JORDYN ROBERTS, UX DESIGNER

ATLANTA, GA

CONTACT.

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SUMMARY.

I am a UX designer with professional backgrounds in strategic communications and graphic design who enjoys working on projects that speak to various client and user needs by creating accessible, human-centered solutions. I am currently seeking opportunities that best utilize my skill set and offers growth in areas of UI, UX design and research.

SKILL SET.

Competitive Analysis

Content Strategy

Information Architecture

Mobile App Development

User Interface Design

User Research

User Stories & User Personas

User Testing & Usability Testing

Visual Design & Branding

Wireframing & Prototyping

TOOLS.

Sketch

Figma

Adobe CS6, CC

InVision

Maze

UsabilityHub

HTML5, CSS3

JavaScript, jQuery

Git, Github

FEATURED PROJECT.

Tremble (2019)

A mobile app design for literary horror enthusiasts to explore, share, and discuss tales available in both written and audio formats

Ark (2018)

A cloud storage interface designed for users in need of a secure platform to store, share and create content

EXPERIENCE.

Graphic Design & Digital Communications Freelancer

Brainchild Associates, LLC   4/2016 - 4/2018

Contributed to successful design implementation that led to an expansion of services and increase in clientele

Orchestrated redesigns of client websites that led to an updated brand image and improved mobile compatibility

Contributed to clients' social media presence by providing photography, flyers, and copy that stimulated boosts in clients' consumer engagement and sales

Advised and supported clients with addressing technical problems with effective solutions, knowledge, and resources to change and/or maintain websites

Graphic Design Contractor

Self-Employed   10/2015 - 4/2016

Recruited and supervised a remote, front-end subcontractor to produce UI deliverables and code fulfilling customer requirements for a B2B application

Student Designer

University of Missouri   8/2014 - 5/2015

Designed a plan book for The Center for the Study of Dispute Resolution and The National Association of Arbitrators

Conceptualized and pitched a mobile app concept that led to the successful recruitment of student programmers, forming a team to participate in the 2015 RJI Tech Showcase

Collaborated with student programmers to produce a functional mobile app presented at the 2015 RJI Tech Showcase

EDUCATION.

Bloc, 2019
User Experience Design Program

Udacity, 2018
Grow With Google Scholarship Program, Android Basics Nanodegree

University of Missouri - Columbia, 2015
Bachelor of Journalism, Strategic Communications
Bachelor of Arts, Graphic Design
Multicultural Studies Certificate