

Revenue Vs. Prev. Month

120.16K

Goal: 113.79K (+5.6%)

Profit Vs. Prev. Month

71.68K

Goal: 67.87K (+5.61%)

Returns Vs. Prev. Month

Goal: 563 (+11.9%)

## **Product Brand wise Data**

| Product Brand | Trans. | Qty. Sold | Revenue      | Profit       |
|---------------|--------|-----------|--------------|--------------|
| ADJ           | 198    | 620       | 1,711.20     | 1,178.00     |
| Akron         | 356    | 1110      | 1,943.02     | 1,239.04     |
| American      | 2384   | 7423      | 16,359.81    | 9,818.70     |
| Amigo         | 326    | 1012      | 2,899.81     | 1,622.41     |
| Applause      | 355    | 1114      | 2,862.52     | 1,520.26     |
| Atomic        | 1345   | 4132      | 8,155.33     | 4,625.09     |
| BBB Best      | 5254   | 16395     | 31,199.37    | 19,374.93    |
| Best          | 714    | 2170      | 5,179.66     | 3,207.16     |
| Best Choice   | 6000   | 18553     | 42,738.02    | 25,901.32    |
| Better        | 4073   | 12451     | 21,577.40    | 13,192.66    |
| Big City      | 355    | 1127      | 1,100.47     | 643.37       |
| Big Time      | 5797   | 17959     | 39,344.18    | 23,710.27    |
| Bird Call     | 3224   | 9944      | 19,141.16    | 11,343.25    |
| Black Tie     | 374    | 1161      | 1,329.57     | 780.56       |
| Blue Label    | 3665   | 11236     | 24,820.24    | 14,737.44    |
| Blue Medal    | 808    | 2520      | 6,046.49     | 3,605.97     |
| Booker        | 3454   | 10664     | 21,457.25    | 13,023.52    |
| Bravo         | 3689   | 11401     | 27,659.06    | 16,321.52    |
| Carlson       | 3724   | 11433     | 24,990.35    | 15,266.33    |
| Carrington    | 5622   | 17126     | 36,065.67    | 21,467.59    |
| CDR           | 4574   | 13962     | 30,506.50    | 18,007.91    |
| Choice        | 1333   | 4122      | 5.552.98     | 3.496.74     |
| Total         | 269720 | 833489    | 1,764,546.44 | 1,052,818.78 |

## **Region Wise Revenue**



## State wise Trans.

