

CONTACT.

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SUMMARY.

I enjoy working on projects that speak to various client and user needs while creating humanized, user-friendly interfaces that can be accessed by many.

SKILLSET.

UX/UI Design

Visual Design & Branding

Information Design

Information Architecture

User Research & Usability Testing

Personas & User Stories

Wireframing & Prototyping

Mobile App Development

Content Strategy

TOOLS.

Sketch

Figma

Adobe CS6, CC

InVision

Maze

UsabilityHub

HTML5, CSS3

JavaScript, jQuery

Github

FEATURED PROJECT.

Ark

Ark is a conceptual interactive prototype I designed for users in need of a secure platform to store, share and create content.

EXPERIENCE.

Graphic Design & Digital Communications Freelancer

Brainchild Associates, LLC

4/2016 - 4/2018

Contributed to successful design implementation that led to an expansion of services and increase in clientele

Orchestrated redesigns of client websites that led to an updated brand image and improved mobile compatibility

Contributed to clients' social media presence by providing photography, flyers, and copy that stimulated boosts in clients' consumer engagement and sales

Advised and supported clients with addressing technical problems with effective solutions, knowledge, and resources to change and/or maintain websites

Graphic Design Contractor

Self-Employed

10/2015 - 4/2016

Recruited and supervised a remote, front-end subcontractor to produce UX deliverables and code fulfilling customer requirements for a B2B application

Student Designer

University of Missouri

8/2014 - 5/2015

Designed a plan book for The Center for the Study of Dispute Resolution and The National Association of Arbitrators

Conceptualized and pitched a mobile app concept that led to the successful recruitment of student programmers, forming a team to participate in the 2015 RJI Tech Showcase

Collaborated with student programmers to produce a functional mobile app presented at the 2015 RJI Tech Showcase

EDUCATION.

University of Missouri - Columbia, 2015

Bachelor of Journalism, Strategic Communications

Bachelor of Arts, Graphic Design

Multicultural Studies Certificate

Udacity, 2018

Grow With Google Scholarship Program, Android Basics

Bloc, 2019

User Experience Design Program