



VALLURUPALLI NAGESWARA RAO VIGNANA JYOTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY

An Autonomous, ISO 9001:2015 & QS I-Gauge Diamond Rated Institute, Accredited by NAAC with 'A++' Grade
NBA Accreditation for B.Tech. - CE, EEE, ME, ECE, CSE, EIE, IT, AME Programmes and
M.Tech. - STRE, PE, AMS, SWE Programmes
Approved by AICTE, New Delhi, Affiliated to JNTUH, NIRF 113rd Rank in Engineering Category
Recognized as "College with Potential for Excellence" by UGC
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KR0355:Digital Marketplace for Personalized Travel Planning

A platform connecting travelers with experienced, verified travel agents who design customized itineraries based on individual preferences, interests, and budgets. Travelers collaborate with agents through chat or video to co-create their perfect trip, with all bookings and updates managed in one place.

How It Works:

- Travelers visit the platform and provide basic trip details, such as destination, travel dates, budget range, and preferences (e.g., adventure, relaxation, food, cultural experiences).
- Based on the input, the platform matches the traveller with one or more vetted travel agents who specialize in relevant regions or trip types.
- Travelers can communicate directly with agents via chat or video to co-create their itinerary.
- The agent proposes a detailed, customized travel plan including accommodation, transportation, activities, and other services.
- All bookings are managed through the platform, with real-time updates, itinerary access, and support.

User Flow:

1. Traveler signs up and completes a trip preference form.
2. The system recommends travel agents with experience in similar trips or destinations.
3. Traveler chooses an agent and collaborates on the trip details.
4. Once the itinerary is finalized, the traveler reviews and confirms the plan.
5. Travelers receive all trip-related updates, documents, and support through their account dashboard.

Example Use Case:

- A family planning a vacation to Europe wants a blend of sightseeing, family-friendly activities, and downtime. They are matched with a travel agent who specializes in family travel in Europe. The agent builds a



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custom itinerary with guided tours, local experiences, and pre-arranged transfers.

Key Use Cases:

- Solo travelers needing local guidance or safety-focused planning.
- Families seeking stress-free, well-organized travel experiences.
- Honeymooners or couples looking for tailor-made romantic getaways.
- Travelers with specific interests like wildlife, wellness, or history-based tours.
- Corporate travelers seeking efficient and curated business trips.

Features (Non-financial):

- Profile pages for travel agents showcasing expertise, languages spoken, and sample itineraries.
- Integrated chat or call features for live trip planning discussions.
- Centralized itinerary dashboard for travelers to track bookings, documents, and updates.
- Review and rating system for agents and travel experiences.
- Option to save and revisit old itineraries for future reference or edits.

Benefits (Non-financial):

- Personalized trip planning with real human insight and local knowledge.
- Reduces time and stress for travelers by avoiding DIY research.
- Enables unique travel experiences based on insider tips and curated connections.
- Builds trust through agent vetting, user reviews, and direct communication.
- Makes travel accessible to people with specific preferences, constraints, or goals.