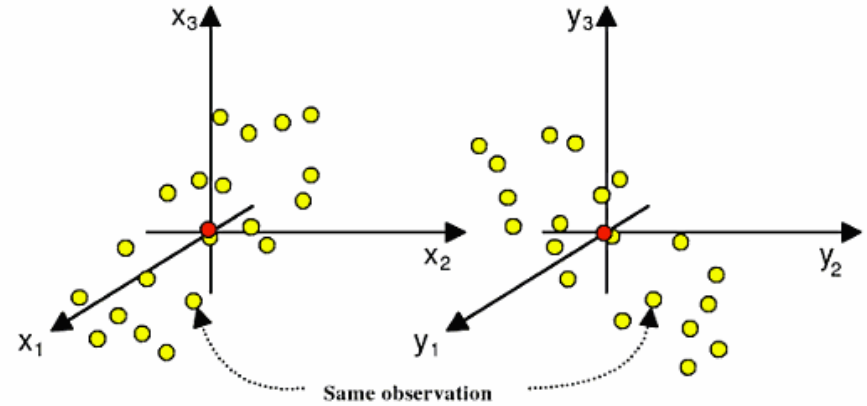


PLSR = partial least squares regression  
OR projection to latent structures

Data has values in both X and Y spaces for each observation



Find PCs for both matrices (while emphasizing the parts of  $\mathbf{X}$  that correlate with  $\mathbf{Y}$ ) – will use NIPALS algorithm to construct the principal components.

$$\mathbf{X} = \mathbf{TP}^t + \mathbf{E}$$

$$\mathbf{Y} = \mathbf{UQ}^t + \mathbf{F}$$

↑      ↑      ↑  
scores   loadings   residuals