

Design Ideation

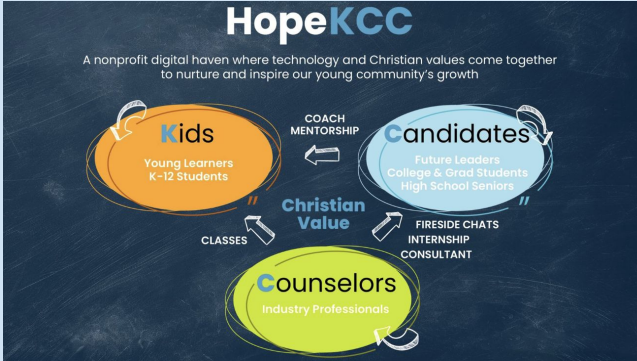
## Goal:

- increasing engagement (more students and volunteer coaches)
- raising awareness about our program
- creating an easy sign up process for volunteers, students, and interns
- reaching a bigger audience

The objective is to foster a tight-knit and warm community while simultaneously providing technological education.

# HopeKCC's mission:

Our mission is to create a community where everyone feels supported and valued. Through using a blend of technology and Christian values, we strive to foster a safe learning environment, and a loving community.



### About us

At Hope Kids Cyber Classroom (HopeKCC), we blend technology with Christian values to nurture a vibrant learning family. Children, college and grad students, and professionals unite, inspired by our YMCA-like mission with a tech twist. Through engaging counselor-led classes and tech-talks, alongside mentorship from college, grad, and high school seniors, we ignite young minds to thrive and grow within a caring atmosphere. Together, we're crafting a brighter tomorrow through innovative education and community bonds.

# Current website “issues”:

I think it would be nice to include even more information about our program, like our classes and adding more onto what we offer. It would provide more insight onto what our organization does in order to achieve our goals. We can also work on adding more engagement in our website and organization, like newsletter sign ups or reminders that would boost engagement.

## BUILD YOUR TECH CAREER



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Or sign up using:



Makes signing up very easy

## Find what's right for you

Answer 3 quick questions to get recommendations that match your interests.

1

What do you want to learn about?

2

Web Development

3

Computer Science

Artificial Intelligence

Python Programming

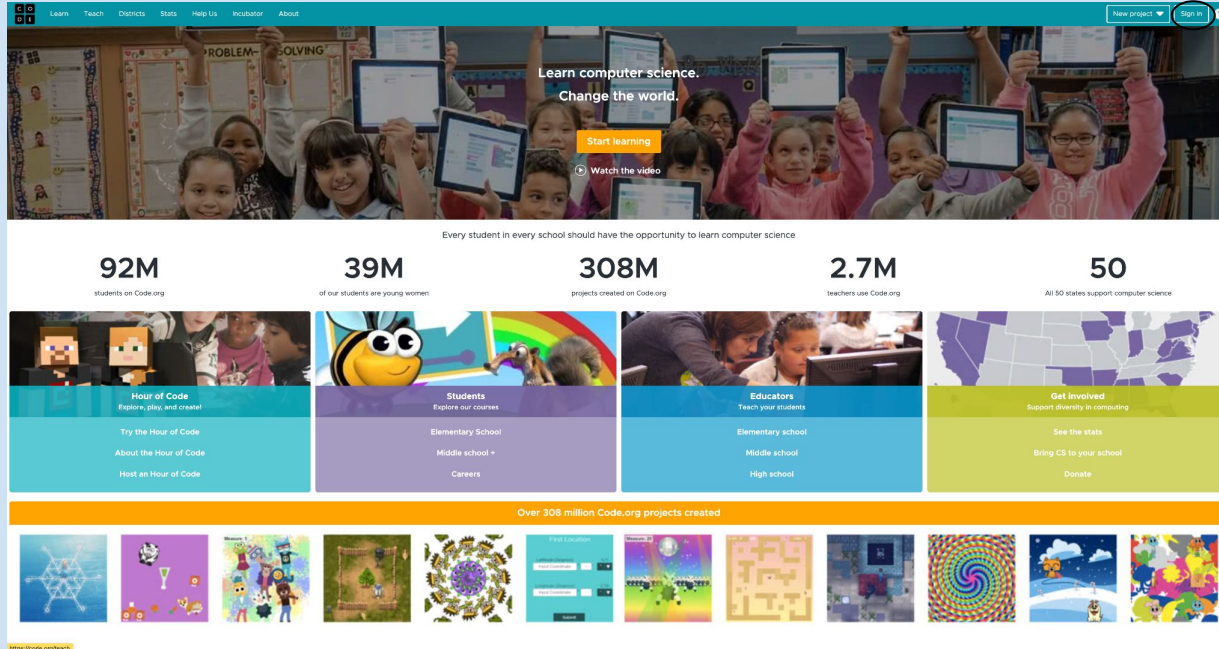
Web Design

Machine Learning

Mobile Programming



Interactive quiz for users to interact with, also very helpful for both the user and organization to gauge what the user is interested in



The screenshot shows the Code.org homepage. At the top is a teal navigation bar with links: Learn, Teach, Districts, Stats, Help Us, Incubator, and About. On the right of the bar are buttons for 'New project' and 'Sign in'. The main banner features a group of diverse children holding up tablets, with the text 'Learn computer science. Change the world.' and buttons for 'Start learning' and 'Watch the video'. Below the banner, a statistic states 'Every student in every school should have the opportunity to learn computer science'. Five key statistics are displayed: 92M students on Code.org, 39M of our students are young women, 308M projects created on Code.org, 2.7M teachers use Code.org, and 50 states support computer science. Each statistic has a corresponding image and a list of links. For example, under '92M students', there are links for 'Hour of Code', 'Try the Hour of Code', 'About the Hour of Code', and 'Host an Hour of Code'. At the bottom, an orange bar states 'Over 308 million Code.org projects created', followed by a row of 12 small, colorful project thumbnails.

Code.org

Learn Teach Districts Stats Help Us Incubator About

New project Sign in

Learn computer science.  
Change the world.

Start learning

Watch the video

Every student in every school should have the opportunity to learn computer science

92M  
students on Code.org

39M  
of our students are young women

308M  
projects created on Code.org

2.7M  
teachers use Code.org

50  
All 50 states support computer science

Hour of Code  
Explore, play, and create!

Try the Hour of Code

About the Hour of Code

Host an Hour of Code

Students  
Explore our courses

Elementary School

Middle school +

Careers

Educators  
Teach your students

Elementary school

Middle school

High school

Get Involved  
Support diversity in computing

See the stats

Bring CS to your school

Donate

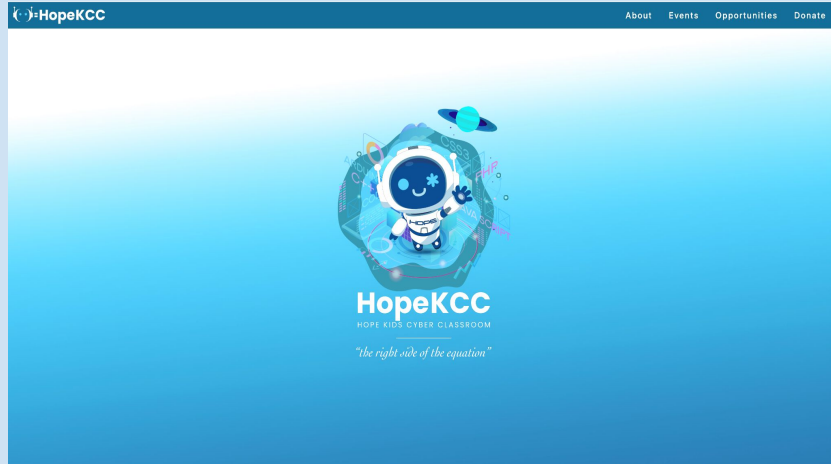
Over 308 million Code.org projects created

https://code.org/teach/

Really small so it can be really easy to miss

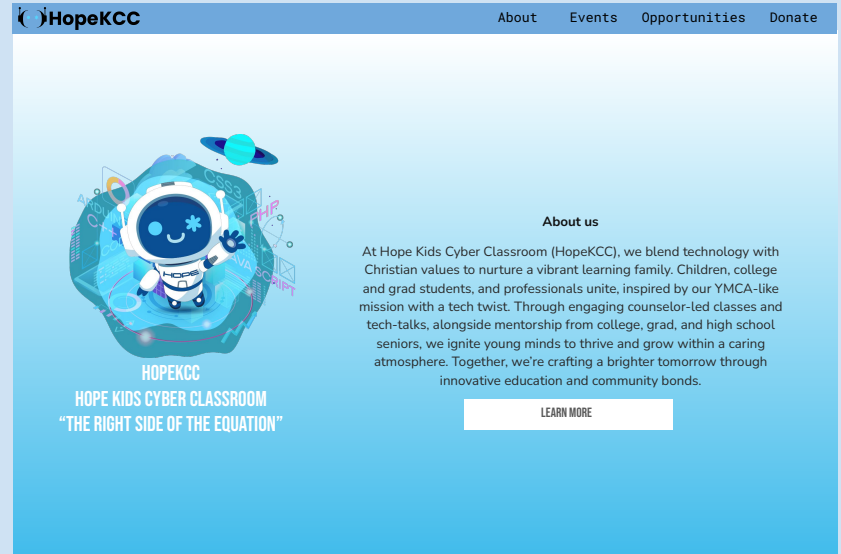
Very colorful - eye catching, but also can be very distracting and a lot to take in, website can be a bit difficult to navigate because there's so much going on

For our own website (Start page)



Changes: I combined both the About Us page with the start page so the viewer can learn about our organization as soon as they click our website

I think that the “starter photo/screen” is a little big, which could be misleading. Some people may not scroll down, and may miss key details.



## Upcoming Events

### Fireside Chat

"Honor, Courage, Commitment."

Online: <https://meet.google.com/wnk-vwt-ncv>

August 18, 2024 / 7PM (PST)

SIGN UP



### Fireside Chat

"Control what you can, manage what you can't."

Onsite: 4467 Philbrook Square, San Diego, CA 92130

Online: <https://meet.google.com/wnk-vwt-ncv>

July 14, 2024 / 7PM (PST)

SIGN UP



Changes: Adding links to the google meet to make it easier to access, add sign ups for more engagement (also could be helpful to see how many people are interested in attending)

(Events page continued)

## Past Events

## Fireside Chat

### "Patience and Providence in Biotech"

Onsite/Online: Google Meet

Jun 2, 2024 / 7PM

[View session](#)

## Fire Pits Tech Talk

\*or: How I Learned to Stop Worrying and Love The GPT\*

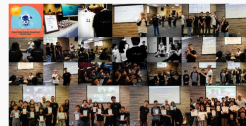
1. The routine of academic life.
2. The shattering on the eye of GPT4.
3. The great expectations.
4. The hype men and the doom sayers.
5. Major Tom.
6. The routine of the academic life.

APR 14, 2024 / 7PM

[View session](#)

## Season 2 Demo Day

We hosted the first demo day of our season 2 students. We are so proud of all of you and grateful for seeing the smile on your faces as well as the hard work you've achieved. Thanks to the amazing teamwork for making it possible.



Changes: clarifying that these are past events (to prevent possible confusion), attach recordings (if possible) of the Fireside chat for people who missed it