

Real time project from Kaggle

Page No.

Date

Jumbo
dataset

Each sheet chart \rightarrow on filter \rightarrow
to connect every chart.

Customer analysis dashboard using Tableau



Open \rightarrow Excel (data) \rightarrow If some columns in
#/#/ \rightarrow select \rightarrow A/B \rightarrow cursor center A \leftrightarrow B

\rightarrow double click \rightarrow Now Every column shows.

CSV \rightarrow Excel workbook (Save file type).

Find & Select

(a). Find & Select (Excel) Ribbon \rightarrow
Replace \rightarrow Find (value) \rightarrow Replace (value) \rightarrow
Replace all.

But Before,

Select \rightarrow (for all) \rightarrow after \rightarrow find

~~abc~~ abc, calendar, world → dimension
(column values)

→ **Measures** (Numbers)
Maximum Row values

= & → calculated field or user-defined
Measured field

Data clean

Excel file → Empty cell
→ Null Value
→ Missing Value
→ Duplicates

Data → Upload → Tableau →
update now / automatically option
(data view) [best advantage in Tableau]

Sheet 1

- Region wise revenue.

Column → Region, Row → Total

Label

→ Total

Re Color

→ Region

Sheet 2 - Payment method by various customer

Column → Payment Method, Row → Total

Show me

Pie chart

②

Label

→ Total

→ Payment

METHOD

①

View

Enter View

Color

Payment Method

Sheet 3

- State maximum revenue.

Column - Total, Row - State

Show me (chart)

- Map chart (otherwise)
- Tree chart

Sheet 4

- Month on Month sales revenue

Column - Total, Row - Year

→ Swap Row ↔ Column option

Column - Year, Row - Total

Quarter

month

Column - Month, Row - Total

Remove - Year, Quarter

Label → Month

color

Sheet 5 - Category wise spend values

Column - Category, Row - Values

order

→ descending order

Sheet 6 - Category wise high cancellation & delivery

Color → Status

Column → Status, Category, Row → Value

Color → Status

order → descending order

Sheet 7

- Discount percent, Amount by State

Column → State, Row → Discount amount

Color → State

Chart → Packed Bubbles

If you wants only see one state, →
R-S → Select State → R-C → Keep only.

Sheets

- High order based on region

column n → Region, border

Row → City ordered

Color → border

Label → City ordered

Sheet 9

→ ordered VS discont.

Column → Discont segment, 2 measure
 Row → City ordered

Then chart is empty

Column → Discont segment \rightarrow Dimension
 Row → City order \rightarrow dimension with Filter \rightarrow 1D

→ Discont segment may provides to get maximum orders

Sheet 10 → Gross, Net and values

Column → Bi str, category

Row → Total

color → category

label → Total

[Sheet 11]**Age groups wise ordered****Column → Age****Row → City ordered**

Table → Measures → Age → R-C →
Create → Bin → Size of bin → 10.

New dimension created → Age (bin)

Column → Age (bin)**Remove → Age****Row → City ordered**

→ If you needs any Measures →
dimensions create eg: Like age (bin)
Calculated field.

Label → Age (bin)**Color → City ordered****Order → descending order**

Sheet 11 → Age groups wise ordered

Column → Age

Row → City ordered

Table → Measures → Age → R-C →
Create → Bins → Size of bins → 10.

New dimension created → Age (bin)

Column → Age (bin)

Remove → Age

Row → City ordered

→ If you needs any Measures →
dimensions create eg: like age (bin)
Calculated field.

Label → Age (bin)

Color → City ordered

Order → descending order

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Dashboard

→ Size

→ Sheets imports