

JORDYN ROBERTS, UX DESIGNER

ATLANTA, GA

CONTACT.

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SUMMARY.

I am a UX designer with professional backgrounds in strategic communications and design who enjoys working on projects that speak to various client and user needs by creating accessible, human-centered solutions. I am currently seeking opportunities that best utilize my skill set and offers growth in areas of UI, UX design and research.

SKILL SET.

Competitive Analysis
Content Strategy
Information Architecture
Mobile App Development
User Interface Design
User Research
Customer Journey Mapping
User Stories & User Personas
User Testing & Usability Testing
Visual Design & Branding
Wireframing & Prototyping

TOOLS.

Sketch
Figma
Adobe CS6, CC
InVision
Smaply
UsabilityHub
HTML5, CSS3
JavaScript, jQuery
Git, Github

FEATURED PROJECTS.

Tremble (2019)

A mobile app designed for literary horror enthusiasts to explore, share, and discuss stories available in both written and audio formats

Ark (2019)

A cloud storage interface designed for users in need of a secure platform to store, share and create content

EXPERIENCE.

UX Design Apprentice

Independent

10/2019 - Present

Support UX lead with research, information architecture, service design, and UI deliverables for training system redesign

Assist with documenting and synthesizing data gathered from interviews into persona bios and customer journeys for a workshop presentation

Assist with creating thorough customer journey maps via Smaply

Designed low-fidelity wireframes and clickable prototypes via Sketch and Adobe XD

Graphic Design & Digital Communications Freelancer

Brainchild Associates, LLC

4/2016 - 4/2018

Contributed to successful design implementation that led to an expansion of services and increase in clientele

Orchestrated redesigns of client websites that led to an updated brand image and improved mobile compatibility

Advised and supported clients with addressing technical problems with effective solutions, knowledge, and resources to change and/or maintain websites

Student Designer

University of Missouri

8/2014 - 5/2015

Designed a plan book for The Center for the Study of Dispute Resolution and The National Association of Arbitrators

Conceptualized and pitched a mobile app concept that led to the successful recruitment of student programmers, forming a team to participate in the 2015 RJI Tech Showcase

Collaborated with student programmers to produce a functional mobile app presented at the 2015 RJI Tech Showcase

EDUCATION.

Bloc, 2019

User Experience Design Program

Udacity, 2018

Grow With Google Scholarship Program, Android Basics Nanodegree

University of Missouri - Columbia, 2015

Bachelor of Journalism, Strategic Communications

Bachelor of Arts, Graphic Design

Multicultural Studies Certificate