

CV

LAURA SÁNCHEZ DE PEDRO

UX/UI DESIGNER



hola@laura-esse.com

www.laura-esse.com

(+34) 651 358 360

“ Seeking to go one step further, expand my goals and tackle larger projects in which I could work as a team, I decided to set my career on the path of UX/UI design.

Due to my background in visual design, I have easily developed fundamental skills during the UX/UI Ironhack Bootcamp, which is focused on human-centered design and Design Thinking philosophy.

LANGUAGES

ENGLISH. Cambridge First Certificate

SPANISH. Mother tongue

ADDITIONAL EDUCATION

2015. E-commerce
by Google & EOI

2012. English for Business
ISE School, Brighton

2009. Digital Photography
Alcalá de Henares City Council, Madrid

2005. 3D Animation
Alcalá de Henares, Cámara de Comercio

2004. Technical Graphic Design
Complumática, Alcalá de Henares, Madrid

ACKNOWLEDGMENTS

Best 2009/2010 promotion mark on Advertising Graphic Design final project.
(n.10 Art School, Madrid)

Final project publication on Select J.
(Indexbook Editorial)

EDUCATION

2019-2020. UX/UI Bootcamp. Ironhack, Madrid.

2013-2014. Web design + Web Dev. Aula Creativa, Madrid.

2006-2010. Advertising Graphic Design. n.10 Art School, Madrid

PROFESSIONAL EXPERIENCE

2014 - PRESENT. Freelance Graphic Designer

Visual identity and web design projects for entrepreneurs and small-sized companies as a freelance designer.

2015 - PRESENT. Tomavistas Festival Art-Director / Visual Designer

Working along with the marketing team on art-direction, print campaigns, website prototyping, social media graphics, venue signage and swag.

2009-2011 / 2013-2019. Casa Decor Editorial Graphic Designer

Working along with the editor and communication team on the annual catalogue of Casa Decor Magazine design and layout.

2010-2011 / 2014-2016. Muak Studio Web & Graphic Designer

Creating visual communication strategies, conscious-soul designs and believing in every project I collaborated on.

2010-2011 / 2014-2016. Marketing-Jazz Assistant Graphic Designer

Working along with the head designer creating branding, retail visuals and print advertising for signature pharmacies.

2008-2009. El Orfanato Internship + Junior Graphic Designer

Being part of the creative department, mainly working on editorial design projects for El País and Cuatro (Prisa Group).

METHODS

Design Thinking · Lean UX · Agile

TOOLS

