



Overview Analysis

Time Analysis

Details



Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

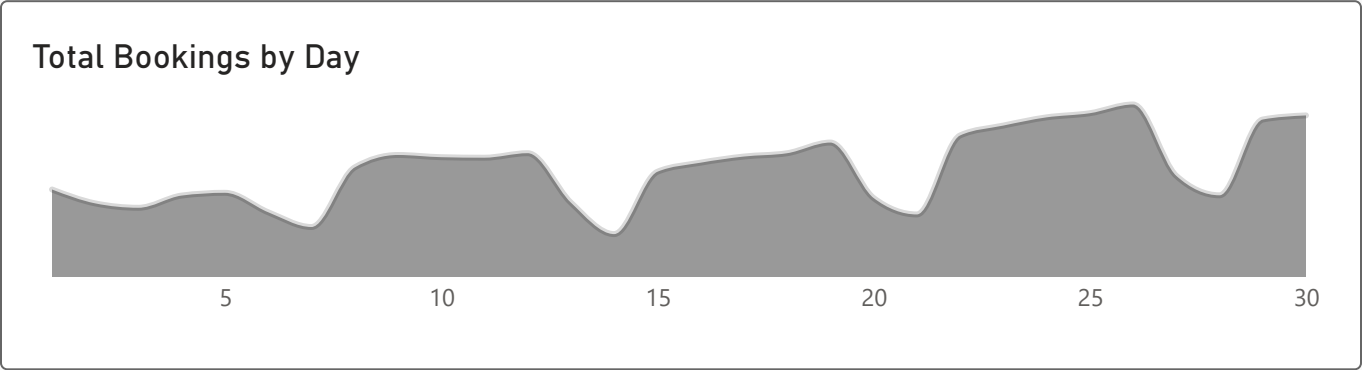
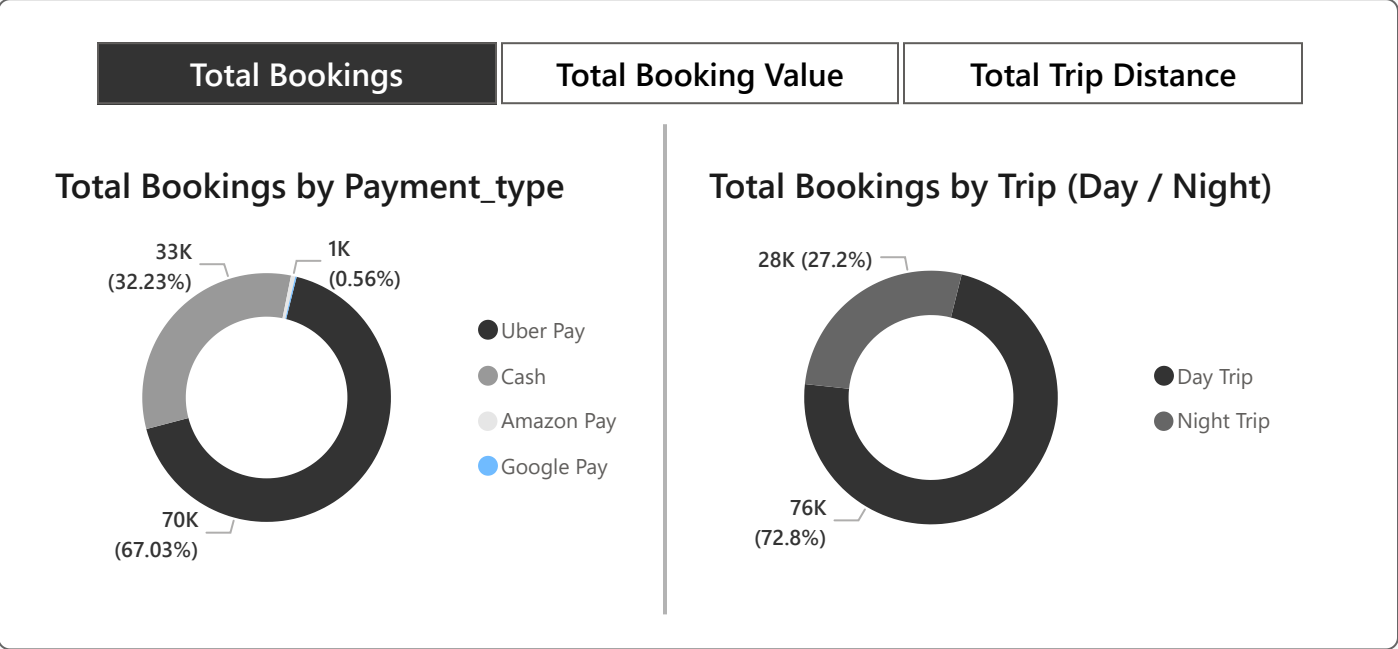
Total Trip Distance

3 miles

Avg Trip Distance

16min

Avg Trip Time



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side - Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location

Penn Statio...4.5K

Upper East ...4.5K

Upper East ...4.1K

Lenox Hill ...4.0K

Upper Wes...3.8K

Most Preferred Vehicle for Location Pickup

UberX39K

Uber Comfort17K

Uber Black17K

UberXL17K

Uber Green14K

Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	Uber Green	14498	\$216,181	\$15	48,772
	UberXL	16698	\$249,424	\$15	55,722
	Uber Black	16710	\$250,192	\$15	56,142
	Uber Comfort	17078	\$253,995	\$15	56,792
	UberX	38744	\$583,880	\$15	131,492



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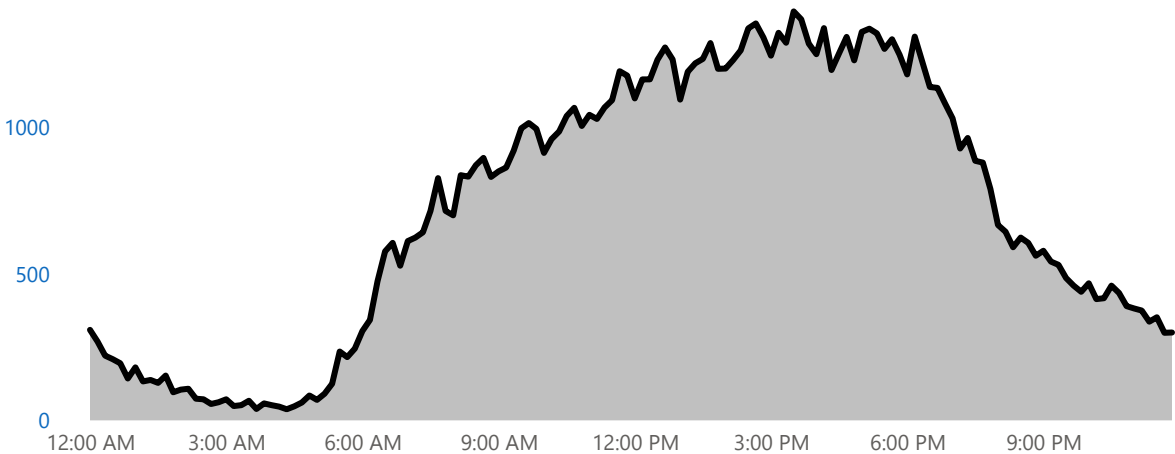
Avg Trip Time

Total Bookings

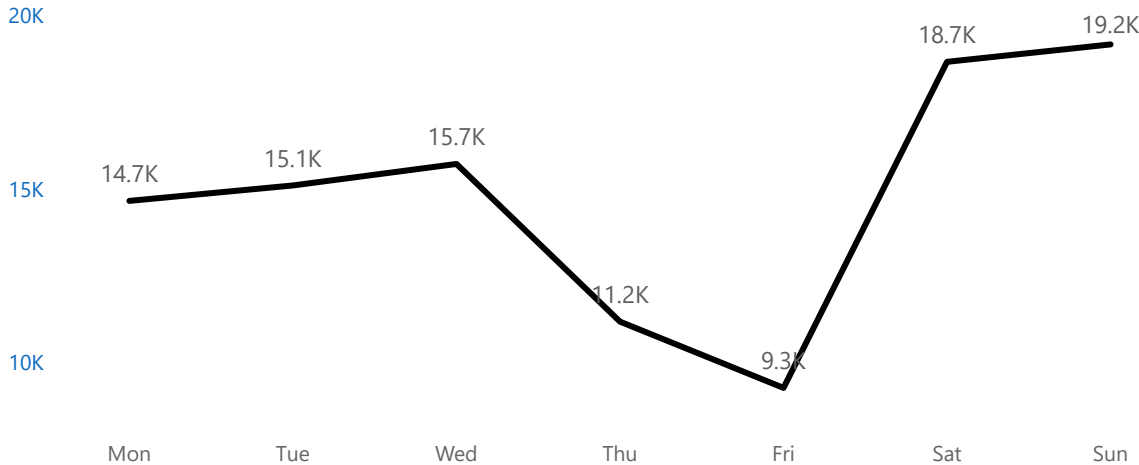
Total Booking Value

Total Trip Distance

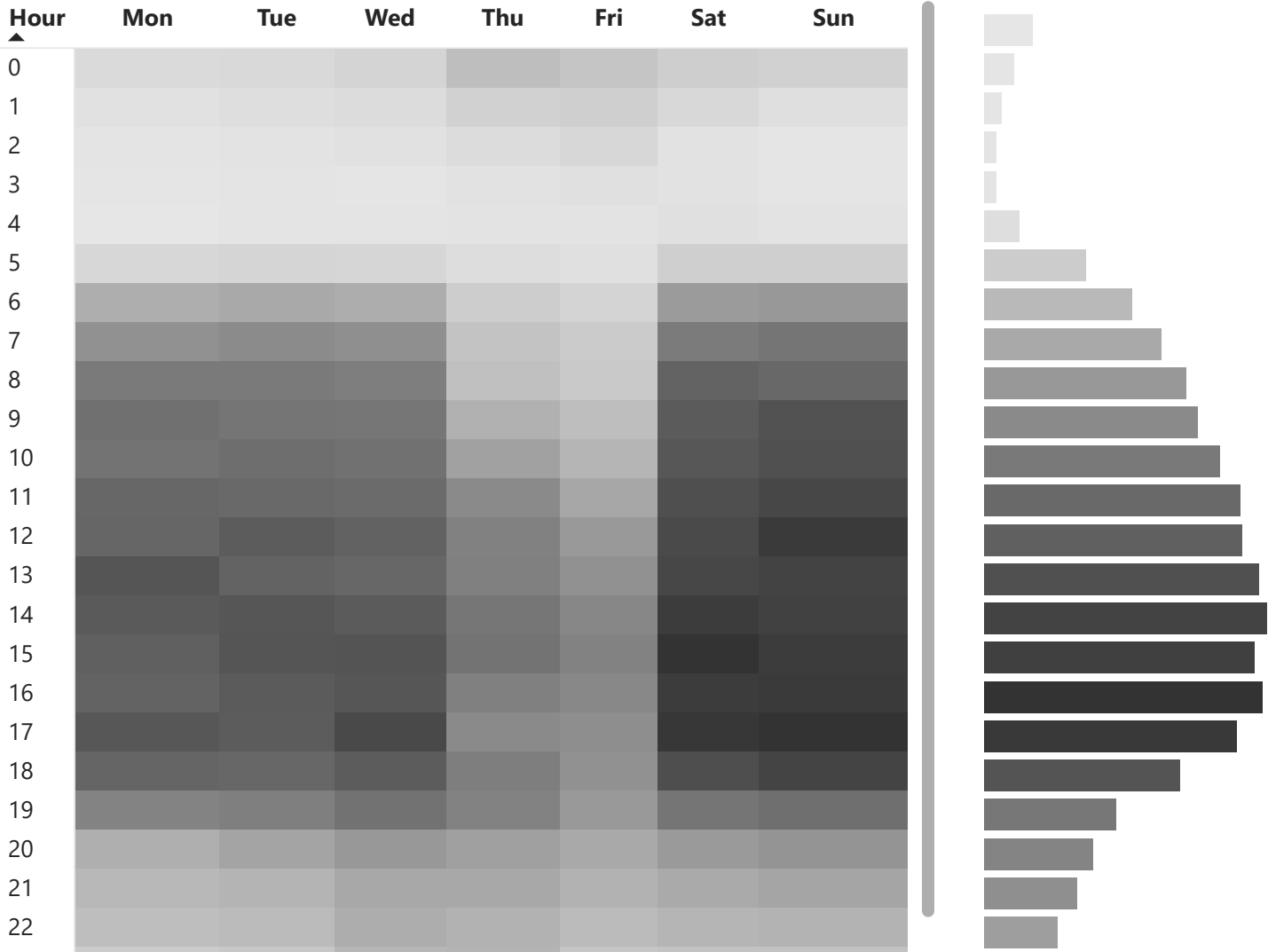
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day





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Time Analysis

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Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	No of Passengers	Trip Distance	Booking Value	Pickup Location	Total Bookings
1	1 June, 2024	12:42:50 AM	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	1 June, 2024	12:06:29 AM	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	1 June, 2024	12:08:05 AM	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	1 June, 2024	12:28:20 AM	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	1 June, 2024	12:38:05 AM	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
6	1 June, 2024	12:06:00 AM	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	1 June, 2024	12:40:41 AM	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
8	1 June, 2024	12:32:01 AM	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1.0
9	1 June, 2024	12:20:27 AM	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
10	1 June, 2024	12:54:40 AM	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
11	1 June, 2024	12:18:51 AM	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
12	1 June, 2024	12:17:18 AM	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1.0
13	1 June, 2024	12:00:31 AM	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	1 June, 2024	12:21:51 AM	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	1 June, 2024	12:29:31 AM	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	1 June, 2024	12:46:55 AM	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	1 June, 2024	12:46:26 AM	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	1 June, 2024	12:14:47 AM	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	1 June, 2024	12:42:52 AM	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	1 June, 2024	12:20:49 AM	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	1 June, 2024	12:44:00 AM	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
22	1 June, 2024	12:04:52 AM	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
23	1 June, 2024	12:50:26 AM	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1.0
24	1 June, 2024	12:03:50 AM	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1.0
26	1 June, 2024	12:02:46 AM	UberX	Cash	1	1.08	\$7.0	East Village	1.0
27	1 June, 2024	12:11:35 AM	Uber Green	Cash	1	1.90	\$7.0	Clinton East	1.0
Total					146478	348,933.81	\$1,553,672.8	103728.0	