



Home

Sales Analysis

Product Performance

Profit Analysis

Regional Analysis

Customer Insights



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TopNCity

5

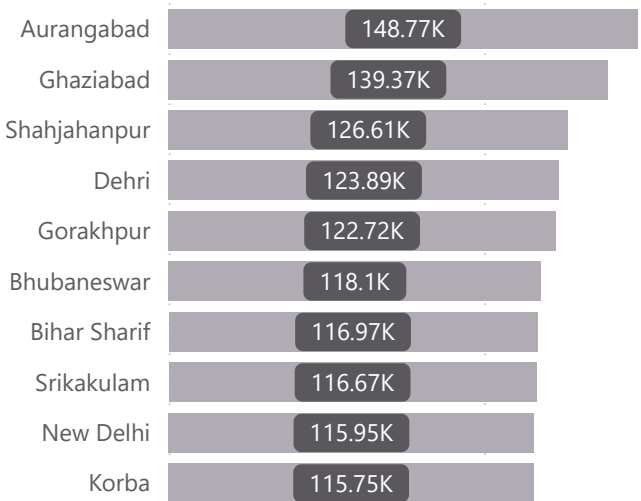
10

15

20

TopNCities Sales

City



0.0M

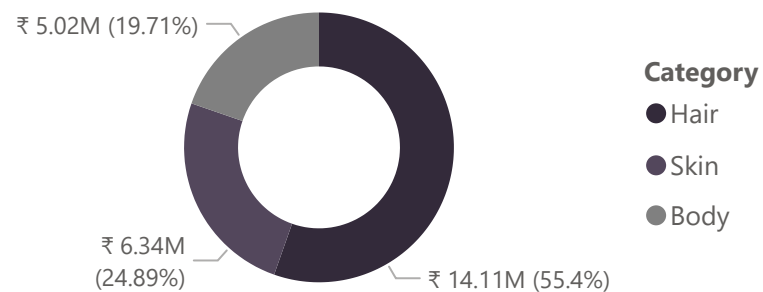
0.1M

TopNSales

Year

- ☐ 2015
- ☐ 2016
- ☐ 2017
- ☐ 2018
- ☐ 2019
- ☐ 2020

TotalSales by Category

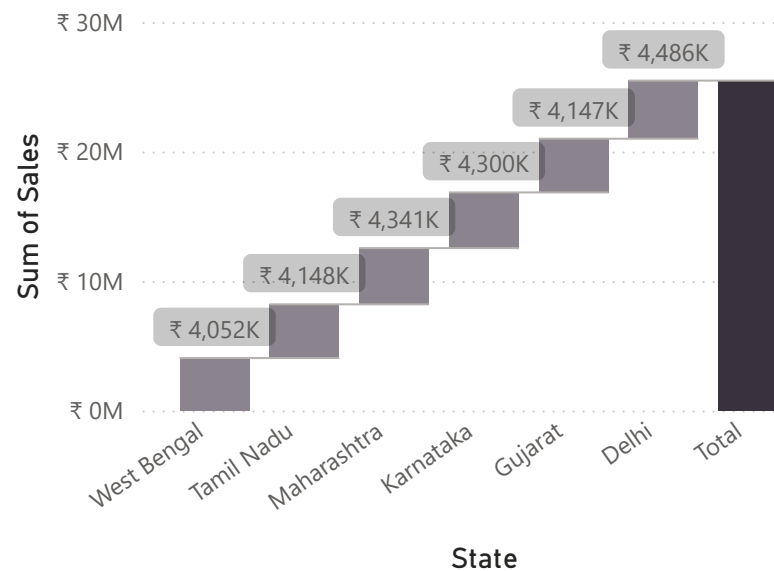


Category

- Hair
- Skin
- Body

TotalSales by State

● Increase ● Decrease ● Total



Sum of Sales

₹ 30M

₹ 20M

₹ 10M

₹ 0M

West Bengal

Tamil Nadu

Maharashtra

Karnataka

Gujarat

Delhi

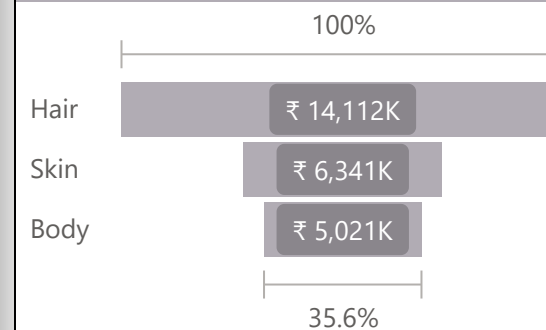
Total

State

TotalSales

₹ 25M

TotalSales by Category



100%

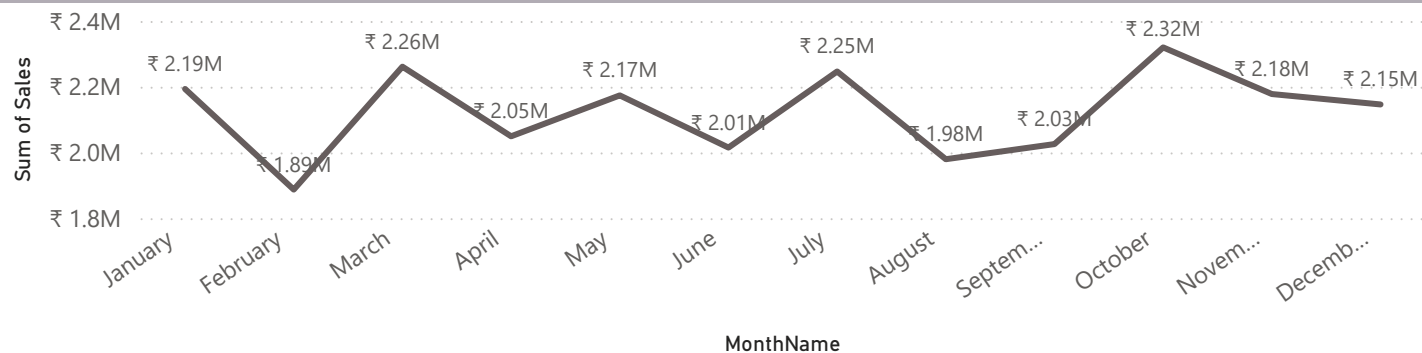
Hair

Skin

Body

35.6%

TotalSales by Month



Sum of Sales

₹ 2.4M

₹ 2.2M

₹ 2.0M

₹ 1.8M

January

February

March

April

May

June

July

August

Septem...

October

Novem...

Decemb...

MonthName

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Category

[Body](#)[Hair](#)[Skin](#)

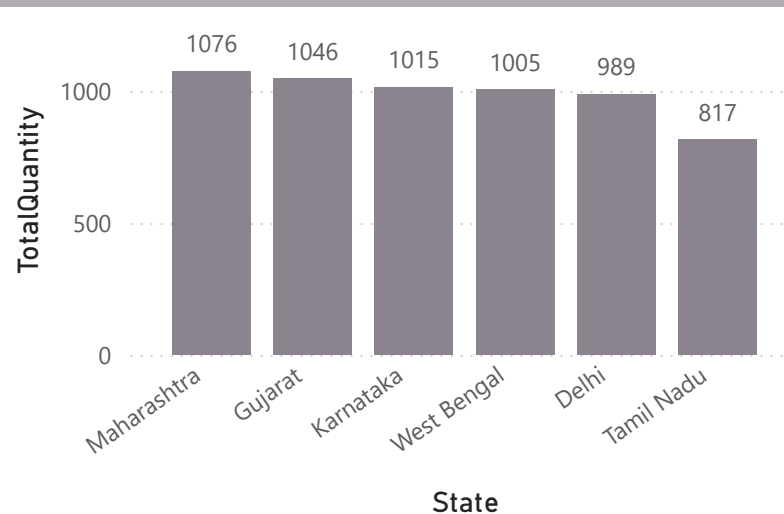
Sub_Category

[All](#)

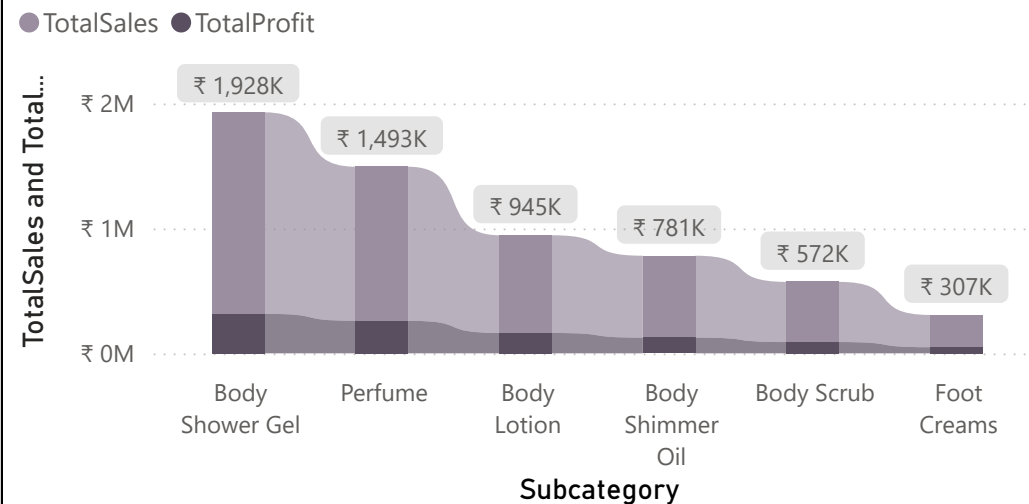
Product Name

[All](#)

TotalQuantity by State



TotalSales and TotalProfit by Subcategory



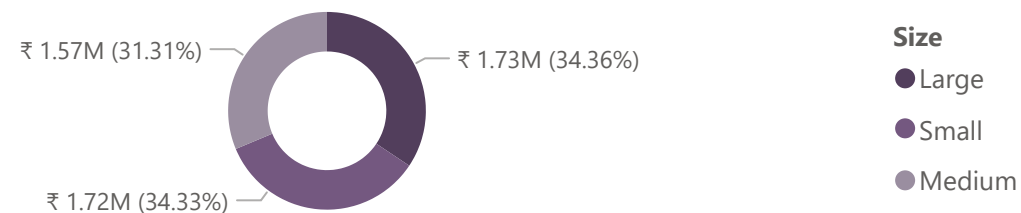
₹ 5,021K

TotalSales

5948

TotalQuantity

TotalSales by Size





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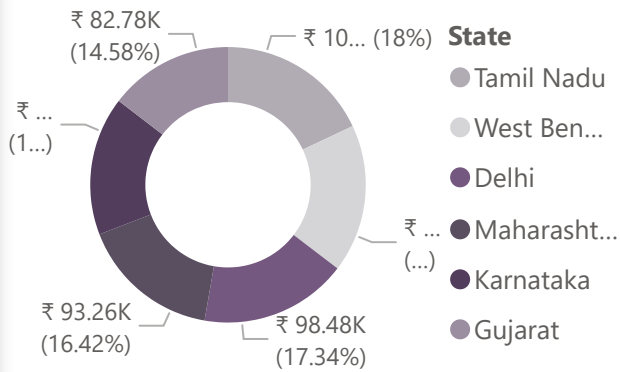
Year

- ☐ 2015
- ☒ 2016
- ☐ 2017
- ☐ 2018
- ☐ 2019
- ☐ 2020
- ☐ 2021
- ☐ 2022
- ☐ 2023
- ☐ 2024

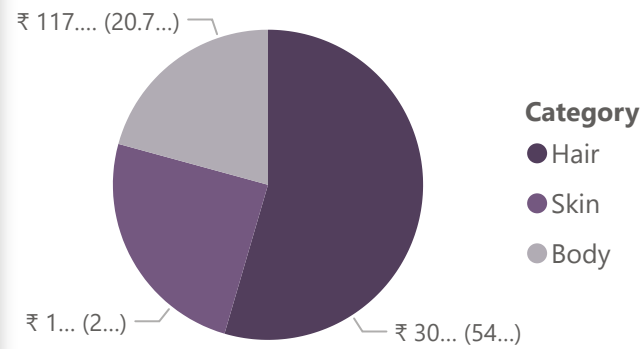
City

- ☐ Adoni
- ☐ Agartala
- ☐ Agra
- ☐ Ahmedabad
- ☐ Ahmednagar
- ☐ Aizawl

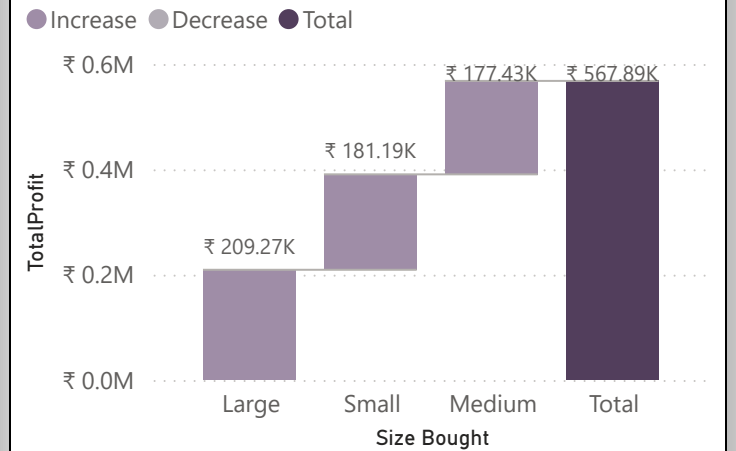
TotalProfit by State



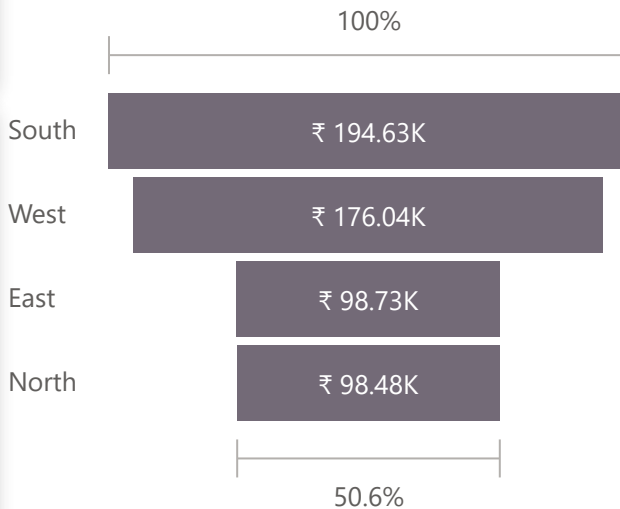
TotalProfit by Category



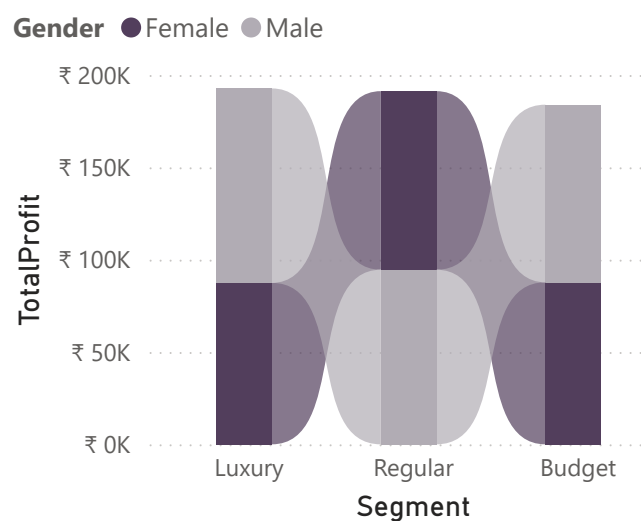
TotalProfit by Size Bought



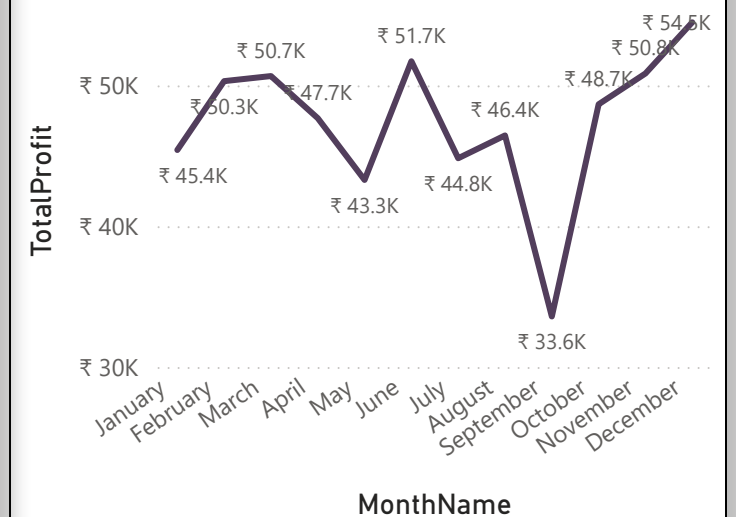
TotalProfit by Region



TotalProfit by Segment and Gender



TotalProfit by MonthName



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Year

All

Month

All

State

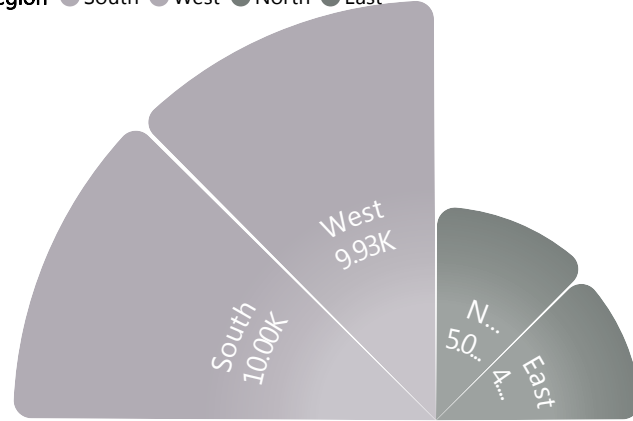
All

City

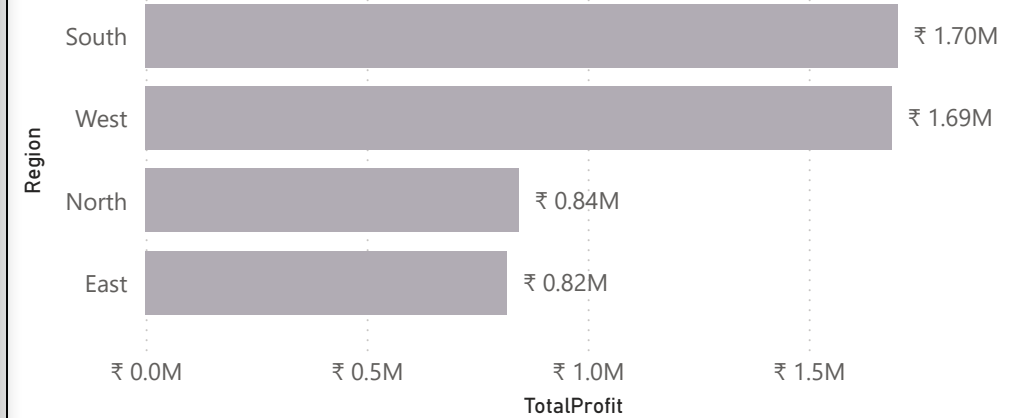
All

TotalQuantity by Region

Region ● South ● West ● North ● East



TotalProfit by Region



Total Sales

₹ 25,474K

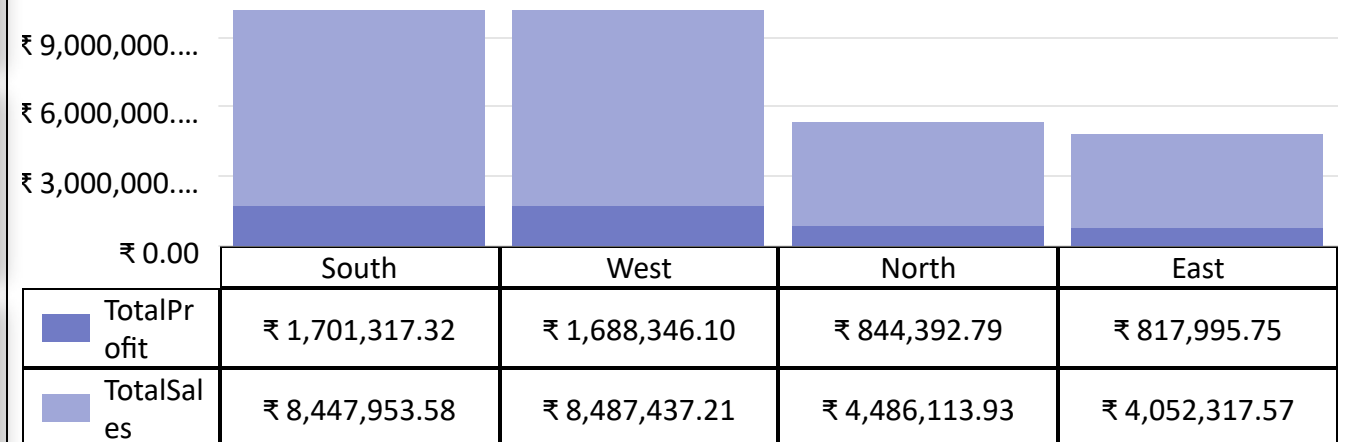
Total Profit

₹ 5,052K

Total Quantity

30K

TotalProfit and TotalSales by Region



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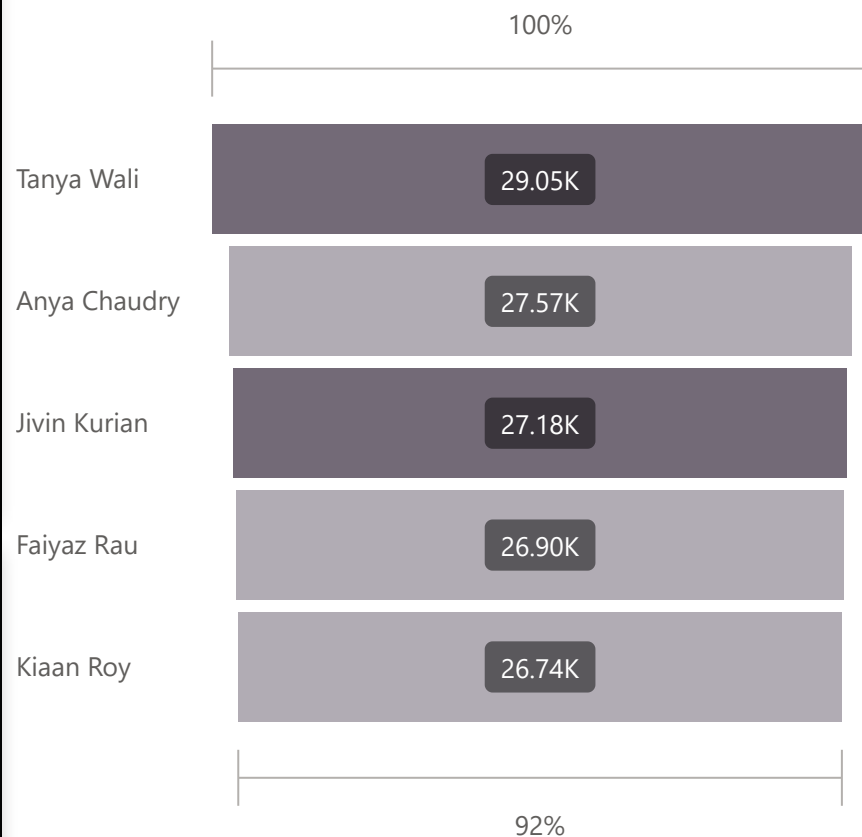
15

20

Year

- ☐ 2015
- ☐ 2016
- ☐ 2017
- ☐ 2018
- ☐ 2019
- ☐ 2020

TopN_Customers by Name



TotalSales by Gender

Gender ● Male ● Female



TotalSales by Segment

Luxury

Budget

₹ 8,617K

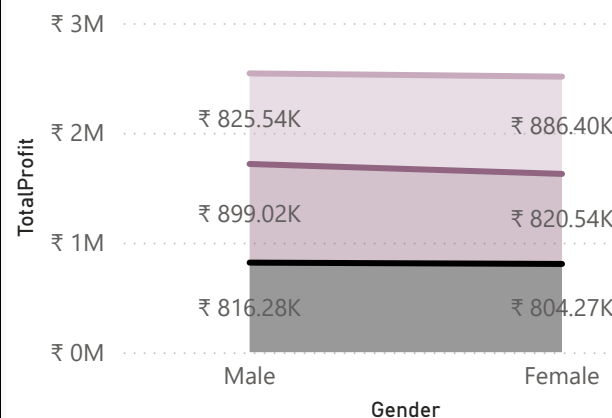
Regular

₹ 8,582K

₹ 8,274K

TotalProfit by Gender and Segment

Segment ● Budget ● Luxury ● Regular



TotalQuantity by Segment and Gender

Gender ● Female ● Male

