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# Indian General Election 2019 Youtube Sentiment Dashboard

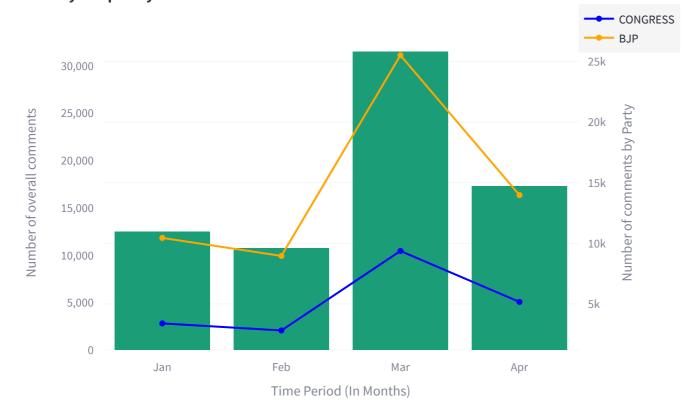
Section-1: Trend analysis on monthly youtube comments

Select Analysis Time Period (In Year)

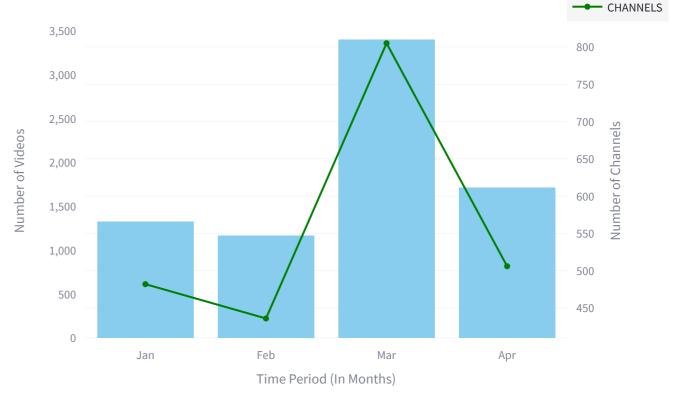
2019

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### **Monthly Frequency Distribution of Youtube comments**







Section-2: Trend analysis on weekly/hourly youtube comments

Select Week Range based on Analysis Window

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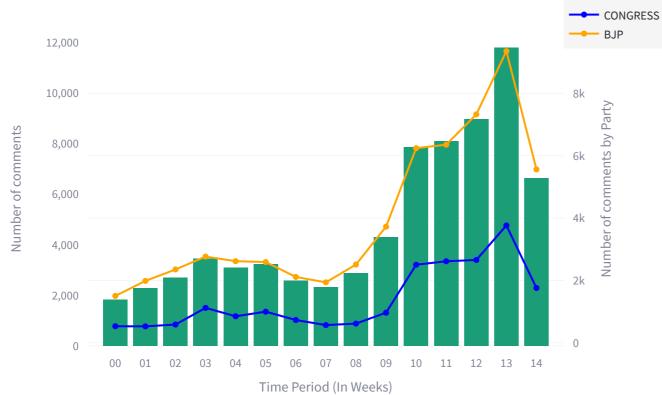
0

14

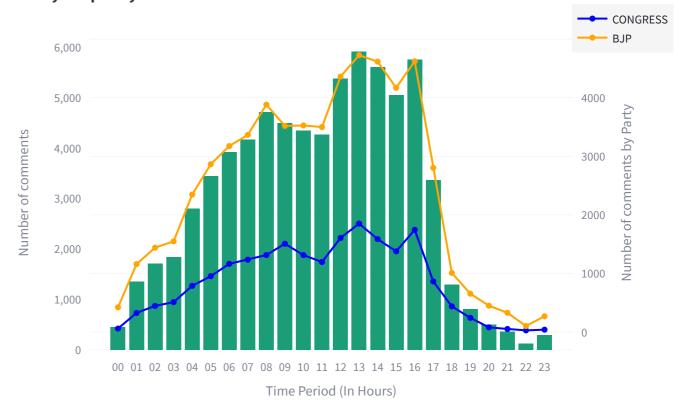
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## **Weekly Frequency Distribution of Youtube comments**



## **Hourly Frequency Distribution of Youtube comments**



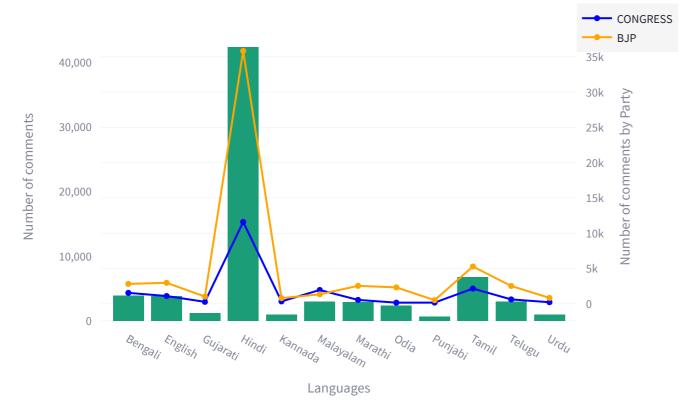
Section-3: Trend analysis youtube comments by language

#### Select languages

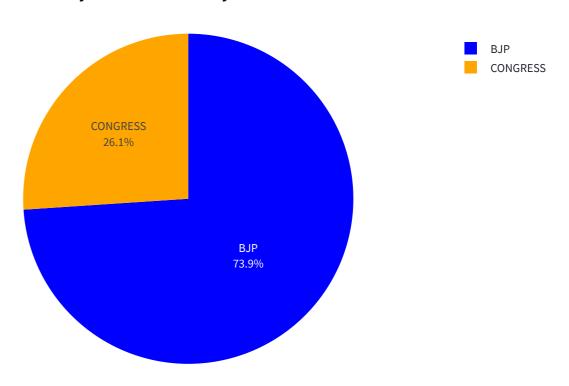


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## Frequency Distribution of Youtube comments by languages

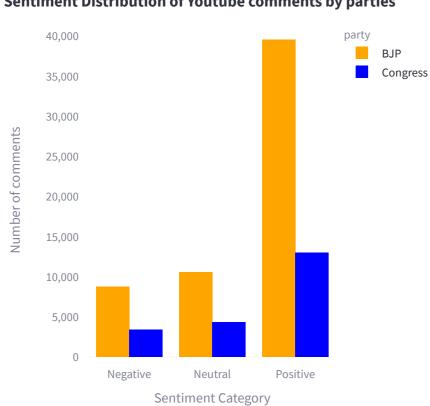


Overall distribution of Party comments for analysis

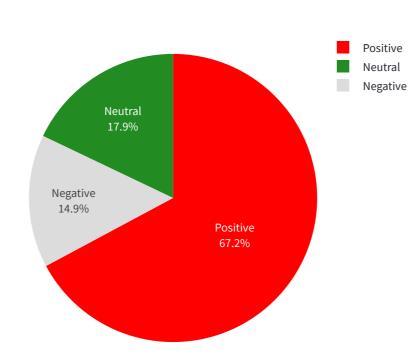


Section-4: Sentiments based on youtube comments using mBert

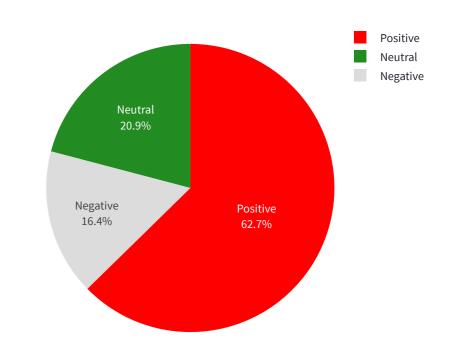
## **Sentiment Distribution of Youtube comments by parties**



**Sentiment Distribution of BJP** 



**Sentiment Distribution of CONGRESS** 



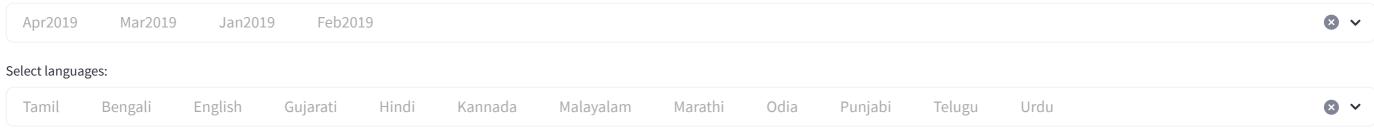
Section-5: Sentiments based on youtube comments using mBert

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Note: Neutral Sentiment is removed, focus is on Positive and Negative Sentiments

#### Select Analysis Timeperiod:



#### **Sentiment Distribution of Youtube comments by parties Sentiment Distribution of BJP Sentiment Distribution of CONGRESS** PARTY 40,000 BJP Positive Positive CONGRESS 35,000 Negative Negative 30,000 Negative Negative 20.8% Number of comments 18.2% 25,000 20,000 15,000 Positive Positive 79.2% 81.8% 10,000 5,000 0 Positive Negative Sentiment Category

Section-6: mBert model evaluation metrics

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	LanguageCode	Accuracy_BaseModel	Precision_BaseModel	Recall_BaseModel	F1Score_BaseModel	Accuracy_FinetunedModel	Precision_FinetunedModel	Recall_FinetunedModel	F1Score_FinetunedModel
0	Bengali	0.3716	0.8127	0.3716	0.3991	0.7406	0.7449	0.7406	0.7315
1	English	0.5774	0.756	0.5774	0.4227	0.8073	0.8123	0.8073	0.8082
2	Gujarati	0.4959	0.6327	0.4959	0.4158	0.748	0.7752	0.748	0.734
3	Hindi	0.0764	0.9456	0.0764	0.0429	0.9422	0.9455	0.9422	0.9141
4	Kannada	0.0067	0.0001	0.0067	0.0001	0.9367	0.9407	0.9367	0.906
5	Malayalam	0.1305	0.8445	0.1305	0.1041	0.8263	0.8565	0.8263	0.7477
6	Marathi	0.6393	0.6479	0.6393	0.6387	0.8219	0.8412	0.8219	0.8223
7	Odia	0.0349	0.9931	0.0349	0.057	0.9679	0.9906	0.9679	0.9777
8	Punjabi	0.746	0.9225	0.746	0.8119	0.9418	0.9345	0.9418	0.9374
9	Tamil	0.2189	0.829	0.2189	0.0786	0.7821	0.7607	0.7821	0.7665
10	Telugu	0.8818	0.896	0.8818	0.8396	0.8435	0.8719	0.8435	0.8545
11	Urdu	0.01	0.7475	0.01	0.0197	0.9967	0.9967	0.9967	0.995

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