



Says

What have we heard them say?
What can we imagine them saying?

We know that your brand image matters to you. That's why Canva's free business card creator makes it easy to brand your business card.

Upload your logo, use your brand colors, and choose complementary fonts to showcase your brand's look and feel.

We've also got a huge library of free images, icons, and illustrations to help you customize your design further.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Browse and choose exactly the right imagery you need to showcase what your brand and business are all about.

Your business card is what people will remember you by. With Canva's business card maker, you'll be remembered for all the right reasons.

Canva is free to use and created with the non-designer in mind.

Professional designing and Business cards

There's nothing to install—everything you need to create your business card design is at your fingertips.

Choose from hundreds of professionally-designed card templates as your starting point.

You can choose templates by styles such as modern, simple, or elegant layouts. Or, choose by profession or industry.

Your business card design is saved to your Canva account, so you can make changes when you need to.

There's no need to break the bank to get the look you want.

With Canva's intuitive design tools and a wide array of business card templates, you're empowered to create your own designs easily and cost-effectively.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?