

JAGADEESWARAN K B

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jagadeeswarankb.github.io

OBJECTIVE

Aspiring SEO analyst aiming to enhance digital presence through data-driven strategies, website optimisation, and issue resolution, while consistently improving rankings, user experience, and organic traffic for business success.

EDUCATION

KPR College of Arts Science and Research (2021 to 2024)

Bachelor of Science

Major in Computer Science with Data Analytics

CGPA: 7.45

Literacy Mission Matriculation Higher Secondary School

12th State Board (2021)

Percentage - 82.1%

Literacy Mission Matriculation Higher Secondary School

10th State Board (2019)

Percentage - 70.6%

WORK EXPERIENCE

Technox Technologies

Coimbatore, Tamil Nadu, India

SEO Analyst Intern (3 Months)

(Sep2025 - Present)

Improved Client's website visibility by executing on/off-page SEO, keyword optimization, content fixes, link building and analytics monitoring while resolving technical SEO issues affecting search performance.

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Bangalore, Karanataka, India

Advisor

(July2024 - July2025)

Provided real-time technical support via non-voice channels, resolving connectivity, hardware, and application issues. Utilized ITSM tools like jira for ticket management and collaborated with teams to ensure timely issue resolution.

CAPSTONE PROJECTS

Alzheimer disease prediction using Machine Learning

Developed a machine learning model to predict Alzheimer's disease stages using clinical and neuroimaging data, improving early diagnosis accuracy. Implemented algorithms like SVM and Random Forest.

Restaurant website with chat bot

Developed a responsive restaurant website integrated with a chatbot for handling customer queries. Built using HTML, CSS, JavaScript, and integrated a custom chatbot using Dialogflow / Python / JavaScript.

ACTIVITIES

- Published a Book in international conference with NWRTGA (Information Technologies Based Services) ISBN-9788119042623
- Presented a paper in the title of Alzheimer disease prediction using machine learning ISBN-9789391977108
- Secured first place in Poster designing competition in the name of Less Pollution

ADDITIONAL

Technical Skills: Keyword Research, On-Page SEO, Off-Page SEO, Technical SEO, GA4, Google Search Console, SEMrush, Screaming Frog, Local SEO, Excel for SEO Reporting, Meta Tag Optimization, Advanced HTML/CSS, SEO Audit.

Soft Skills: Decision Making, Punctuality, Problem-solving, Time management and Adaptability.

Languages: Fluent in English and Tamil.

Certifications & Training: The Fundamentals of Digital Marketing - Google Digital Garage.