JANAEÉ A. S. WALLACE

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PROFILE

Janaeé Wallace is a Digital Strategist, Complex Solution Delivery Lead and Technical Product Manager in the Digital and Emerging Technology sub-competency within the Technology Consulting practice at Ernst & Young LLP. During her time at EY she has worked on several client engagements focused on customer experience design, digital strategy, application design, dashboard development, native application development, eCommerce strategy and emerging technology (i.e., cloud technology, mobility strategy, blockchain technology, internet of things). In addition to being a client server, Janaeé assisted with designing and implementing an investment intake strategy for an internal product/platform investment fund, led practice-wide technical training and upskilling initiatives, and created multiple diversity and inclusiveness initiatives. Janaeé has also served as an advisor and Chief of Staff to a start-up venture fund and has since started her own investor journey as an angel investor in multiple companies. Janaeé has also continued her technical growth and development by successfully completing a full stack application development certification and plans to continue expanding her current collection of certifications from SAFe® and Amazon Web Services. Janaeé has strong skills and interests in digital strategy, product management, solution architecture, product performance analytics, and product investment strategy. She believes she can help bridge the gap between emerging technologies and business strategies, customer experiences, and employee experiences to drive value creation and growth at start-ups and private equity backed entities.

EMPLOYMENT

ERNST & YOUNG LLP.   Atlanta, GA
Digital Strategist, Complex Solution Delivery Lead, Technical Product Manager   July 2016- Present

- Digital Strategy & Design: Assist clients with assessing current state to evaluate opportunities for improvement across people, process and technology to define a future state digital strategy leveraging digital and emerging technologies (blockchain-enabled solutions, omni-channel marketing technologies, mobile solutions, cloud-based applications/platforms). Research and design future state strategies through technology roadmaps, competitive landscape assessments, operational model design, business case development, and financial modeling.
- Product Management, Agile Solution Design & Delivery: Lead application design, development and release support for emerging technologies using blockchain technology, cloud-based applications, and mobility solutions across multiple industries. Conduct customer and employee experience design and journey mapping workshops to define user personas and identify opportunities for innovation through design. Define production application support models and metrics for business value delivered. Agile delivery through hosting agile ceremonies and acting as Scrum Master for digital delivery teams using tools such as JIRA and Azure DevOps. Conduct user journey interviews and define product features and user stories as managed through product backlog. Manage design and development teams to deliver quality, innovative products, and platforms.
- Program and Project Management: Manage engagement team delivery including managing project scope, creating statements of work and change orders, defining project teams and deliverables, creating project budgets, managing resource planning and engagement economics. Managing EY operational requirements and record keeping for engagement maintenance including Service Quality Delivery, project archiving, and engagement lifecycle management.
- Digital & Emerging Technology Practice Development, Coaching and Training: Assisted with the creation of thought leadership, training, and best practice guides surrounding digital and emerging technologies such as blockchain technology and agile delivery. Coach, mentor, manage and develop junior staff on critical technical and professional development skills through instructor-led trainings and one-on-one coaching sessions.
- Data Analytics and Business Intelligence Dashboard Development: Managed the design and creation of product benefit realization and business intelligence dashboards including application and platform key performance indicator definition to support the delivery and business case of products and platforms developed across client engagements and for internal usage
- Internal Investment Initiatives and Commercialization Strategy: Designed and was responsible for the investment intake and evaluation process - including market sizing, return on investment, and product market fit assessments - of major internal firm product and platform investments for a $40 million internal fund to accelerate the firm's market share across all major industries. Helped define commercialization and go-to-market strategies for new technologies and platforms across sectors and industries.

ZANE VENTURE FUND   Atlanta, GA
Chief of Staff, Scholar in Residence   July 2020 – December 2020

- Venture Portfolio Management & Advice: Designed process for and managed tracking of new investment opportunities. Assisted with management and tracking of relationships and communication with potential portfolio companies, community members and partners. Assisted with investment strategy definition, overall fund strategy and investment thesis and executive pitch deck design. Provided technical insight and feedback on potential investment opportunities based on market trends and

research intelligence. Prepared agendas and assisted with facilitation of monthly advisor board meetings. Helped define strategy for managing investment opportunities and portfolio company data.

- <u>Deal Flow & Pipeline Strategy</u>: Developed multi-offering strategy to improve fund deal flow and access to quality investment opportunities while impowering company mission. Assisted with design and execution of programs and events. Managed potential investment and partner opportunities. Helped define brand growth strategy. Managed scholars-in-residence. Created business strategy proposals and research assessments to identify growth opportunities. Evaluated operational and strategic performance. Aligned processes, resource-planning and organizational goals with overall mission and strategy. Provided support and insight into significant organizational changes while assisting senior executives in making effective decisions.

EDUCATION

UNIVERSITY OF NOTRE DAME
Notre Dame, IN

Master of Science in Engineering, Science, and Technology Entrepreneurship GPA: 3.8/4.0
May 2016

Capstone Thesis: Analyzing the commercialization potential for marine aquaponics -aquaculture and hydroponics- technologies to aid in sustainable food production for coastal nations.

M.S. Coursework: Statistics 1.0, Statistics 2.0, Data Analytics, Current Trends in Information Technology, Launch Strategy, Accounting and Finance 101, Design Thinking, Design Entrepreneurship, Topics in Genetics and Molecular Biology, Technical Business Fundamentals and Technical Marketing, Business Law, Technology and Ethics, Technology Ethics 2, Financial Modeling, Technical and Business Presentations, Environmental Biotechnology, Introduction to Applied Operations Research, Project Management, Product Development, Sales and Sales Management, Social Entrepreneurship

ST. EDWARD'S UNIVERSITY
Austin, TX

Bachelor of Science in Biology GPA: 3.4/4.0
May 2015

Minor in Chemistry
Special interest and extensive coursework in Environmental Science & Policy

B.S. Coursework: General Biology I and II with labs, General Chemistry and Analytical Chemistry with labs, Organic Chemistry I and II with labs, Molecular Biology, Research, Statistics, and Calculus I with lab, Calculus II, Animal Behavior, Marine Ecology and Coastal Studies, Environmental Chemistry, Environmental Geology, Evolution, Cell Biology, Environmental Politics and Policy, Biochemistry.

ADDITIONAL SKILLS & CERTIFICATIONS

- Georgia Institute of Technology Full Stack Web Development and Application Bootcamp
- Amazon Web Services Certified Cloud Practitioner
- Leading SAFe® Scaled Agilest
- Leading SAFe® Product Owner/Product Manager
- Scrum Alliance ScrumMaster® Professional
- Technical: HTML/CSS, JavaScript, MySQL, MongoDB, React, Microsoft Office Suite, R Statistics Programming, Tableau, Power BI

BOARD MEMBERSHIPS, PARTNERSHIPS AND INVESTMENT SYNDICATES

- University of Notre Dame ESTEEM Graduate Program, Advisory Council
- Vitalize Venture Capital, Founding Angel Investor
- The Council, Angel Investor
- Hustle Fund, Angel Squad Member