

Landing page for successfully completed experience...**OPTION A.**

In this option, Gifti wants Nudge to direct users to the final landing page where they can view their gift card (including the unique ID) after the AR experience is completed.

We need to get more input from Gifti regarding how they will use an API to supply the landing page URL to Nudge for each experience.

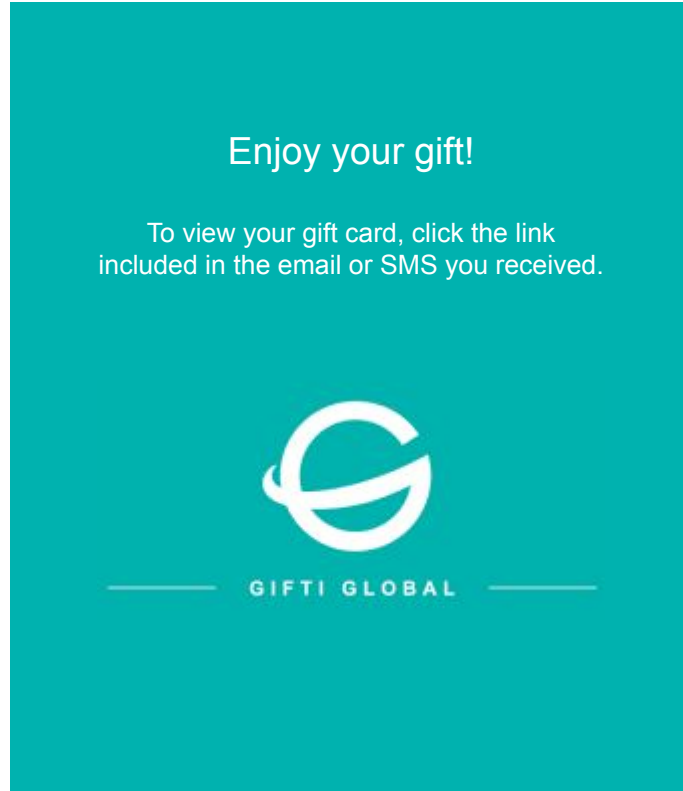
?

(URLs to be supplied by Gifti)

Landing page for successfully completed experience...**OPTION B.**

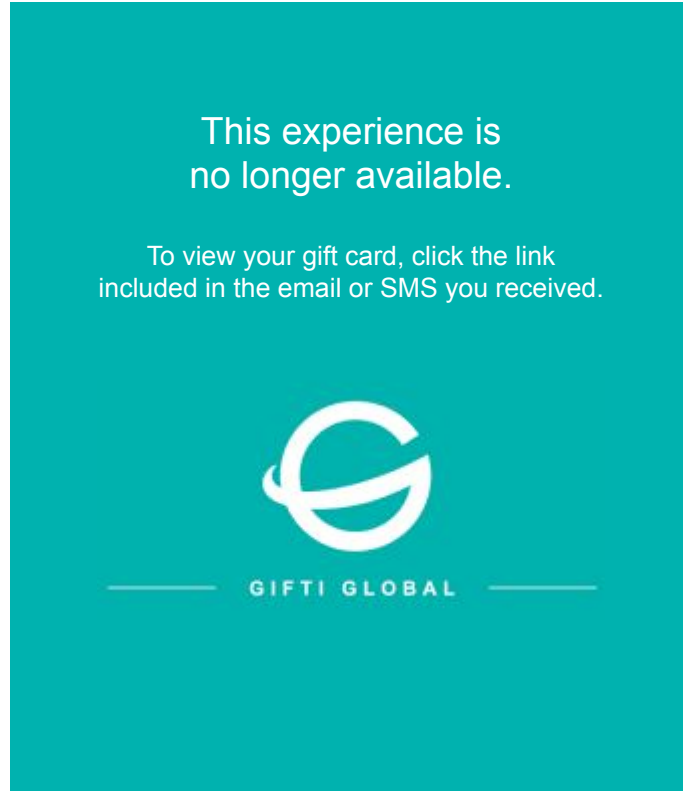
In this option, Gifti does not want Nudge to direct users to a final landing page where they can view the gift card.

Instead, all completed AR experiences will finish with a generic landing page that reminds the user that they can view the gift card by clicking the link contained in the email /SMS.



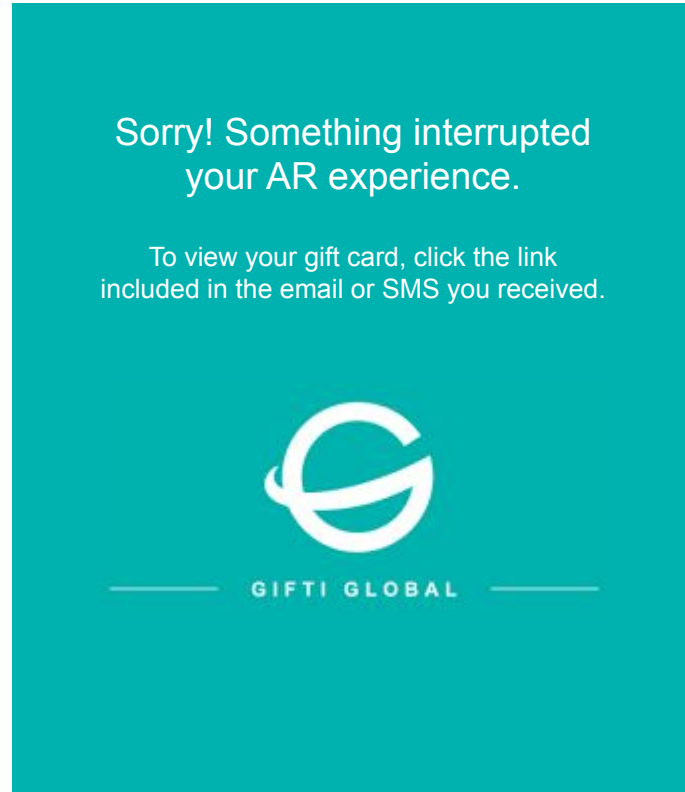
Color (HEX): 00b2af

Landing page for when the experience has already reached the max number of allowable views...



Color (HEX): 00b2af

Landing page for when users have a technical issue preventing loading / completion of experience...



Color (HEX): 00b2af