## bonus\_2



## Dear Elon Musk,

As the CEO of Tesla Inc, you understand the need for self-driving vehicles to assist humanity. Our Organization, Abhiyaan, a Competition team at IIT Madras, is actively trying to create perfect self-driving vehicles to aid humans. We have progressed a great deal in the past few years; 2nd place at IGVC 2019 with our bot Virat, the successful creation of a self-driving golf cart(Bolt), and now we are making autonomous shuttles to replace our institute buses. The newest project in our pipeline is MARCo(Mars Autonomous Core Sampling Rover) which would be used in scientific exploration on mars.

We are looking for a Title Sponsor to fund and aid us in our venture of creating autonomous vehicles. Tesla was an obvious choice as both our organization's visions coincide. Now that Tesla is looking to establish itself in the Indian market, sponsoring a competition team in India's premier government educational institute would be vital to get into the government's favor. The benefits could be endless: Tax reductions on imports, manufacturing and other perks would prove imperative to Tesla's foothold into the Indian automotive space.

I have attached a detailed sponsorship proposal along with this mail. The critical points of the proposal are as follows:

- Rs 5,00,00,000 for the development and deployment of the Institute shuttles
- Access to Tesla labs for testing and development

The rest of the proposal details can be found in the attachment.

Looking forward to hearing from you soon.

Warm Regards,
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