

# Real-time Project

## Simplilearn - Data Analytics Project

### ⑤ Social Media Sentiment Analysis

Real-time project

→ Prompt using in ChatGPT / Gemini to get dataset

→ Kaggle dataset

CSV file → Open in Excel → Save type: Excel workbook

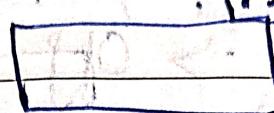
Customize background image using any tool or Powerpoint

PowerBI → Visualizations → Format  
Canvas background → Image (Browse), Page → Image fit (Fit), Transparency (less).

Platform → Visualization → Slicer → Field  
→ Option (Style) → Drop down → General  
(Header rows) → off → Visual →  
(Slicer header) → off → General → Effect

Background) → Transparency → 100%.

**Sticker**



Search

Platform → Game AS → format → **Rate**, **Region**

**Revenue Share**

Platform → format → client (**User name**)

Visualization → Card → Field (**Followers**)

→ Format visual → (category label) → Off →  
**General** → (Effects) → Background → Transparency  
 → 100% → Header icon → off → **General**  
 → (Properties) → Height, width.

**Followers** → format → **Views**,  
**Likes**,  
**Shares**,  
**Comments**,  
**Revenue**.

## Month on Month views Performance

Visualization → Line Chart → Field

(X-axis → Month), (Y-axis → Views) →  
Graph → (Title) → Off → (Header icons)  
→ Off → (ToolTip) → Off → Visual →  
(Markers) → ON →

↓  
 same format  
 to

## Month on Month Revenue Performance

X-axis → Month

Y-axis → Revenue