

UCI Extension

Continuing Education

Practical Management for Career Readiness



Essentials of Entrepreneurship: Thinking & Action

Module 4



with David Standen, D.B.A

Systems & Technology

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- Have compatibility in technology

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- Cloud based systems are useful

Systems & Technology

- Have compatibility in technology
- Cloud based systems are useful
- Take advantage of “Free” services out there (Square Register)

Bricks & Clicks

Bricks

- Virtual Office

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- A physical location is great for many reasons

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- Location, Location, Location

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- Is it accessible?

Bricks

- Virtual Office
- A physical location is great for many reasons
- Location, Location, Location
- Is it accessible?
- Near target market

The Clicks, or the Website

Website

- A must have
- Informational or functional?

Website

- A must have
- Informational or functional?
- Lots of options for websites

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