

# Introduction to HTML5

# What This Course Will Cover

- **The BASICS**
  - **Syntax and Semantics**
  - **Accessibility**
  - **Getting Started**
    - **Right down to How to Create a File**

# Week One

- **Focus is on questions:**
  - **What happens when you type an address into a URL?**
  - **What types of tools you need to code (editors and browsers)?**
  - **What is HTML5?**



# Week Two

- **A Little bit of theory and a lot of code**
  - **The DOM**
  - **Contextual tags and headings**
  - **Links, Images, and Lists**
  - **Tables**
  - **Multimedia**

# Week Three

- **Putting it Together**
  - **Validating Your Code**
    - **Syntax**
    - **Accessibility**
  - **Domain name registration and web hosting**

# Final Project

- **Create a syntactically valid website**
- **Must pass W3C validation**
- **Must pass WAVE accessibility review**



# Who is this class for?

- This class is for the complete beginner
- This class is for those who did **NOT** build a computer in their basement when they were 12 years old
- This class is for people with persistence

# Who am I?

- **PhD in Computer Science**
- **Two decades of teaching experience**
- **Emphasis on education**
- **Famous for running around classrooms while helping students debug**



# Workload and Evaluation

- **Weekly videos**
  - Lecture format – watch anywhere
  - Demo format – best watched while you type along
- **Weekly readings**
  - Free online textbook
  - Other online articles
- **Weekly assessments**
  - Quizzes
- **Final project**
  - **Warning** – it will be ugly!

# Succeeding in this Class

- **Create a community**
  - In a perfect world you would code with a friend...so use the message boards.
- **Work Smart!!**
  - Never spend more than 20 minutes on a problem
- **Look things up on your own!**
- **Practice, practice, practice!**

# Review

- **This class is for beginners**
- **You will leave with the ability to write and understand HTML5 code – not as a web developer**
- **You will understand the importance of accessibility in technology**



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# The Evolution of HTML

**What it is... and why we aren't  
starting at HTML 1.0**

# What is HTML?

- HTML stands for **Hypertext Markup Language**
- Markup languages use *tags* to annotate (or “mark-up”) documents.
- In HTML the tags indicate where headings `<h1>`, images `<img>`, list items `<li>`, links `<a>`, line breaks `<br>`, and other components should be displayed.



# **.html Files**

- **When your computer opens a .html file, it knows to open it in an Internet browser (Chrome, Firefox, Safari, etc.)**
- **The browser can read this file and know how to display it on the screen.**
- **Screen readers and other assistive devices can also utilize the HTML tags to present the information in special ways.**

# HTML Files

- **HTML** is similar to English, so you can understand it even if you don't know much about it. ([sample.html](#))

# “Learning” HTML

- In the beginning you worry about *syntax*
  - What tags are there?
  - Did I remember to “end” my tag?
- Later, you will worry about *semantics*
  - Is there a tag that better conveys the meaning I am trying to get across?
  - If someone is searching my page can they find what they need and access it easily?



## Early Years

- **HTML (I) was created in 1990 as a way to electronically connect documents via hyperlinks (hence a “web” of connections)**



# Early Years

It is required that HTML be a common language between all platforms. This implies no device-specific markup, or anything which requires control over fonts or colors, for example.

# Mosaic

- In 1993, Mosaic emerged as the first graphical browser.
- WWW proliferates at a 341,634% annual growth rate of service traffic
- Mosaic had challengers though in the form of Netscape (1994), Internet Explorer (1995) and others.



“Images caused a lot of angst among the early web community because we just went and decided this was a cool thing and decided to put them in..... We’re humans. That’s more interesting to look at than a page of text. – Jon Mittelhauser,

# The Browser Wars

- **Browsers had proprietary tags**
  - `<marquee>...</marquee>` (scrolling text)
  - `<blink>...</blink>` (blinking text).
- **Other tags that went against the spirit of the original tenets of HTML were added, e.g. `<font>`, `<center>`, and `<bgcolor>`**
- **Origination of “Best viewed on” messages.**

# Web Standards

- **No one “runs” the Internet or the Web, some groups do take proactive roles:**
  - **Internet Engineering Task Force (IETF)**
  - **World Wide Web Consortium (W3C)**
  - **The Web Accessibility Initiative (WAI)**



# Evolution of Browsers

1990 – 1994	HTML was simple, content was primarily text-based
1993	Mosaic enters the scene with images and ... BOOM!!!
1995 – 1999	Cross-browser compatibility falls apart
2000 – 2005	Browsers move toward separating content from style.
2005 – 2008	Using HTML files in coordination with CSS becomes new standard.

# Evolution of HTML

1993	HTML 1.0 - Developed by Tim Berners-Lee to link document
1995	HTML 2.0 - Developed by Internet Engineering Task Force RFC to include stylized text and tables
1996	CSS 1
1997	HTML 3.2 – Developed by W3C and included browser specific features
1997	HTML 4.0 – A move back to normalizing the pages across platforms.
1998	CSS 2
1999	HTML 4.01 – Introduced different document types
2012	HTML 5 - Back to HTML plus multimedia and semantic tags

# Where we are now

- **HTML5 is a cooperation between W3C and the Web Hypertext Application Technology Working Group(WHATWG)**
- **Established Guidelines**
  - **New features should be based on HTML, CSS, the DOM, and JavaScript**
  - **Reduce the need for external plugins (e.g. Flash)**
  - **More markup to replace scripting**
  - **HTML5 should be device independent**



# Review

- **Browsers translate HTML documents into viewable webpages**
- **HTML was intended to facilitate content types**
- **When designers want to do something new they write non-standard code to force browsers to do it**
- **New standards are written to handle new requirements and browsers adopt the new standards**

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# The Request/Response Cycle

**Or, what happens when you type  
something into the address bar**



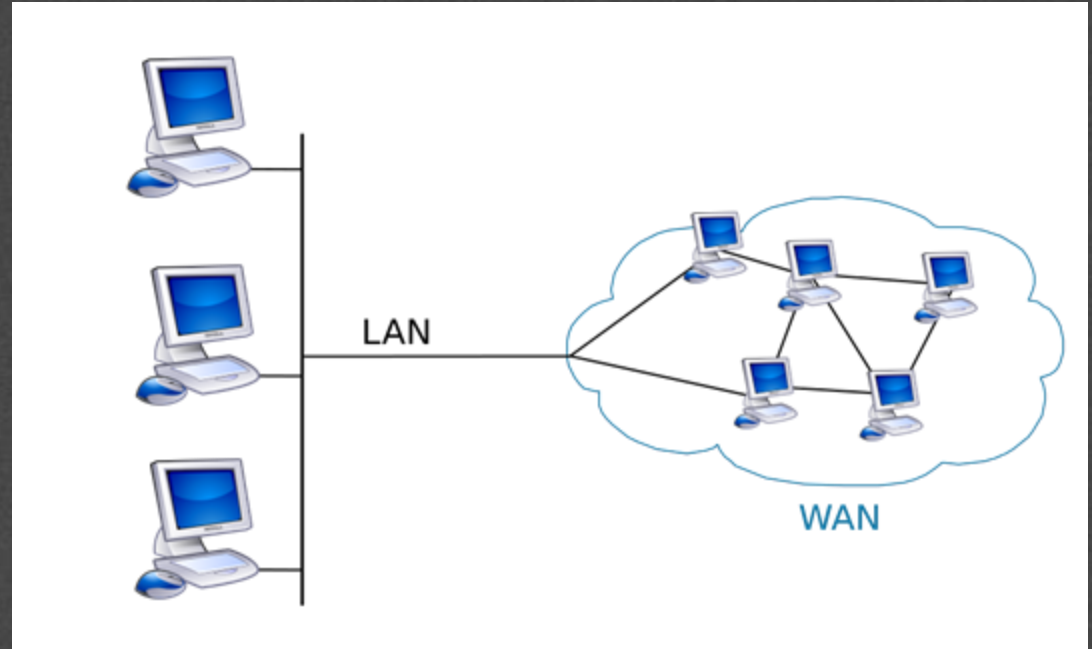
# How Does This All Work?

<http://si.umich.edu>

- When you type an address into the URL bar, what happens?
- **Warning:** This lecture is heavy on the acronyms.

# Networks

- The Internet
  - LAN
  - WAN



# Client/Server Relationship

- **Servers**
  - **Machines that hold shared resources**
  - **Always connected to the network**
- **Clients**
  - **Machines for personal use (laptops, phones, etc.)**



# Request/Response Cycle

- This is what happens when your computer (the client) **requests** a page and a server **responds** with the appropriate files.

# Uniform Resource Locator

- **URL – three parts:**
  - **protocol – how to connect**
  - **domain – the server\***
  - **(optional) document – the specific file needed**
    - *Most pages are made up of multiple files*

# Protocols

- **HTTP – Hypertext Transfer Protocol**
- **HTTPS – Secure Hypertext  
Transfer Protocol**
- **FTP – File Transfer Protocol**

# Domain Names

- Identifies the entity you want to connect to
  - umich.edu, google.com, wikipedia.org
- Each has different top-level domain
  - Determined by Internet Corporation for Assigned Names and Numbers (ICANN)
  - <https://www.icann.org/resources/pages/tlds-2012-02-25-en>



# IP Addresses and the Domain Name Server (DNS)

- Internet Protocol Version 6 (IPv6 ) is the communication protocol that identifies computers on networks.
- Every computer has a unique IP address

**xxxx:xxxx:xxxx:xxxx:xxxx:xxxx:xxxx:xxxx**

where x can have 16 different values.

- Can represent over 300 trillion unique combinations ( $2^{128}$ )!
- DNS looks up the domain and returns the IP address

# The Domain Name Server (DNS)

- **Luckily, you don't need to remember the IP address of a domain.**
- **The DNS will lookup the IP address based on the URL you type in.**

# Document

- URLs can specify a specific document
  - <http://www.intro-webdesign.com/contact.html>
  - <http://www.intro-webdesign.com/Ashtabula/harbor.html>
- If no document is specified, the default document is returned.
  - Convention is *index.html*

# The Request

- **Once the IP address is determined, the browser creates an HTTP request.**
- **Lots of hidden information in this request**
  - **header, cookies, form data, etc**



# The Response

- **The server returns files, not “web pages”**
  - **It is up to the browser to decide what to do with those files**
- **If the server can't fulfill the request it will send back files with error codes: 404, 500, etc.**

## What happens when you type “http://si.umich.edu/” into the address bar.

1. The browser look up the domain in the DNS
2. The DNS returns the IP address: 54.88.175.189

The Request/ Response  
Cycle is initiated

3. The browser sends an HTTP request to the server located at that address.
4. The server finds the requested file and sends it back as a response.
5. The browser takes the response and renders the HTML code as a nice graphical presentation, often repeating steps 3 – 4 as needed to request images and other supporting files.



# Live Example

# Review

- **A URL has three parts.**
- **Request/Response cycle typically requires multiple rounds of communication between the client and server.**



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# Looking at Browsers

## Your Options

# Differing Browsers

- **Different browsers have their pros and cons**
- **Most people have a preferred browser**
- **You need to test your site on multiple browsers.**

# Internet Explorer

- **For a long time, one of the most popular browsers because it was preinstalled on Microsoft Windows.**
- **Platform-dependent - doesn't automatically work on a Mac.**



# Microsoft Edge

- In 2015 the new Windows 10 operating system included Microsoft Edge.
- Edge is meant to replace IE.

# Safari

- **The default browser on Mac devices is Safari.**
- **It also work on Windows.**
- **Free to download**

# Google Chrome

- **Freeware browser developed by Google**
- **First released in 2008, for Microsoft Windows, it was later ported to Linux, macOS, iOS and Android**
- **Greater security**

# Firefox

- **Free and open-source browser developed by Mozilla.**
- **Available for Windows, macOS, Linux, and BSD operating systems.**

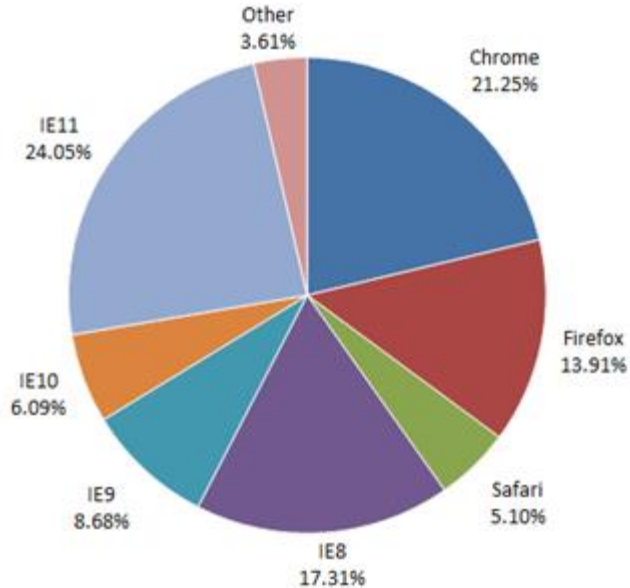


2014

# Browser Usage

## Worldwide Desktop Browser Market Share

By Version - October 2014  
www.netmarketshare.com



2017

## Desktop/laptop browser statistics

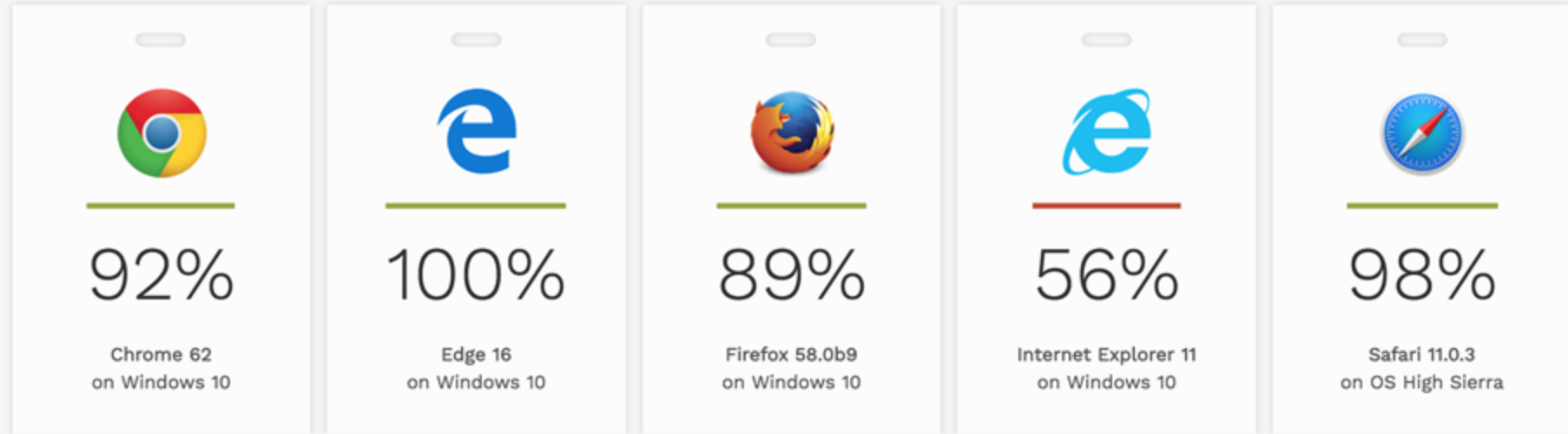


Desktop web browser market share according to [StatCounter](#) for September 2017.<sup>[113]</sup>

# Issues of Accessibility

- <http://www.html5accessibility.com/> keeps a review of the accessibility of browsers.
- **Browsers should have keyboard functionality, support HTML5 tags, and support features for assistive technology.**

# March 2018



<http://www.html5accessibility.com/>

## Review

- **Browsers can vary in how well they adhere to HTML5 standards**
- **Different versions of browsers need to be considered as well**
- **Test in a variety!!**



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# Editors: How to Use an Editor to Create an HTML File

**Time to write some code**

# Creating and Editing Your Files

1. Decide how you will organize your files
2. Decide on a naming convention
  - dash-names, CamelCase
  - No spaces, Consistent capitalization
3. Decide on an editor
  - Windows (**Notepad**, Notepad++, Sublime, **VS Code\***)
  - Mac (**TextEdit**, TextWrangler, Sublime, **VS Code\***)

# Getting Started

1. **Open your editor**
2. **Select Save or Save As and name your file. You may need to create a new folder first**
3. **Add Doctype, head, and body tags**
4. **Save File (Ctrl-S or Command-S)**
5. **Open in browser**



# Troubleshooting

- **My file opens in an editor instead of a browser.**
  - **Right click and select “Open With..”**
- **My browser shows my tags**
  - **Check that file extension is .html**

# Troubleshooting

- I changed my code, but my page looks the same.
  - Refresh your browser
  - Verify file name
- I get “weird” characters.
  - Try typing code in by hand, not copy-and-paste

# Examples

- **TextEdit**
- **Sublime**
- **VS Code**
- **Replit**

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# Editors: How to Use Replit

**Writing code that you can share online**

# Online editors

1. **Google Docs and Microsoft 365 are common ways to share documents.**
2. **Sharing code is a little different - especially when you want to share your webpage with someone.**
3. **Today we will use [Replit](#)**

# IDEs

- 1. IDEs are Integrated Development Environments, a fancy term for software that lets you write your code, run your code, share your code, .etc**
- 2. Replit is an IDE for beginner programmers.**
- 3. In this class I will switch between using Replit and Sublime and Visual Studio Code**



# Using Replit



# Which editor should you use?

- If you want to work “locally” (no internet connection) then your built-in editor, Sublime, or VSCode are a good choice.
- If you have internet access and want to share your code, Replit may be a better choice.

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