

UCI Extension

Continuing Education

Practical Management for Career Readiness



Essentials of Entrepreneurship: Thinking & Action

Module 3



with David Standen, D.B.A

Entrepreneurial Skills & Tools

Important Skills and Tools

- Leadership & Management

Important Skills and Tools

- Leadership & Management
- Marketing

Important Skills and Tools

- Leadership & Management
- Marketing
- Human Resources

Important Skills and Tools

- Leadership & Management
- Marketing
- Human Resources
- Operations & Processes

Important Skills and Tools

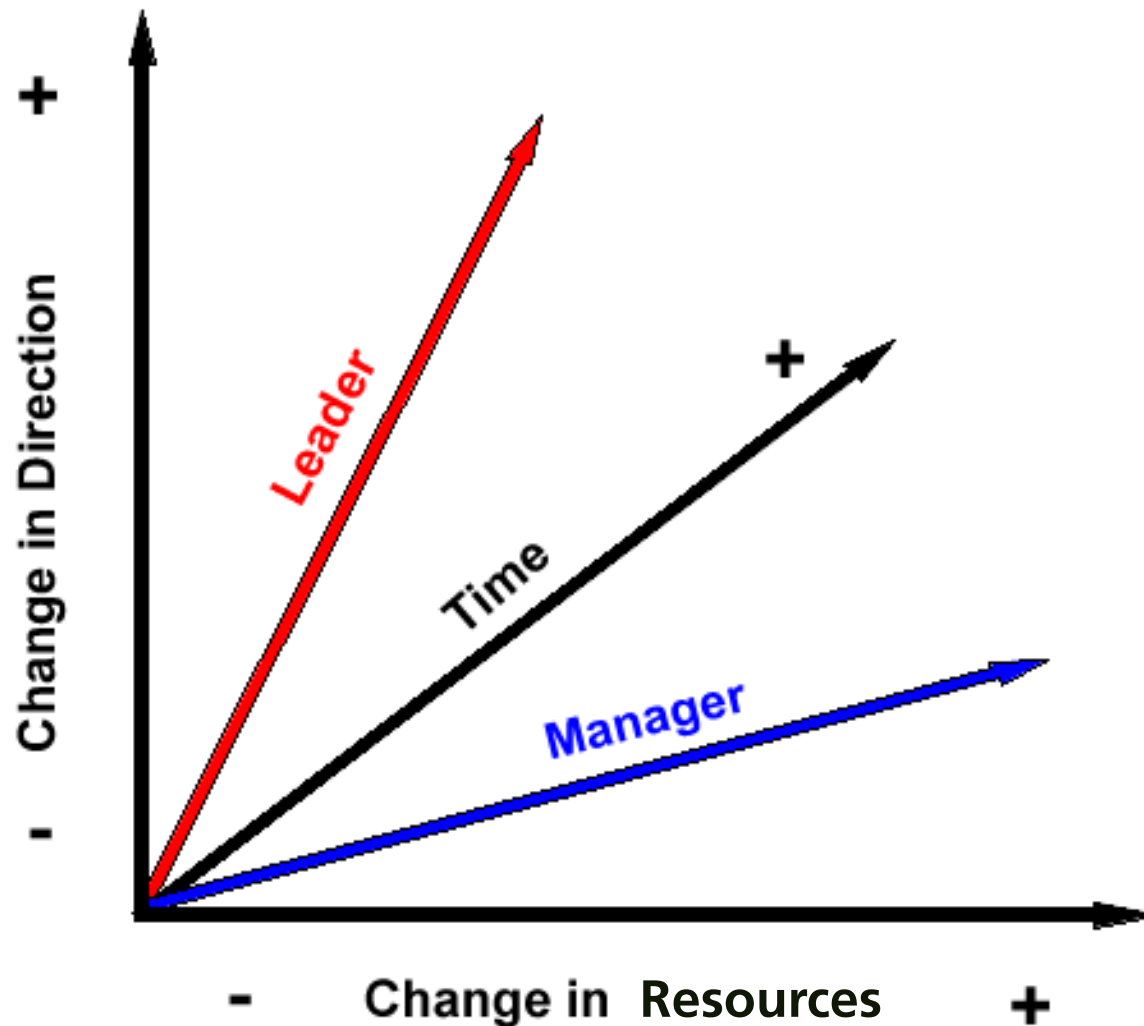
- Leadership & Management
- Marketing
- Human Resources
- Operations & Processes
- Metrics & Dashboards

Leadership & Management

Leadership & Management

Entrepreneurs need to be
BOTH

Differences Between Leadership and Management



Differences Between Leadership and Management

LEADERSHIP

- Sets directional change

MANAGEMENT

Differences Between Leadership and Management

LEADERSHIP

- Sets directional change
- Affects resources

MANAGEMENT

Differences Between Leadership and Management

LEADERSHIP

- Sets directional change
- Affects resources
- Creates teams

MANAGEMENT

Differences Between Leadership and Management

LEADERSHIP

- Sets directional change
- Affects resources
- Creates teams
- Set Vision, mission, and goals

MANAGEMENT

Differences Between Leadership and Management

LEADERSHIP

- Sets directional change
- Affects resources
- Creates teams
- Set Vision, mission, and goals

MANAGEMENT

- Affects resource change

Differences Between Leadership and Management

LEADERSHIP

- Sets directional change
- Affects resources
- Creates teams
- Set Vision, mission, and goals

MANAGEMENT

- Affects resource change
 - Types of resources

Differences Between Leadership and Management

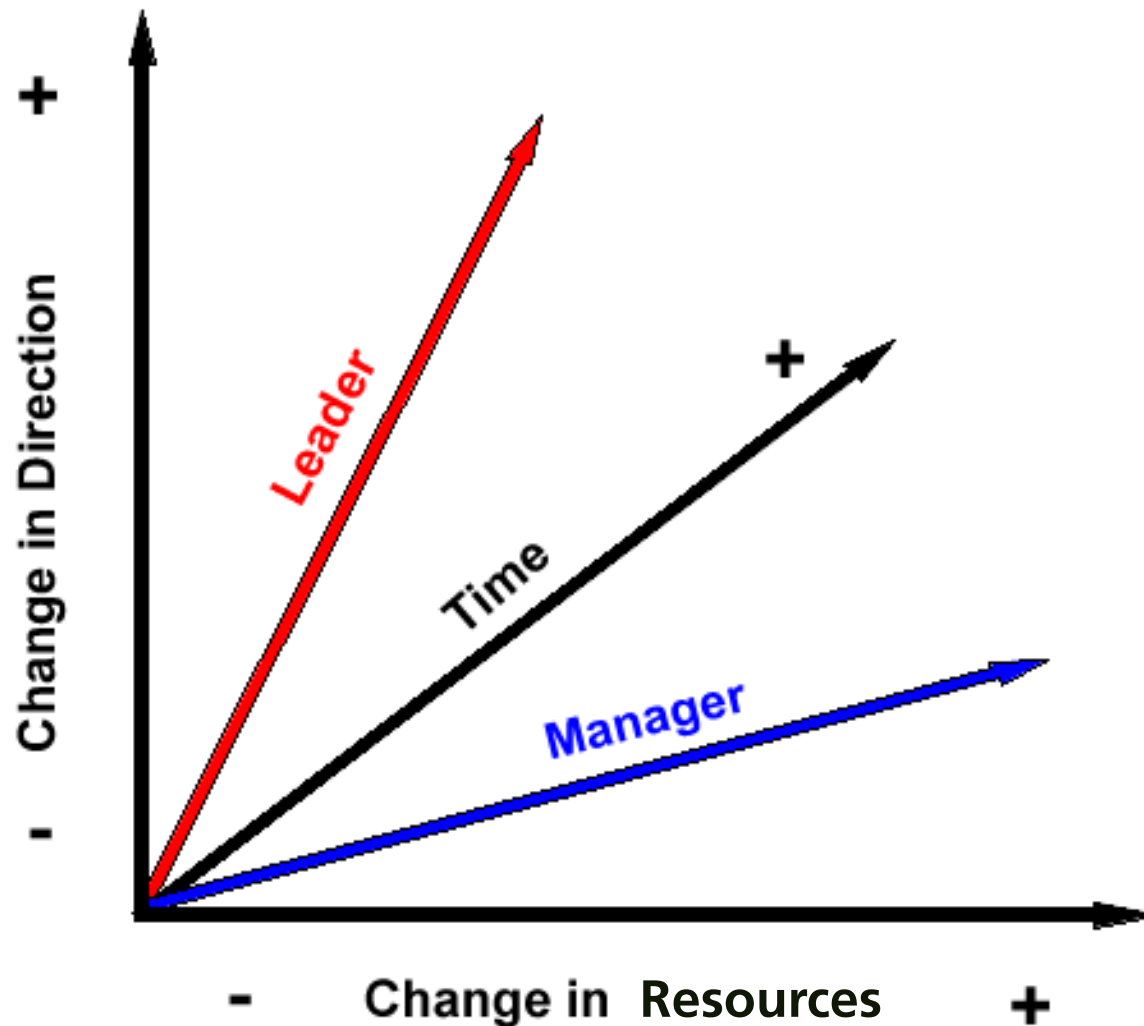
LEADERSHIP

- Sets directional change
- Affects resources
- Creates teams
- Set Vision, mission, and goals

MANAGEMENT

- Affects resource change
 - Types of resources
 - Utilization of resources

Differences Between Leadership and Management



UCI Extension

Continuing Education