling can also be applied if the magnitudes of **X** values are not considered important.

Eriksson, et al. Multi- and Megavariate Data Analysis 2006