## FIRST SALE CHART CBO



## LOW TICKET ITEMS \$10 TO \$30

LOW TICKET ITEMS			\$10 TO \$30
	<i>DAY #1</i> \$15 SPENT	<i>DAY #2</i> \$30 SPENT	DAY #3 \$45 SPENT
# VISITORS	< 9		
# ATC		< 9	
ROAS			< TUBER
MID TICKET ITEMS			\$30 TO \$100
	<i>DAY #1</i> \$30 SPENT	<b>DAY #2</b> \$60 SPENT	DAY #3 \$90 SPENT
# VISITORS	< 18		
# ATC		< 18	
ROAS			< TUBER
HIGH TICKET ITEMS	5		\$100 & ABOVE
	<i>DAY #1</i> \$60 SPENT	<i>DAY #2</i> \$120 SPENT	<i>DAY #3</i> \$180 SPENT
# VISITORS	< 36		

## # VISITORS < 36 # ATC

**ROAS** 

< 36	

< TUBER